

Tuesday, May 18, 2021
Electronic City Council Special Meeting

4:30 P.M.

Special City Council Meeting - Electronic Attendance

Meeting may be viewed at: Live Stream on City of College Place, Washington YouTube at https://www.youtube.com/channel/UCbx3qrqzLDL_05NusReSI-g/featured

Or you may call this number to listen: 1-669-900-9128 ID#947 759 10630

Zoom Attendee Link: <https://zoom.us/j/94775910630>

1.

Subject :	1.01 Moment of Silence for Reflection / Invocation - Any City Employee or Elected Official; delivering the invocation, does so in his/her capacity as a private citizen, and not in his /her official position as a city employee/elected city official.
Meeting :	May 18, 2021 - Electronic City Council Special Meeting
Access :	Public
Type :	Procedural

2. Opening Items.

Subject :	2.01 Council Reference Materials
Meeting :	May 18, 2021 - Electronic City Council Special Meeting
Category :	2. Opening Items.
Access :	Private
Type :	Information
Subject :	2.02 Call To Order
Meeting :	May 18, 2021 - Electronic City Council Special Meeting
Category :	2. Opening Items.
Access :	Public
Type :	Procedural

Public Content

Mayor Hernández will call the meeting to order.

3. Candidate Interviews.

Subject :	3.01 Random Draw for Order of Interviews
Meeting :	May 18, 2021 - Electronic City Council Special Meeting
Category :	3. Candidate Interviews.

Access : Public
Type : Procedural
Subject : 3.02 Croft, Lonnie - Candidate Interview
Meeting : May 18, 2021 - Electronic City Council Special Meeting
Category : 3. Candidate Interviews.
Access : Public
Type : Discussion, Information

File Attachments

[Croft_Lonnie_Candidate_Packet_2021-05-17_Redacted.pdf \(536 KB\)](#)

Subject : 3.03 Stecklein, Nadine - Candidate Interview
Meeting : May 18, 2021 - Electronic City Council Special Meeting
Category : 3. Candidate Interviews.
Access : Public
Type : Discussion, Information

File Attachments

[Nadine Stecklein Letter of Interest.pdf \(26 KB\)](#)
[Nadine Stecklein Resume \(2\)_Redacted.pdf \(132 KB\)](#)
[Stecklein_Questions.pdf \(153 KB\)](#)

Subject : 3.04 Jessup, Paul - Candidate Interview
Meeting : May 18, 2021 - Electronic City Council Special Meeting
Category : 3. Candidate Interviews.
Access : Public
Type : Discussion, Information

File Attachments

[Paul Jessup_Letter of Interest_City Council_Redacted.pdf \(92 KB\)](#)
[City Council Questionaire-Jessup.pdf \(81 KB\)](#)
[Paul Jessup_City Council Resume_Redacted.pdf \(151 KB\)](#)

Subject : 3.05 Boyle, Monica - Candidate Interview
Meeting : May 18, 2021 - Electronic City Council Special Meeting
Category : 3. Candidate Interviews.
Access : Public
Type : Discussion, Information

File Attachments

[Boyle, M. Letter and Resume_Redacted.pdf \(862 KB\)](#)

[Boyle, M. Council_Position_7_Candidate_Packet_2021_Redacted.pdf \(5,048 KB\)](#)

Subject : 3.06 Foster, James - Candidate Interview
Meeting : May 18, 2021 - Electronic City Council Special Meeting
Category : 3. Candidate Interviews.
Access : Public
Type : Discussion, Information

File Attachments

[James Foster Candidate Packet_Redacted.pdf \(242 KB\)](#)

4. Executive Session.

Subject : 4.01 Adjourn to Executive Session per RCW 42.30.110(1)(h) To evaluate the qualifications of a candidate for appointment to elective office. However, any interview of such candidate and final action appointing a candidate to elective office shall be in a meeting open to the public
Meeting : May 18, 2021 - Electronic City Council Special Meeting
Category : 4. Executive Session.
Access : Public
Type : Discussion, Information

Public Content

Adjourn to Executive Session per RCW 42.30.110(1)(h) To evaluate the qualifications of a candidate for appointment to elective office. However, any interview of such candidate and final action appointing a candidate to elective office shall be in a meeting open to the public

5. Action Items.

Subject : 5.01 Council Position 7 Appointment
Meeting : May 18, 2021 - Electronic City Council Special Meeting
Category : 5. Action Items.
Access : Public
Type : Action
Preferred Date : May 18, 2021
Recommended Action : Nominations and voting to appoint candidate to position 7 with term expiring December 31, 2021. Candidate appointed will then file with the County Elections Department to run for position 7 in the upcoming election.

Public Content

Council Rules 1.11 (f)

Upon completion of the Executive Session, Council shall return to open session and the Mayor or Mayor Pro Tem shall request nominations from Council Members, who may then nominate the applicants of their choice. A second shall be required for each nomination. Only those that submitted applications shall be eligible for nomination.

Council Rules 1.11 (g)

Council members shall then vote for the nominees of their choice. Absent members shall be permitted to vote by phone. The nominee with the majority of the votes cast is then selected to fill the vacancy. In the event of a tie, the Mayor may vote. If no candidate receives a majority vote, Council may adopt motions to enable it to complete the election by majority vote within a reasonable time.

6. Closing Items.

Subject :	6.01 Adjournments
Meeting :	May 18, 2021 - Electronic City Council Special Meeting
Category :	6. Closing Items.
Access :	Public
Type :	Action
Recommended Action :	Motion to adjourn the meeting



City of College Place Council Position 7 Candidate Packet

Name: Lonnie J. Croft

PH #: [REDACTED]

Email: [REDACTED]

Physical Address: 424 SW 4th Street. CP WA How Long? 21+

The City of College Place has one vacancy on the City Council for Position No. 7 with the appointment expiring on December 31, 2021; and the position being on the ballot for a two-year term during the 2021 election cycle.

To be eligible, candidates must be a registered voter of the City at the time of filing his or her declaration of candidacy, and have been a resident of the City for a period of at least one year immediately prior to their date of application.

Those interested in this position need to submit a letter of interest, a resume, and a completed questionnaire to the City of College Place City Clerk at Ineissl@cpwa.us or by mail (or in person) at 625 S College Avenue, College Place, WA 99324. by 4:00 p.m. PST on Monday, May 17th, 2021.
For questions, contact the City Clerk at 509-394-8511.

Questionnaire:

Please provide a written response to the following questions:

1. Have you previously served on a governing board of any type, or as a leader in any organization?

Yes. In 2003-2004, I was asked by the WA State Commander of the Veterans of Foreign Wars to serve a one term as Chair for the "Safety, Law and Order" position for the Washington State Department of Veterans of Foreign Wars.

I also served as the Vice Commander for a period of time in the former VFW Post Daryl Meidinger Post 442, which used to meet at the CP Fire Dept. It was sadly closed and memberships combined with VFW Post 992 in Walla Walla.

2. What do you believe are the three (3) greatest strengths of the City of College Place?

The small town atmosphere is one of my favorites, having been born and raised here is a wonderful thing for me and my family to have been able to live and grow up here. I have raised my two children here. Educational opportunities. There are many opportunities to reach whatever your educational goals may be. I was fortunate enough to go to schools in College Place. I still have many friends from both the private and public schools that have moved away years ago but have returned to raise their children here because of their childhoods here.

Finally, it's a great place live. There are wonderful churches here. We have the best produce and maple bars of any place I know of. I grew up smelling Rogers Bakery bread every morning from 1971 through the 80's. Nothing smells like home!

3. What do you view as the three (3) most significant challenges facing the City?

Infrastructure. Continued growth will required updating the infrastructure

Transportation/ traffic flow, congestion: the current traffic issues are getting pretty bad.

Maintaining the roadways. There are roads that have needed repair for years that have recently recieved it, and other that still need it. It will be a challenge.



City of College Place Council Position 7 Candidate Packet

4. Does your interest in serving on the City Council stem from a personal interest or goal? Is there something in particular you hope to accomplish while serving on the City Council, and why is serving on the Council important to you? *Please elaborate.*

I am a team player, so my goal is to serve on a team of like minded people to accomplish a greater good. My goal is to do this while my children are about grown and out of the house. When they were little, there was too much going on then to even think about it trying to sit on a council. In a few years from now, they will be gone and we will be close to retirement and probably traveling and things, and I may not have time for it then. So, now when I look at all the factors, family, work, and all that, this is really a great time to give back to my community. Give of some of my time while I can, while I still have that drive to serve my fellow man, citizens.

I have seen this town change so very very much while growing up here, it's just incredible to think about. When I drive around now and then, I can drive on any street and tell you a story about someone who probably lived here or there, or this or that happened in that house. Sometimes it's sad that time goes so fast, I wish it would slow down some days.

5. The City is operating under a recently updated Strategic Plan –
(http://cms6.revize.com/revize/cityofcollegeplace/Strategic%20Plan%20document_Edited12819.pdf)
Please outline some ideas toward fulfilling the vision of the plan.

First I would like to talk to other members of the council and see what ideas have been talked about. It would take some time to come up with my own specific plans honestly. I believe it's a collective process.

Regarding future vision and business; I do have a number of friends in the community and many have their own businesses, some right here in College Place. Some of those moved to Walla Walla because of being unable to work it "out" with the planning dept in College Place. Why was this? Aren't we wanting this? There are probably many layers to it. But the fact is they didn't stay here. Why is the question?

I definitely would talk to them to find out what happened in more detail. Why did College Place lose these commercial businesses. I would bring that information someone that needs to have it to see if we can't keep it from happening again in the future.

6. Describe your leadership style and how you believe it would benefit the City Council.

My leadership style is based on my top 5 strengths.

Consistency: I'm a consistent person, I not "wishy-washy" as they say. I am one who can be counted on.

Adaptability: I can adapt to the ever changing world without letting it effect me negatively.

Empathy: I can listen to someone and understand them, their point of view;

Harmony: communicate with other, offer options, maybe differing opinions, but something to consider

Communication: I am able to hear people and talk to them on all levels,

These things put together I believe will make me a strong candidate for the position. Being able to be consistent, adaptable, understanding people, able to bring people together in harmony when needed and communicate when needed or necessary, I believe are essential qualities in a great council candidate.

7. What experiences, talents, or skills do you bring to the Council and community that you would like to highlight?

I have worked for the US Army Corps of Engineers for over 12 years. I have been the Maintenance Leader for the 600 acres of the Mill Creek Flood Control Project since 2014. This includes the 7 acres of Rooks Park.

I was born and raised here. Went to school and worked in local manufacturing. I joined the US Marine Corps in 1987 to see what sort of man I was to become. I was injured in Desert Storm in 1991 and was medically discharged. I worked for the Washington State Penitentiary and eventually the College Place Police Department. I went on to work for the US Army Corps of Engineers where I currently am. I own other property as well.

This community, this city is my home. I was born to serve. I served my country, I served my state, I served my city, I am serving my country as a civilian and I now have a chance to serve my city again.

I think I will do a great job for the citizens of College Place. I have a very interested in the future of the city and want to be apart of those who direct it's path.



City of College Place Council Position 7 Candidate Packet

8. Are there any regional issues or forums in which you have a particular interest or expertise? (ex: transportation, economic development, water supply, solid waste, parks, housing, fire, police, emergency management)

I have some personal experience / knowledge/ expertise in the areas of : water supply, parks, police work and emergency management.

I deal with these areas in my current duties with the Army Corps of Engineers and in extra volunteer deployments working with and for FEMA.

I have deployed numerous time to disaster areas following the Hurricanes: Harvey, Irma, Maria, Mangkut and others. Deployments have been from 1 week to 2 months.

I was also a Police Officer with the City of College Place from August 1999 to May 2007. This definitely gives me a unique look at this city. Law enforcement is changing rapidly today and we need to insure that we do whatever we have to ensure safety and the vitality of our officers and our department.

9. How would you encourage more citizen involvement?

I often encourage others to get involved. Many people don't think they can make a difference. They think they can't bring about change. It only takes one person to have an idea, then to share that idea with others who can collectivley bring about a change or instill an concept. It takes one step.

I also believe it takes someone who believes in themselves. Someone with drive and determination. A person with a vested interest in something. Like this community. I am running for this council seat because I live here, I grew up here, I will probably die here, but while I am here, I want to make a difference.

To submit electronically, save the document with your name as part of the file name and email with the letter of interest and resume to the City Clerk at Ineissl@cpwa.us. Incomplete packets will not be considered.

LONNIE J. CROFT

424 SOUTH WEST 4TH STREET, COLLEGE PLACE, WA 99324

May 17, 2021

CITY OF COLLEGE PLACE

RE: City Council Member

Dear Mayor Hernandez and Council Members,

Please accept this letter as an expression of my interest in the City Council Member position 7. I am a highly motivated and progress-focused Maintenance Leader in my current position with the US Army Corps of Engineers. With a track record of initiative and dependability, my attached resume outlines all that I could offer the City of College Place as a fellow Council Member.

I am a capable and consistent problem-solver skilled at prioritizing and managing projects with proficiency.

I contribute teamwork, communication, and I'm known for thinking things through before acting on them. I lead team efforts and operational improvements. I am progressive minded and in tune with new developments in my field. I have proven to be effective and collaborative with strong leadership talents. I enjoy collective brainstorming sessions which allow me to coordinate activities to achieve a common goal.

Please take a moment to review my attached resume and credentials. I would greatly appreciate the opportunity to speak with you regarding my candidacy.

Thank you, in advance, for your consideration.

Best regards,
Lonnie J. Croft

Lonnie J. Croft

424 South West 4th Street
College Place, WA 99324

Objective:

My objective is a simple one, to serve my community, our community of College Place. To be apart of a team of others who also want the best for our city, to make collective decisions that put our community at the front. It's an honor to even be considered for such an important position and one that I would not take lightly. Growing up here, I have seen so many changes over the decades which I think would allow me to offer the other council members a unique perspective. It would be an honor to serve.

Professional Qualities and skills:

- Strong organizational, interpersonal and leadership abilities;
- I completed the US Army Corps of Engineers Leadership Development Program in 2017
- I am a member of the Readiness Branch Emergency Management Power Delivery Team; we deploy to disaster areas to render assistance by supplying emergency power; i.e.; Virgin Island of St. Croix following Hurricane Irma and Maria- deployed for 2 months until power grid was back online for the island.
- I have a very strong work ethic, integrity, morals and I am reliable, trustworthy and a team player.

NOTE of Interest: In February 2020, directly involved and successfully managed along with a team of others, the largest flood in Walla Walla history.

Work Experience:

2009-Present US Army Corps of Engineers, Mill Creek Flood Control Project, Bennington Lake Reservoir
Supervisor: Kayla Price

Duties:

- Project Maintenance Leader/Coordinator; direct work of lower graded employees for 600-acre project;
- As Maintenance Leader/and Safety Officer, I am involved with Govt contractors; reviewing plans and specs, ascertaining if safety plans or others issues need addressing, work with District Contract Representative also during construction projects to liaise during portions of projects ensuring all issues are resolved and safely
- Project Collateral Duty Safety Officer; responsible for all safety training for project staff, Fall Protection Competent Person, Project Confined Space Trainer
- Project Fall Protection Competent Person; responsible for all fall protection equipment and training,
- Project Confined Space Trainer; responsible for training the project staff and others in confined space entry, attendant etc.
- Assist Operations Project Manager in interviewing, selecting and hiring lower graded employees as needed.

-Boat Operators License, Hoist and Rigger Qualified, Project Key Custodian, Property Officer, Online Vivid training coordinator, GSA Maintenance vehicle POC; this list is not all inclusive-I am responsible for maintaining the project staff's Position Hazards Analysis's

My specific facilities of responsibility include; building structures, potable water systems, irrigation systems, intake flood control gates, hoists, cranes and other water discharge equipment, fencing, picnic tables shelters and children's ground equipment, diesel emergency back up generators, light towers and other flood fighting equipment.

-Ensure the 500+ Preventive Maintenance Work Orders, divided monthly, are completed throughout the years as issued.

Cont.-

August 1999- May 2007 Police Officer- City of College Place

Duties:

-Patrolled the city of 10k, often as the only officer on duty; responded to calls for service; calls of domestic disputes, juvenile issues, thefts, burglaries, vehicle prowls, unwanted persons, shoplifting, and vehicle collisions.

-Enforced laws of the US Government, State of Washington and City of College Place; patrolled on bicycle at times when extra duty was available.

-Looked for violations of law; DUI, speeding, reckless driving, seat belt violations and failures to stop, to name a few; issued infractions and criminal citations to violators, conducted arrests; seized drugs and paraphernalia; tried to make College Place a safer community.

-I was a member of the Special Weapons and Tactics (SWAT) team for 5 years.

Volunteer Service at my church:

2005 to present- (except when closed for covid)

2-3 weeks a month for 2-3 hours a week, during the morning at my local church, I served in a security roll. This was done with the pastor's knowledge. I would escort the offering buckets to the safety room, where it was counted and locked in a vault. I was a senior member of the Emergency Response Security Detail the last few years. The ER Program has been detailed and members have been vetted by church administration. The church took a proactive approach to safety and security and emergency response's.

Education:

Eastern Washington University: BA 1996

FEMA Courses:

ICS-100: Int to Incident Command

ICS-200: Single Resources and Initial Action

IS-00700.a National Incident Management System (NIMS) an Intro

IS-00800.b National Response Framework, an Intro

Member of:

Life Member: Veterans of Foreign Wars Post #992 Walla Walla

Life Member: Disabled American Veterans Post #46 Tri-Cities

Dear College Place City Council Members,

I am seeking the appointment to City Council Position 7. As you may know, this is not my first time seeking this position. I had a wonderful experience last time getting to know more about the process, and I hope to do so this time as well. I do so first and foremost because I desire to give back to my community. I was raised to value service to others above all else. That is why I am a member of many service organizations, including the College Place Lions Club.

My husband and I decided to make our first big investment, our home, in the beautiful city of College Place. We followed our passions and continue to share our gifts with our community. He is a basketball coach at College Place Highschool and before that he volunteered at the YMCA coaching a few of the boys basketball teams. I work at Walla Walla Community College as the Director of Student Life. I enjoy developing student leaders and helping students get connected to clubs and co-curricular activities that connect with their career aspirations.

I am interested in serving on the Council, because I know that I can make a difference in my community. I enjoy building relationships and creating partnerships with the outcome of providing a great experience for the community. I am passionate about making our City welcoming and accessible for all.

Thank you for your time and consideration,

Nadine Stecklein

NADINE STECKLEIN

338 SE Highland Park Drive · College Place, WA 99324 · [REDACTED]

Committed public administrative professional with 10+ years experience with underserved populations. Extensive experience planning, implementing, and assessing large-scale initiatives and events. Successful at influencing and steering working groups through program launch, development, and evaluation to track learning outcomes.

PROFESSIONAL EXPERIENCE

Walla Walla Community College, Walla Walla, WA (May 2018- Present)

Director of Student Life

Director of Strategic Initiatives

- Oversee the development and execution of comprehensive plans for student activities, student government, and student clubs and organizations
- Manage and supervise professional and student staff in the department of Student Life
- Promote and encourage the development of cultural competency and awareness
- Serve as Governance Council facilitator
- Active member of the Multicultural Student Services Directors Council

County of Los Angeles Public Library, Pico Rivera, CA (January 2018- April 2018)

Library Page, Rivera Library

- Maintain cleanliness and order of the entire 6,724 square foot library
- Sort, shelve, and relocate library materials for accuracy of order
- Provides directional information to patrons

California State University Dominguez Hills, Carson, CA (May 2017- December 2017)

Leadership and Student Engagement Coordinator, Office of Student Life

- Developed, managed, and evaluated co-curricular initiatives
- Incorporated 8 NACE learning competencies into Passport to Leadership workshop series; tracked and reported student outcomes for all participants
- Managed small and large-scale events in student activities, Greek Life, and leadership development
- Coordinated programs, workshops, events, resources, and trainings that support the personal, academic, co-curricular, and leadership development of students

Whittier College, Whittier, CA (May 2014 – May 2017)

Interim Assistant Director, Leadership Experience and Programs

Acting Director, Cultural Center

Assistant Director, Alumni Programs & Giving

Assistant Director, Development

- Serve as advisor for the Inter-Club Council (35 student organizations), Inter-Society Council (11 local society chapters “Greek Life”) and Diversity Council
- Facilitate New Member Education scheduling for 11 societies and ensure risk management procedures are followed
- Strategically implemented and assessed events that encouraged students to explore their cultural and religious identities utilizing co-curricular high impact practices
- Managed a programming budget of \$25,000

- Provide guidance to undergraduate students about academic expectations, student life opportunities, leadership development, and personal issues
- Planned, implemented, and assessed over 25 on-campus cultural events to foster dialogue regarding diverse experiences
- Coordinated a successful Diverse Identities Month by collaborating with faculty and departments across several divisions with an attendance of over 350 students
- Facilitated professional development workshops for undergraduates
- Assisted with logistics (including completing facility requests and work orders) and coordination of Homecoming Weekend 2015, with a successful attendance of over 1,000 alumni, students, family, and community members

LA Conservation Corps, Los Angeles, CA (March 2012 – May 2014)

Scholarship Supervisor, Russell Kantor Scholarship Fund

Program Supervisor, Gang Reduction Youth Development (GRYD)

- Provided academic and vocational counseling to more than 100 non-traditional students
- Connected community college students with appropriate support services, leading to higher retention and completion rates
- Mentored at-risk community college student and provided internship and vocational training opportunities
- Created and maintained a database of over 450 current and former scholarship recipients to increase efficiency and to improve communication of scholarship opportunities
- Organized and implemented a successful annual scholarship luncheon with over 700 people in attendance, resulting in surplus funds to support scholarships for underrepresented college students
- Developed and taught college and career classes to non-traditional high school students

ALL Management Corporation, Los Angeles, CA (December 2010 – March 2012)

College Access Program Associate, Career & College Clubs

- Delivered presentations to many public school districts, including Los Angeles and San Bernardino, regarding the Career & College Clubs programs resulting in 100% enrollment
- Recruited and retained over 50 middle school and non-profit organizations leading to an increase in program performance
- Provided assistance and regular communication to all regional partner schools and organizations to ensure successful implementation of the Career & College Clubs Program model
- Maintained relationships with public school administrators and non-profit partners
- Edited 249-page curriculum focused on college requirements, financial aid, and career development, in order to ensure that the program was effective and easy to understand from the student's perspective

USDA Forest Service, Arcadia, CA (June 2008 – November 2010)

Urban Outreach Coordinator, Southern California Consortium

- Provided college and vocational counseling to low-income LAUSD high school students
- Coordinated leadership development, college, and career sessions for over 150 underserved inner-city youth which created deeper awareness of the requirements needed to update
- Developed new partnerships with non-profit organizations and fostered growth of Southern California Consortium programs
- Planned and coordinated annual leadership awards banquet with over 100+ attendees
- Assisted with policy implementation in order to increase student outcomes

EDUCATION**Master of Public Administration, Non-profit Management**

Walden University - Minneapolis, MN – May 2013

GPA: 3.84

Bachelor of Arts, Public Policy and the Individual

Whittier College - Whittier, CA – May 2009

LANGUAGES

Spanish: fluent (speaking, reading); intermediate (writing)



City of College Place Council Position 7 Candidate Packet

Questionnaire:

Please provide a written response to the following questions:

1. Have you previously served on a governing board of any type, or as a leader in any organization?

I currently chair the Diversity Inclusion Advisory Board. I previously served on the Utilities and Transportation Advisory Commission for College Place. I am the secretary and incoming president for the College Place Lions Club. At Walla Walla Community College I am the co-chair for the Hispanic Caucus and a member of the Governance Council. I serve on the Blue Zone Project Walla Walla's Engagement Committee. I was a charter member and secretary of the Walla Walla Valley Hispanic Lions Club and a member of the Walla Walla Latino Alliance. I was also a member of the Walla Walla Chief of Police's Advisory Board.

2. What do you believe are the three (3) greatest strengths of the City of College Place?

My favorite part about living in College Place is the tight-knit community we have. I believe that is our greatest strength. I have never lived in a place where my neighbors checked how my dog was and brought me homemade cookies to introduce themselves. Nearly everyone in my neighborhood watches out for each other and keeps each other apprised.

In addition to the close knit community, another strength of College Place is our safe neighborhoods. I feel comfortable enough to walk my dog whether it be day or night. The streets are well lit, and of course the dedicated Police Department is out and about making sure we are all right. I've never lived in a town where Police officers waved and smiled more than they gave out traffic violations. The transparency and ability for the leadership to listen to the concerns of the residents, is what makes it a shining example of a Police Department.

The greatest strength our city has is the resourcefulness of our College Place City Administrator and employees. They seek out grants to support innovative and inclusive projects. They are great at creating partnerships with local, state and federal entities. This helps to ensure that College Place gets a piece of the pie when it comes to important funding resources. One example of this is the Lions Park Renovation that will include a walking path, splash pad, climbing wall, and renovated baseball and softball fields. The project is to be funded by various entities with the goal of providing a safe, inviting and inclusive park for all of us to enjoy.



City of College Place Council Position 7 Candidate Packet

3. What do you view as the three (3) most significant challenges facing the City?

The greatest challenge, and one of the issues I am most passionate about is the lack of a downtown area feel to College Place. An area where friends, neighbors, and guests can enjoy a cup of coffee or grab a bite to eat. I am a big proponent and supporter of small businesses. I believe that supporting our local small business by providing the resources they need to be successful is important. Promoting the importance of and encouraging residents to shop, eat and play in College Place can provide some help for our current businesses.

A significant portion of the city does not have sidewalks. More than half the city is without sidewalks. Some of the sidewalks are also hazardous, especially for individuals like my husband that are visually impaired. My husband enjoys riding his bike, but he does not always feel safe doing so. Since he has low vision, he often uses the sidewalks as a way to safely get from one place to another on his bike. I have participated in a few discussions, including the Blue Zones project, that might provide some solution. I am hopeful that the walkability can be increased in the near future, with the help of various entities.

Another challenge is the lack of after school programs and youth recreational opportunities. Recreation is important to the health of our youth. College Place could develop partnerships with College Place Public School District, Walla Walla University and nonprofits to provide City sponsored programs for after school care and recreation. This would allow youth to receive the care and exercise they need, after the school days ends. Parents and families would be able to rest assured that their children are developing their social and recreational skills after the school bell has rung.

4. Does your interest in serving on the City Council stem from a personal interest or goal? Is there something in particular you hope to accomplish while serving on the City Council, and why is serving on the Council important to you? *Please elaborate.*

Being on the City Council and serving my community have always been personal goals of mine. Soon after my husband and I decided to purchase our first home in College Place, I decided to learn more about the City. I attended the Farmer's Markets and City Council Meetings, along with getting involved with the College Place Lions. As I learned more about my community, I knew that I wanted to serve in a greater capacity. My husband, Zach is currently a basketball coach at College Place Highschool. My little family (me, my husband and my dog Lou) love living in this community and we want to give back as best as we can. That is my main reason for wanting to serve on the City Council.



City of College Place Council Position 7 Candidate Packet

5. The City is operating under a recently updated Strategic Plan – ([http://cms6.revize.com/revize/cityofcollegeplace/Strategic%20Plan%20document Edited12819.pdf](http://cms6.revize.com/revize/cityofcollegeplace/Strategic%20Plan%20document%20Edited12819.pdf)) Please outline some ideas toward fulfilling the vision of the plan.

One of the ways a strategic plan can indeed be successful is for it to be periodically reviewed to make sure it remains relative. City Council has done a great job by incorporating that into its ordinances. For example, Ordinance 19-005.

Working with the Blue Zones Project I have learned so much about the importance of having places in a downtown area where folks can connect. Under the Resource Development topic in the Strategic Plan, developing a downtown as a mixed-use zone with a "main street" character is one of the goals. Working with the Blue Zones Projects and community artists and partners could help support this goal. Artists could be called in to help with the design work for new small businesses. The City could work closely with the small businesses and

artists to ensure that the buildings maintain a "main street" feel.

6. Describe your leadership style and how you believe it would benefit the City Council.

I describe myself as a servant leader. I focus on empowering the people I work to serve others. I take a strengths-based approach when it comes to leading groups. I start by figuring out what everyone is good at, and I incorporate them in that way. It is when others grow and succeed, that communities and organizations thrive. I lead by example and by being inquisitive. I want others to ask questions when they do not know the answer, that way they are able to learn and grow. It would benefit City Council, because instead of making assumptions I will ask questions when I have them

7. What experiences, talents, or skills do you bring to the Council and community that you would like to highlight?

I have experience with Robert's Rules of Order and parliamentary procedures. As the Student Government Association advisor for Walla Walla Community College, I provide trainings covering how to run efficient meetings. I provided various training presentations to my institution around Diversity, Equity and Inclusion. I speak Spanish fluently.

8. Are there any regional issues or forums in which you have a particular interest or expertise? (ex: transportation, economic development, water supply, solid waste, parks, housing, fire, police, emergency management)

I am passionate about Diversity, Equity and Inclusion initiatives, affordable housing, environmental issues, police and public safety, youth, health and wellness.



City of College Place Council Position 7 Candidate Packet

9. How would you encourage more citizen involvement?

I would encourage community members to watch the City Council Meetings as well as the Commission and Committee meetings. It is easier now to do so, since they are live streamed on YouTube. I would also tell residents to participate anytime the City sends out a survey or does a poll. They put in the time and resources to do so, because they truly care about what you think. I would encourage individuals and families to attend City sponsored events and participate in contests or programs. When our youth and children see adults participating in our local government, they are more encouraged to do so themselves. This provides the pipeline for future involved citizens of our City.

Paul T. Jessup

1110 S College Ave
College Place, WA



Letter of Interest

It is with enthusiasm and conviction that I write today for the College Place City Council position. As a local high school educator at College Place High School, property owner on College Avenue and a father of four young children I have a vested interest in the City of College Place.

As an American Government teacher and as our Studio 57 Senior Community Connections Coordinator I have a foot in the door and passion for civil engagement and real-world connections for our local high school students. As the city grows, I foresee a bustling small town where my high school students and young-children enjoy the nature around them, have a personal connection to their home town and are provided an opportunity to come back to raise their families one day.

I am an experience leader focused on providing a listening ear focused on representing diverse perspectives while maintaining an example of professionalism for not only my own family, but our College Place High School students as well. Having a diverse background from multiple states, formal education in leadership and experience in teaching Government I am excited about opportunity to bring forth representative ideas and support for and implementation of our strategic plan.

Paul Jessup

A handwritten signature in cursive script that reads "Paul T. Jessup".



Paul T. Jessup

City of College Place Council Position 7: Candidate Packet

Have you previously served on a governing board of any type, or as a leader in any organization?

In my career, I have had the privilege of leading in multiple non-traditional roles. During my time as a professional educator, I have been on the peer elected Principle Advisory committee, I am currently a lead in our Coaches Union negotiating team and I am a lead in College Place High School's Humanities professional development team.

Additionally, I previously owned and operated a small L.L.C. with multiple employees, created business marketing techniques, oversaw accounting, negotiated contracts and ran day to day operations.

Furthermore, I have been a head coach of multiple varsity athletic programs as well as a collegiate basketball program. In these capacities, my role was to implement and promote culture, standard operating procedures, risk management strategies, hire and train assistant coaches, lead professional development meetings as well as manage day to day operations.

What do you believe are the three greatest strengths of the City of College Place?

The secret is out. College Place is the place where people want to live and raise a family. The beauty is, this applies to a diverse demographic of people and families. College Place's strength is it's desirability and its potential. This potential population growth, economic growth and small town attraction is rooted in its diverse people and nature.

It seems to me that one of the greatest strengths of College Place is it's people. College Place has a wonderfully diverse group of people, ages and overall demographics that are rooted in the same strength. The people of the town come across as your traditional, kind hearted society built on common community standards and love of neighbor. As an example, when my small children and their neighborhood friends decided they wanted to sell handmade bracelets and lemonade on College Avenue, I was blown away by the amount of people who stopped just to encourage them, give them money or just stop by to interact. This was a clear example of how the people of College Place are around to care about people; even our young people.

This shows me as well how neighborly our community is and can be. Often, I knew the people who stopped to buy bracelets or to say hello. In the same way, I know my literal neighbors as well. This seems simple, yet profound being that I have lived in communities where this was not the case. If my elderly neighbor is leaving to visit her grand-kids, she communicates to us she will be gone, we watch over her house, take out the garbage can and

the like. This is often the case if we leave for camping and I trust that those around me watch out for us. As a high school teacher, I often walk the neighborhoods around College Place with my family eager to see current and former students who are around to say hello. This small town feel of knowing your neighbor is a foundational strength of College Place.

Available outdoor activities such as nearby camping, playing at parks, streams, walking around the neighborhoods, having a community where you want to be outside is indeed a true strength of College Place. In my estimation, the community is growing more than it has ever grown since its conception. Oftentimes, it seems growth means more concrete. However, I believe one of the draws as to why one would move to College Place is that it still has nature available to the community members. On neighborhood or city walks, a great joy of our families is to be surrounded by spring time color and smells of the trees, or a stop for a shaded rest under a Sycamore tree. Nature is a small drive away or a short ride of a bike to Lions Park, Walla Walla University or the peaceful country roads of the outskirts of town.

Though certainly not exhaustive, these are what I have experienced as strengths of College Place and what makes College Place a place where all people would live and raise a family. In the end, it's potential that is based on the past that makes College Place a valued place to be. There is untapped potential yet to be utilized in College Place. There is potential to grow in population, economically and yet maintain that which makes College Place itself.

What do you believe are the three most significant challenges facing the City?

In terms of challenges, I certainly understand that I currently have a limited perspective from one point of view. To fully understand the challenges I would need to understand multiple perspectives and various data points. Therefore, the challenges, or what I will call areas of growth are based upon my current understanding.

One area of growth is trying to maintain the College Place strengths while still absorbing more people, more businesses and more potential tourism. I do believe there is potential for all three to happen. This simply needs to be fully thought through of how to maintain the small town feel while adding more concrete; so to speak. The acquisition of and proper development of land and growth minded infrastructure plans will be vital in seeing this come to fruition.

When it comes to taking advantage of the current growth and potential growth of College Place I am reminded of the classic question; what comes first, the chicken or the egg. Meaning, I believe a challenge for College Place is understanding how to attract businesses that require a trained and/or educated populace while simultaneously trying to attract or retain a trained and/or educated populace without said businesses already. In other words, how do we stop the "brain drain" from leaving the valley and how to obtain businesses convincing them that there will be a trained workforce if they come.

For me, I am fortunate enough to teach at College Place High School where we have the ability, ready workforce and the processes to train a new generation of employees if there were potential jobs for them in College Place. A solution and selling point is exactly that. We have the space, the growth potential, infrastructure available (or in the works) and the labor base in the local student body to attract business and families to College Place.

Does your interest in serving on the City Council stem from a personal interest or goal? Is there something in particular that you hope to accomplish while serving on the City Council, and why is serving the Council important to you? Please Elaborate

I have both a personal and a professional interest in the City Council as well as a desired goal. There is vested interest I have in the city of College Place as I am a property owner here, I have four small children I am raising here and I am a high school educator in our new College Place High School.

Professionally, I am the American Government teacher for Juniors and Seniors at College Place High School. Naturally, it is a great opportunity for me to be personally involved in civic action and providing a civic duty as an example for my students to learn from. Indeed, first hand experience develops a more relatable and interesting dynamic for students when referring to Government content. Thirdly, having first hand experience always draws upon said experience to better teach my students with 'real life' examples when appropriate.

Both professionally and personally I believe I have a desire to assure perspective from all demographics to be represented in our City Council. A school's staff and student body is directly representative of the cities' diversity ethnically, socioeconomically, educationally and culturally: by way of the students and the staff. As an upper level teacher I am the bridge between a student's time in high school and their first true steps into the community as an active adult. I am honored to be directly involved in understanding, community with and partnering with families throughout the community on a regular basis; thus, allowing me to have a direct pulse of who our College Place families are, what they care about, their desires, goals and more.

As mentioned before, I am a homeowner in College Place proper and currently have 4 children ages 3-7. As such, I have a true vested interest in the community now and in the future. With this, my wife and I are regular visitors of our city streets, parks, country-side, school system and community activities. It would be a win-win scenario for me personally to support the development of College Place in a manner that one day my boys would not only want to stay, but have something to stay for.

The city is operating under a recently updated Strategic Plan - Please outline some ideas toward fulfilling the vision of the plan.

It must be said and understood that my knowledge is based upon public information and current Strategic Plans printed or in the monthly communications from the city. With that being said, there may be ideas in the works already that I am unaware of that could overlap; of which new information would promote new ideas from me.

For economic development purposes, there are a few general ideas that may promote business along and/or near College Avenue that is connected with the University and local high schools.

For example, my time as a Studio 57 Community Connections coordinator I have connected with Port of Walla Walla Kip Kelly prior to the Covid 19 pandemic. College Place High School seems to be in good financial status and seems to have the ability to invest in expansion and STEAM related expansion in particular. With that being said, an idea was to partner with the University Science and Engineering department, partner with the Port of Walla Walla, with local high schools and develop a physical Studio location that would be specifically a STEAM research and development training ground. In this way, Secondary students and post secondary students can be properly educated and trained incentivizing career and technical businesses to come. This would be a major factor for any Site Selection companies looking to select College Place. Strategically speaking, a company would be able to build along highway 12 and/or 125 with a labor force pipeline straight from the local high school and/or University.

Another opportunity to capitalize on would be to take advantage of the new highway system being developed on Highway 12 and or along 125. No doubt this will increase traffic flow from Tri-Cities. If possible, acquiring land on or very near highway 12 would be a prime location for attracting box stores looking to attract rural customers, Walla Walla customers, College Place customers and Eastern Oregon customers who do not want to travel to Tri-Cities. At the same time, while College Place is developing more housing, a box store or company to work at in this location would attract Tri-City residents to move to College Place knowing they too have some of the same conveniences of a larger city.

Infrastructure ideas stem from preparing for growth and sustainability. With various grants and incentive programs in the state of Washington alone it seems investing in various forms of renewable energy is not only sound sustainable practice, but economically sound as well. Four of the largest consumers of energy would be the College Place School District buildings and Walla Walla University. Proper research and strategic planning may find viability in developing appropriate sustainable energy sources for these buildings such as rooftop garden plots, solar wind and solar panels on rooftops.

Thinking of growth to come, the connection between 125 and S College Avenue is going to be a prime location for local traffic. With that being said, it may be an option to create a large round-about for three main reasons. One, it seems that this is a dangerous intersection and with developments coming across from College Place High School it seems that increased traffic flow would need to slow down the highway goes and allow for slower, safer and smoother entry onto 125. This also has an economic benefit as well. With a large round-about, this leaves room for various exits to future businesses around this intersection.

There are other ideas of how to revitalize downtown without incurring the cost of another brick and mortar building or how to capitalize on what already exists for space, etc. Though my strength is ideation and strategic planning, it seems to me that a wise approach would be to understand further what plans are in place now, listen to the experts currently working on such plans and ask questions of city leadership before going too far with any grandiose ideas.

Describe your leadership style and how you believe it would benefit the City Council.

In my classroom, on my committees, with my business and in my life I operate on a few thoughtful principles. I focus on Professionalism, Perspective and Persuasion. I believe these encompass the necessary skills or big picture ideals that are applicable in any aspect of life.

In order to accomplish these principles my standard operating procedure is to receive, reflect then respond. It seems to me, especially in leadership roles as a professional, decision maker, or leader of my family it is wise to receive information first; slow to react, quick to listen. Then, I believe reflection is key. In this way, it is best to understand all perspectives, points-of-view and fully understand to the best of your ability first. This could be seeking further understanding, clarifying, garnering perspective or whatever is necessary to understand. Then, to react. In this sense, it means to make an informed decision, provide an informed/educated opinion and so forth.

I believe this is a vital part of any leadership role especially as a City Councilperson. It is my understanding that a City Council person is a representative who is there to represent varying perspectives, understand and support city leadership and make informed decisions. By approaching leadership in this manner I believe I will accomplish my role as a City Councilperson to its utmost potential.

What experiences, talents, or skills do you bring to the Council and community that you would like to highlight?

On the surface, I am not demographically diverse. However, I believe my life thus far shows that I am diverse in life experiences and perspectives. With a plethora of life to draw upon, I believe I bring to the table a rich background of perspective, understanding and ideas based upon my travels, observations, acquaintances, exposures and more.

I was born and raised in a small town in Indiana living life below the poverty line to a blue color family. Since, I am the first to graduate from undergraduate school after earning an athletic scholarship, I have a master's in Sport Management and I have a Prof. Certificate in Executive Leadership. My educational background grounds me in the foundational principles of leadership. Socio-economically speaking, I have lived and see the diverse perspectives of all of our community members of College Place.

I have lived in Brazil, South America, Indiana, Kentucky, Colorado and Washington. In my time and travels I have seen a multitude of examples of small towns, big villages, city life, dying rural communities to thriving small communities. .

As a former small business owner, a collegiate coach and a professional educator I have seen the life-span of what it takes and how to lead adolescence to becoming productive citizens of their community. As previously mentioned, I have lived and worked in multiple states allowing me to draw upon past acquaintances and examples that can be achieved here in College Place as our diverse and growing community expands.

As a Senior Studio 57 teacher one of my roles is Community Connections Coordinator. As such, I have been spending the last three years connecting high school students with local business owners, port authority, Chamber of Commerce office/members and the like. I have a unique connection that allows me to understand what the future needs are for potential jobs, what the current needs are and influencing the High School experience preparing them for to be productive citizens within our community needs.

Are there any regional issues or forums in which you have a particular interest or expertise?

As a single income household, with a young active family of 5 I am particularly focused on two main things that I have a strong vested interest in. A community that we can raise our young family in, a community that my one day adult children will have options for employment.

I want this to continue to be a place where we can raise our young families which I believe is vital considering Davis Elementary has been growing at a 6% rate and is projected to continue the same. This means having a safe community with available resources, outdoor/indoor recreation, support programs, affordable housing and the like available. As a high school educator, this can mean a variety of things of course, but a specific focus on educational, vocational and training opportunities.

Secondly, I hope that one day when my four children have grown that this community has jobs available for them. I have a desire that they will stay home but they will need a community that can provide the necessary skills sets and the job opportunities of varying sorts.

In the end, I am most closely interested in and have experience with economic development, affordable housing opportunities and having a trained/educated workforce.

How would you encourage more citizen involvement?

As previously mentioned, I have a unique connection to the school system. As the Senior American Government teacher, I have and will continue to provide project-based learning opportunities for civic engagement projects, government related Bill writing to discover, discuss and debate local ordinances/proposals.

As a Studio 57 Community Connections coordinator, we have and will continue to connect high school students with local community members for internships, partnerships, apprenticeships and “real world” experiences.

In the end, I will encourage citizen involvement by way of future citizens, giving them leadership opportunities to generate a vested interest in their hometown.

Paul T. Jessup

1110 S College Ave
College Place, WA



Seeking City Council Position

Self-directed, enthusiastic educator with a passionate commitment to faith, family and community. Seeking city council position as a College Place community member with a vested interest in the growth and investment in our home town. A College Place High School educator, father of four and home owner seeking to utilize current connections, leadership experience and desire to serve for added value to our current City Council team.

AREAS OF EXPERTISE

- 21st Century Skills Curriculum
- Development & Mentorship
- Departmental Leadership
- Life-long Learner & Educator
- Community Connections Coordinator
- Student-Centered Learning
- Parent, Faculty, Staff Collaboration
- Experiential Based Education

EDUCATION & CERTIFICATIONS

- Bachelor of Arts, Major: History, Secondary Education– December, 2009
Trinity International University, Deerfield, Illinois
- English Language Arts: Secondary Education Certification – July, 2011
- Masters in Sports Management – Adams State University – May 2015
- Masters Level Certification: Executive Leadership – Regis University – May 2015

TEACHING EXPERIENCE

CPHS Social Studies Teacher – American Government, English, Psychology, Community Connections Coordinator

College Place High School - College Place, WA

2016-Present

Successfully created an in depth and challenging learning environment with project-based learning curriculum. Focused curriculum around central themes of professionalism, perspective and persuasion. Student-centered learning lessons focused on creating independent life-long learning sparking interest in basics of Government, real-world challenges and modern issues to solve.

- Debate and basics of logic/reasoning focused assessments
- Problem solving lessons centered around modern political issues
- Empathy based research understand background context of Constitution, change in American politics and American Presidential terms
- Prototype creation to tangibly illustrate solutions
- Used Psychology based principles to teach empathy, persuasion and professionalism



High School Social Studies Teacher – Amer. Government, Geography, WA History

Opportunity Program - Walla Walla, WA

2015-2016

Successfully created and taught in an individualistic learning environment for students seeking credit recovery and alternate learning environment. With a one-on-one teaching approach, taught lessons through various Social Studies courses via stock packets and textbooks.

- Research Study Skills
- Differentiation according to individual student needs
- Continued learning strategies for multitude of subjects and topics

High School Social Studies Teacher – Psychology, Geography, World History

Liberty Christian School - Anderson, Indiana

2012-2013

Successfully implemented challenging and student-centered learning environment in-line with outcomes based common core standards. Successfully collaborated with administration and peers for practical and experiential learning projects involving field trips and student created, school wide convocations.

- Higher order thinking strategy based upon Bloom's Taxonomy
- Overseeing, managing, and growing students through daily personal interactions
- Student-centered lessons based on tactile and experiential learning styles
- Encouraged peer relations and group collaboration for common goals

Anderson Lawn Pro, LLC Owner and Operator

2011 - 2013

- Creation and operation of successful licensed small business
- Developed, implemented, and maintain advertisement including website, mailings, and personal correspondences
- Maintain daily-operations
- Hiring, managing, training and assisting five employees

Resident Advisor, Trinity International University

2007-2009

- Received Resident Advisor of the Year Award for the 2008-2009 academic year
- Received Outstanding Program Award in September 2007, November 2007, April 2008, and November 2009 for creating and leading successful campus events
- Received Resident Advisor of the Month Award in March 2008 and March 2009
- Attended weekly leadership development meetings with successful business leaders throughout the community





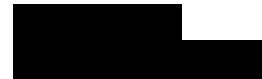
Additional Teaching, Coaching & Leadership Experience

5th & 6th Grade Teacher – World History, Reading, Bible	
Liberty Christian School - Anderson, Indiana	2011-2012
8th Grade Teacher – U.S. History	
Shenandoah School Corporation- Middletown, Indiana	2010-2011
3rd – 8th Grade Teacher – Geography, E.S.L, Bible	
Alcance International School of Carpina- Carpina, P.E. Brazil	2009
Collegiate Head Women’s Basketball Coach	2016-2018
Walla Walla University	
Graduate Assistant/Strength/Conditioning Coach – Women’s Basketball	
Regis University - Denver, Colorado	2014-2015
Head Level III Coach/Varsity Assistant – Women’s Basketball	2013-2014
Golden High School – Golden, Colorado	
Head Varsity Coach – Women’s Basketball	
Liberty Christian School - Anderson, Indiana	2012-2013
Head Varsity Coach - Co-Ed Track and Field	
Liberty Christian School - Anderson, Indiana	2012-2013
Assistant Varsity Coach – Men’s Basketball	
Liberty Christian School - Anderson, Indiana	2011-2013
Assistant Varsity Coach – Football, Eastern Hancock High School - Charlottesville, Indiana	Fall – 2010
Eastern Hancock – Charlottesville, Indiana	
Head Coach – Middle School Girls Basketball, Liberty Christian School	2011 – 2012
Head Coach - 7th Grade Boys Basketball, Shenandoah School Corporation - Middleton, Indiana	2010 – 2011
Assistant Coach – High School Soccer, Alcance Intern. School of Carpina – P.E., Brazil	2009
Assistant Coach – Middle School Football, Drakes Creek Middle School – Bowling Green, Kentucky	Fall - 2005

BEST PRACTICES & ADDITIONAL QUALIFICATIONS

• Judicial Institute for H.S. & M.S. Teachers	2018
• Teaching American History Continued Education Trips	2010-2013
• Nike Basketball Coaching Clinic with Geno Auriemma & Bob Knight	2013
• Point-Guard College Coaches Clinic – A Dick DeVenzio Clinic	Oct. 2013
• Collegiate Football Scholarship Recipient – Trinity International University	2006-2009
◦ Elected small group team leader	
• Ice-Box Athlete Sports Psychology Training	Current
• Avid Reader	Current
• National Board Certification Process	In-Progress

Paul T. Jessup
1110 S College Ave
College Place, WA



Paul T. Jessup

1110 S College Ave
College Place, WA 99324



Professional References

509.526.2057

Robert Aguilar, Current Principle
College Place High School
Direct Supervisor
1755 College Ave
College Place, WA 99324
raguilar@cpps.org
509.522.3312 ext. 4004

Amy Conrad, Principle
Liberty Christian School
Direct Supervisor
2323 Columbus Ave.
Anderson, IN 46016
amy.conrad@libertyonline.org
765.810.5655

Kirk Jameson, Former Principle
College Place High School
Direct Supervisor
1231 Magnolia Drive
Walla Walla, WA 99362
kylemj@hotmail.com
509.386.4839

Mike Carey, Wyoming Multi-State Champion Coach
Liberty Christian School
Mentor, Assistant Coach
2323 Columbus Ave.
Anderson, IN 46016
mikeforhim@yahoo.com
765.635.5557

Trista Rogers, Teacher
College Place High School
Peer/Co-teacher
1755 College Ave
College Place, WA 99324
trogers@cpps.org
509.522.3312

Tom Porter, Former Principle
Opportunity Program
Direct Supervisor
1917 E Issacs Ave
Walla Walla, WA 99362
tporter@wwps.org

MONICA BOYLE

187 NW Maria St, College Place | [REDACTED]

May 14, 2021

City of College Place
625 S College Avenue
College Place, WA 99324

Letter of Intent to run for College Place City Council

My name is Monica Boyle, and I am the Director of Development and Finance for the United Way of the Blue Mountains. My husband and I have lived in College Place for nine-years and have chosen to raise our family and grow their roots in the community with intention and purpose. I am the mother to three amazing sons who are currently active College Place Public School students, with our daughter joining the district next year. We have spent our time active in local sports and student programming activities, to include the College Place Summer Camp Fire program.

In my nine-years in College Place I have seen substantial social development and economic progression and believe I could be instrumental in continuing those growth opportunities. I have worked hard to engage in our local activities and opportunities and know I can do more. My experience with our local United Way would make me a valuable asset to the College Place City Council. I offer a unique perspective that I share with pride and enthusiasm. I appreciate diverse perspectives and life experiences, and believe in bringing individuals together for a shared goal and vision.

I grew up in a small community that I loved, and as an adult lived in a series of places before finding College Place and knowing this was the home I wanted for my family. I would be honored to join our College Place City Council and work with an esteemed group of people in an effort to continue the growth of our community and the work to help reach its vision.

I appreciate the time and consideration of everyone in this appointment process and look forward to working with you and being a part of the future of our City of College Place.

Sincerely,

A handwritten signature in blue ink that reads "Monica Boyle". The signature is written in a cursive, flowing style.

Monica Boyle

MONICA BOYLE

187 NW Maria St, College Place | [REDACTED]

~Non-Profit professional with passion for community and family. Over twenty years of accounting and finance experience and over four years of professional fundraising and strategic plan management.

Experience:

2016-Present

Director of Development & Finance

United Way of the Blue Mountains

- Oversee all financial transactions
- Reconcile all accounts with three-way reconciliation
- Build annual Development Plan for Community Campaign for full service area
- Follow Strategic Plan to meet and exceed goals and expectations for organization
- Cultivate new donor relationships
- Plan and execute three special event fundraisers annually
- Secure funding for Educational Attainment Alliance
- Implementation team for three new software platforms
- Built Covid-19 emergency response fund
- Manage bookkeeping for partner local agency

2014-2016

Payroll & Human Resource Specialist

Key Technology

- Reconcile and file monthly sales tax
- Support Senior Payroll Specialist in preparing and finalizing payroll
- Implementation team of new HCM software
- Annual Employee benefit management
- Manage employee wellness program

2008-2014

Financial Analyst 1 | Employee Training Instructor

WA State Department of Corrections

- Balance and reconcile all employee leave requests for payroll processing
- Manage new employee profiles and benefit enrollments
- Three-way reconciliation of all bank accounts
- Annual employee in-service training instructor
- New-Employee CORE training program instructor

Skills: Advanced knowledge of Microsoft Office Suite programs | Time Management| Dedicated
| Effective Communicator | Collaboration | Public Speaking | Team-Leading



City of College Place Council Position 7 Candidate Packet

Name: Monica Boyle

PH #: [REDACTED]

Email: [REDACTED]

Physical Address: 187 NW Maria St #2; CP How Long? 8 Years

The City of College Place has one vacancy on the City Council for Position No. 7 with the appointment expiring on December 31, 2021; and the position being on the ballot for a two-year term during the 2021 election cycle.

To be eligible, candidates must be a registered voter of the City at the time of filing his or her declaration of candidacy, and have been a resident of the City for a period of at least one year immediately prior to their date of application.

Those interested in this position need to submit a letter of interest, a resume, and a completed questionnaire to the City of College Place City Clerk at Ineissl@cpwa.us or by mail (or in person) at 625 S College Avenue, College Place, WA 99324. by 4:00 p.m. PST on Monday, May 17th, 2021.
For questions, contact the City Clerk at 509-394-8511.

Questionnaire:

Please provide a written response to the following questions:

1. Have you previously served on a governing board of any type, or as a leader in any organization?
I am on the board for our local Sager Middle School PTO.

2. What do you believe are the three (3) greatest strengths of the City of College Place?
I believe the three greatest strengths of the City of College Place are, the amazing support and drive for growth from local leadership, the support of our community to see our small town grow into a thriving and successful home for generations to come, and the intentional and thoughtful planning of strategies behind how to reach goals successfully and sustainably. Anyone can reach a target or goal, but if the path to that goal is not strategic for the longterm, that goal will crumble before it has a chance to grow its roots of sustainability.

3. What do you view as the three (3) most significant challenges facing the City?
The City of College Place has a huge challenge in our local tax base. Due to such a significant portion of College Place property being tax exempt, the City must be very mindful of tax use and rates while being sensitive to the needs of its residents; doing this while keeping the cost of living affordable to residents is a substantial hurdle. Another challenge for City of College Place is finding the most impactful engagement opportunities for a vast spectrum of demographics with a population of just over 9,000 people; to include poverty through wealth, and a young family base in addition to a growing population of senior retirees. The third challenge I see in the City of College Place is creating equitable opportunities to keep young people living in our city rather than relocating in search of higher opportunities, and drawing new residents.



City of College Place Council Position 7 Candidate Packet

4. Does your interest in serving on the City Council stem from a personal interest or goal? Is there something in particular you hope to accomplish while serving on the City Council, and why is serving on the Council important to you? *Please elaborate.*

As a mother to four City of College Place youth, I have a deep personal interest in seeing our city grow and succeed. I have loved watching our city develop new opportunities for our youth, as well as new businesses. Nine years ago when I moved to College Place, it was described to me as a "cute little area outside of Walla Walla". I want to be able to see the City of College Place continue to create its own identity and appeal. I want to be able to hear my kids tell their future colleagues boastfully that they are from College Place, and hear recognition and pride in their hometown.

5. The City is operating under a recently updated Strategic Plan – ([https://www.boarddocs.com/wa/cocp/Board.nsf/files/B974GL0112DD/\\$file/Strategic%20Plan%20document%20Edited12819.pdf](https://www.boarddocs.com/wa/cocp/Board.nsf/files/B974GL0112DD/$file/Strategic%20Plan%20document%20Edited12819.pdf)) Please outline some ideas toward fulfilling the vision of the plan.

City of College place has made Cooperation and Connection a priority focus area in the Strategic Plan. This is an area that I have extensive experience, and thrive in development of this area. Building a bridge between the youth in our community, and local city government, through engagement and learning creates investment in the community by the students. Building out a recreation program for all ages would strengthen the City's independent identity, and fostering interlocal agreements and partnerships is instrumental in the success of these programs. We have to bring the stakeholders together to form the solution. The structure of these investments creates the bond between the City and its constituents needed to encourage resident investment in further progress.

6. Describe your leadership style and how you believe it would benefit the City Council.

I believe in leading through example, trust and encouragement. The idea of "do as I say, not as I do" is not an option. I've heard many times in the corporate world that, "the higher the pay grade, the less you're expected to work", and I do not agree. If I am leading, it is through my work and ethic. When I take on a project I like to get my hands dirty. Leaders must trust their staff and team to do the job they are tasked to do. If I can't trust the person to complete the job assigned to them, they are not the correct person for the job. I believe in lifting staff up to their highest potential and giving them opportunities to break their own ceilings, while creating the learning opportunity to do so in a safe manner. I also believe that not every person is designed for every job, and sometimes as a leader, it is our role to terminate a position in the best interest of both the City, and the individual.

7. What experiences, talents, or skills do you bring to the Council and community that you would like to highlight?

I am fully engaged and dedicated to anything I apply myself to. I take my roles very personally and never like to feel like I have don't "just enough" to complete a task. I have twenty-five years of community engagement and event planning experience, to include community clean up, chairperson of a community parade planning committee, and coordinating numerous fundraising events. I am a Director of Development and Finance for one of our areas oldest non-profit organizations, so I naturally approach every situation with a sustainability mindset and working to bring diverse people to the table to achieve a goal.



City of College Place Council Position 7 Candidate Packet

8. Are there any regional issues or forums in which you have a particular interest or expertise? (ex: transportation, economic development, water supply, solid waste, parks, housing, fire, police, emergency management)

I find economic Development and our parks to be of particular interest. Economic Development is something I feel I would be of significant value of with my financial and development background. Building parks and common spaces for our residents is vital to our community's resident retainment and draw.

9. How would you encourage more citizen involvement?

I believe that there are two key elements in citizen involvement, whether we are talking about attending a special event, or asking for residents to complete a survey regarding the future of their city; motivation and opportunity. The City of College Place has done a great job in recent years of creating opportunities for residents to engage; from the Farmers Market to holiday events. What areas are we missing that are creating the gaps, that are currently being filled by City of Walla Walla and giving them the revenue from these opportunities? As mentioned previously, recreation is one that tops this list. Motivators such as youth programming, senior programs, etc. are all revenue opportunities, and they are also all engagement opportunities for future platforms. If an individual is engaged in a program through the City of College Place, they will instantly be further invested in the progress of our city, and be more motivated to engage in the next survey sent out. Do we provide the opportunities needed? Child care for parents wanting to get involved, transportation for seniors wanting to engage? These questions need to be answered to encourage the highest level of citizen involvement.

To submit electronically, save the document with your name as part of the file name and email with the letter of interest and resume to the City Clerk at Ineissl@cpwa.us. Incomplete packets will not be considered.

James Foster, MS, MBA, JD

1103 SE Falbo Drive, College Place, WA 99324

Work Experience

WALLA WALLA UNIVERSITY

Assistant Professor, Computer Science (01/2018 to present)

- Teach undergraduate computer programming classes
- Diversity Council (2019-2020)
- Governance Handbook Committee (2020-present)
- Stephen and Margaret Tan Engineering and Computer Science Excellence in Teaching Award (2021)

GEMSTONE/S OBJECT DATABASE

VP of Finance and Operations, GemTalk Systems (09/2016 to present)

Director of Operations, GemTalk Systems (12/2013 to 08/2016)

Director of Professional Services, GemTalk Systems (05/2013 to 11/2013)

Senior Member of Technical Staff, VMware (05/2010 to 04/2013)

QA Lead, GemStone Systems (05/2006 to 04/2010)

Senior QA Engineer, GemStone Systems (05/2005 to 04/2006)

I have served in a variety of technical and management roles on this database project. I have traveled around the world presenting at technical conferences, teaching classes, and consulting on software projects. I negotiate contracts with vendors and customers (including AT&T and JP Morgan), implemented a new employee benefits package (health insurance, etc.), and deal with operational compliance issues (such as software licenses).

BUSINESS-1 (HEALTHCARE BILLING SOFTWARE)

Software Development Manager, Bulldog-IT (09/2004 to 04/2005)

Systems Architect, Bulldog-IT (02/2004 to 08/2004)

Systems Architect, Per-Se Technologies (06/2003 to 02/2004)

Senior Software Engineer, Per-Se Technologies (01/2001 to 05/2003)

I lead the software development team for a healthcare enterprise billing system. I worked with customers and outside vendors on foreign system interfaces.

TOTAL CARE INFORMATION SYSTEM (A CLINICAL DATA REPOSITORY)

Systems Architect, Banner Health System (09/1999 to 12/2000)

Systems Architect, Lutheran Health Systems (02/1996 to 08/1999)

I provided technical leadership on a clinical information system. According to my boss, "I truly believe that our outcome would have been not near as good, if not bleak, if we had not had the good fortune to have James on board our team."

DYNAMICS (ACCOUNTING SOFTWARE)

Software Project Supervisor, Great Plains Software (05/1994 to 02/1996)

As a supervisor in the Tools and Technologies Group, I managed a development team and was responsible for the report writer, inter-application communications, and distributed processing. Great Plains was purchased by Microsoft in 1996.

ULTICARE (ELECTRONIC MEDICAL RECORD)

Systems Development Manager, Health Data Sciences (10/1992 to 04/1994)

Applications Development Manager, Health Data Sciences (10/1990 to 04/1994)

Senior Applications Developer, Health Data Sciences (10/1988 to 09/1990)

Applications Developer, Health Data Sciences (10/1987 to 09/1988)

One of my teams provided the software running on several thousand terminals connected to our healthcare information system. Another of my teams provided report writer tools, user interface utilities, foreign translation utilities, and interfaces to other computer systems. This involved significant customer and vendor interaction.

ASSOCIATE ATTORNEY

McPeters, McAlearney & Shimoff (02/85 to 09/87)

Corporate, business, taxation, estate planning, real estate, not-for-profit organizations

STAFF ATTORNEY

Federal Trade Commission (09/83 to 01/85)

Economic analysis of proposed trade regulation cases

CERTIFIED FLIGHT INSTRUCTOR

Walla Walla College (part-time: 09/76 to 06/78)

Education

M.B.A., Southern Adventist University, Collegedale, TN

Part-time (on-line) 08/2011 to 06/2015; GPA of 4.0

M.S., Computer Science, North Dakota State University, Fargo, ND

Part-time (on-campus) 05/2001 to 12/2006; GPA of 3.9

J.D., School of Law, University of California, Los Angeles

Full-time 08/1980 to 05/1983; GPA of 84.5 (where 85 is top 10% of class)

Managing Editor, *UCLA Law Review*, 1982-83

Article on private money: "Whose Image is on the Coin?"

B.A., Walla Walla College, College Place, WA

Major in Mathematics, minors in History and Economics

Full-time 09/1976 to 06/1980; GPA of 3.6; Cum Laude; General Studies Honors Program

Licensure

Former member of the California and Washington State Bar Associations

Sample Reading List

Artful Making: What Managers Need to Know about How Artists Work, Austin & Devine (2003)
Lean Software Development: An Agile Toolkit, Mary Poppendieck & Tom Poppendieck (2003)
The Machine that Changed the World: The Story of Lean Production, James Womack, et. al. (1990)
Abolishing Performance Appraisals: Why They Backfire and What to Do Instead, Coens & Jenkins (2002)
Measuring and Managing Performance in Organizations, Robert Austin (1996)
Quality Software Management: Systems Thinking, Gerald Weinberg (1992)
To Engineer is Human: The Role of Failure in Successful Design, Henry Petroski (1992)
Crossing the Chasm: Marketing and Selling High-Tech Products to Mainstream Customers, G. Moore (1991)
The Black Swan: The Impact of the Highly Improbable, Nassim Taleb (2007)
Moneyball: The Art of Winning an Unfair Game, Michael Lewis (2003)
The Introvert Advantage: How to Thrive in an Extrovert World, Marti Laney (2002)
The Hypomanic Edge: The Link Between (a Little) Crazy and Success in America, John Gartner (2005)
The Soul of a New Machine, Tracy Kidder (1981)

Sample Technical Presentations and Tutorials

1st Place Award for Innovation Technology Award for *Pharo on GemStone*, ESUG, Koln, Germany, 08/2019
A Browser-based IDE for Cloud-hosted GemStone; ESUG, Cagliari, Italy, 09/2018
Running Pharo on the GemStone VM; European Smalltalk User's Group, Maribor, Slovenia, 09/2017
Namespaces in GemStone/S; European Smalltalk User's Group, Prague, Czech Republic, 08/2016
SQL Queries on Smalltalk Objects; European Smalltalk User's Group, Brescia, Italy, 07/2015
Tools for Data Analysis; Oregon Bioscience Association, Portland, OR, 06/2015
GemStone Introduction and Roadmap; Smalltalks, Cordoba, Argentina, 11/2014
Fundamentals of GemStone/S; Momentum Wealth, Pretoria, South Africa, 11/2013
Pier on Amazon Web Services; Smalltalks, Rosario, Argentina, 10/2013
Platform as a Service (PaaS); European Smalltalk User's Group, Annecy, France, 09/2013
Smalltalk in the Cloud; European Smalltalk User's Group, Gent, Belgium, 08/2012
Advanced GemStone/S Performance Tuning; Siemens, Vienna, 09/2011
WebTools for GemStone/S; European Smalltalk User's Group, Edinburgh, Scotland, 08/2011
Programming in GemStone/S; Smalltalks, Concepción del Uruguay, Argentina, 11/2010
GemStone/S Advanced Performance Tuning; Department of Defense, Maryland, 10/2010
Fundamentals of GemStone/S; JP Morgan, Glasgow, Scotland, 04/2010
Advanced Web Applications; The Santa Fe Complex, Santa Fe, AZ, 03/2009
GemStone/S Technology; Smalltalks, Buenos Aires, 11/2008
Introduction to Web Technologies; OOPSLA, Nashville, TN, 10/2008
Survey of Web Technologies; OOPSLA, Nashville, TN, 10/2008
GLASS Hands-on Tutorial; European Smalltalk User's Group, Amsterdam, 08/2008
Getting Started with GLASS; Smalltalks, Buenos Aires, 12/2007
Using Seaside in GemStone; European Smalltalk User's Group, Lugano, Switzerland, 08/2007
A Visualization of the Frame Representation Language; OOPSLA, Portland, OR, 10/2006
HL7 Overview; Per-Se Technologies User's Group Conference, Philadelphia, PA, 10/2003
Millions of Objects in a Scrolling List: A Scrolling Cursor without Caching; OOPSLA, Tampa, FL, 10/2001

City of College Place Council Position 7 Candidate Questionnaire

1. Have you previously served on a governing board of any type, or as a leader in any organization?

I have served in leadership positions in several business and not-for-profit organizations, most recently as VP of Finance and Operations for a software company in the Portland area. I have also served in leadership roles in local churches (about 10 years each as head elder in two different churches) and schools (several years on the finance committee for a K-12 school in Minnesota). I've also served in leadership in a community service group (past president of a Kiwanis Club chapter).

2. What do you believe are the three (3) greatest strengths of the City of College Place?

- In addition to the quality musical and other events associated with Walla Walla University, the University provides regular employment to many professionals who put down roots in this community.
- As a small town in a rural part of the state, we do not have the traffic and density challenges of larger cities. Land is still available for development, keeping housing (comparatively) affordable and commutes short.
- As is evident by the number of retirees in the area, College Place is a place people choose to come to (or stay in) when they have other options.

3. What do you view as the three (3) most significant challenges facing the City?

- While there are advantages to having WWU here, it also brings in many young people who develop few ties to the area. This creates typical "town-and-gown" challenges.
- The primary institution in our community is largely tax exempt, so provides limited revenue to the city but still requires many of the same services as any other entity of its size. This creates some financial challenges.
- In any environment there tends to be more demands for resources than there are resources available, and College Place is no exception. It is easy for constituents to focus on short-term visible projects and de-emphasize long-term maintenance. Long-term financial stability is a challenge for any city.

4. Does your interest in serving on the City Council stem from a personal interest or goal? Is there something in particular you hope to accomplish while serving on the City Council, and why is serving on the Council important to you? *Please elaborate.*

My interest stems more from a general interest in serving in an elected position in local government than from a specific goal of making some concrete change. In the past, I've worked in for-profit and not-for-profit entities where the stakeholders (customers, employees, and vendors) have a largely voluntary relationship with the organization. Since government has a somewhat different relationship with its citizens (participation is voluntary only in the sense that one may leave), I believe there are some different challenges. I would like to gain exposure to and experience in this sort of entity.

5. The City is operating under a recently updated Strategic Plan – (http://cms6.revize.com/revize/cityofcollegeplace/Strategic%20Plan%20document_Edit12819.pdf) Please outline some ideas toward fulfilling the vision of the plan.

I think that a Strategic Plan is very valuable for any organization and the City's covers several important areas. Following are some observations:

- I appreciate the vision, especially of fully funded depreciation (p. 3).
- I appreciate the core values, including accountability and learning. [Note the typo of "It's employees" which should be "Its employees..."] (p. 5)
- I appreciate the recognition in Resource Development that the city should be "supporting not impeding development" (p. 6). To that end I would focus more on making a generally attractive business climate rather than trying to anticipate what business should be encouraged.
- While "a multi-use community center" sounds attractive, I would be concerned about its funding for capital and operations, and the possible crowding-out of alternatives (p. 8).
- I appreciate the interest in cooperation with the University and would seek to foster that relationship (p. 9).
- I appreciate the goal that "local streets are refurbished and/or rebuilt" (p. 11). This is the sort of infrastructure that is not exciting but is a key part of what local government is expected to provide. Yet, according to the Mayor's recent report, we are on track to replace some roads only once every 250 years! This is certainly a challenge.
- I particularly appreciate the goal of flexibility to permit innovation. I have studied and applied "lean methodologies" and "continuous improvement" and would welcome the opportunity to explore how these concepts could be applied to a municipal organization (p. 13).

6. Describe your leadership style and how you believe it would benefit the City Council.

I enjoy learning new things and exploring alternatives. I seek to develop a deep understanding of issues and I like to apply "systems thinking" to problem. I try to understand the dynamics of a situation or process before introducing changes that, while well-intentioned, may cause unintended consequences. I recognize that people want to be heard and understood and are often motivated by the opportunity to contribute to a "greater good." The role of leaders is to help find and communicate these opportunities.

7. What experiences, talents, or skills do you bring to the Council and community that you would like to highlight?

My background in law, management, finance, and volunteer organizations provides a broad experience in areas that relate to municipal government. I am particularly interested in how policies and procedures create an environment where good outcomes are achieved.

8. Are there any regional issues or forums in which you have a particular interest or expertise? (ex: transportation, economic development, water supply, solid waste, parks, housing, fire, police, emergency management)

Regarding local and regional issues, I am particularly interested in public safety (law enforcement) since this is a core function of local government and I would look for ways to support that role. I am also interested in how the City interacts with other government entities (county, state, and federal) and with economic and fiscal issues and would welcome the opportunity to serve as a liaison to such entities.

9. How would you encourage more citizen involvement?

I believe the best way to encourage more citizen involvement would be to let people see that their involvement will make a difference. But I would also note that, while I appreciate and understand the intent of the question, I don't think that "citizen involvement" is an end in itself. I think that the ideal would be to provide an environment where citizens are free to pursue their own associations and interests independent of municipal government.

James Foster, MS, MBA, JD

1103 SE Falbo Drive, College Place, WA 99324

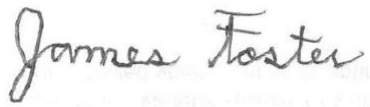
Lisa R, Neissl, City Clerk
City of College Place
625 S. College Ave.
College Place, WA 99324

Dear Ms. Neissl,

This letter is to express my interest in serving in Position No. 7 on the City Council for the term ending December 31, 2021. I am a registered voter of the City and have been a resident of the City for over three years and plan to be a candidate for the position in the upcoming election.

Attached is a resume and the completed questionnaire. I look forward to discussing the next steps. Let me know if you have any questions.

Regards,

A handwritten signature in dark ink that reads "James Foster". The signature is written in a cursive style with a large, stylized "J" and "F".

James Foster