

College Place Economic Development, Tourism, and Events Commission (Monday, January 6, 2020)

Generated by Mike Rizzitiello on Monday, January 6, 2020

Present: Bill Clemens, Doug Case, Kelli Leen

Absent: Jeff Lambert, Kyle Tarbet

1. Opening Items

Procedural: 1.01 Call To Order

The January 6th, 2020 meeting of the Economic Development, Tourism, and Events Commission was called to order by Chair Pro-Tem Clemens at 5:05 PM.

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for 1-6-2020

Recommended Action: Motion to approve Agenda for January 6th, 2020.

Action (Consent), Minutes: 2.02 Approve Minutes from December 2nd, 2019

Recommended Action: Motion to approve draft minutes from Monday, December 2nd, 2019 meeting.

Doug Case made a motion to approve the Consent Agenda. Kelli Leen seconded and consent agenda was approved 3-0.

3. Reports.

Discussion, Information: 3.01 College Place Winterfest 2019 Feedback - Mr. Rizzitiello

Mr. Rizzitiello went over the 2019 College Place Winterfest. He asked the Commission what was their opinion of it and what could be done better. It was mentioned that traffic on SE 10th Street moved much better this year. Also, the tightened schedule from 4 to 7:15 PM was much better than 2018. One suggestion for improvement is to try to lessen spacing during the parade. Gap between Police Department and Columbia REA was significant.

Discussion, Information: 3.02 Updated Economic Development Fliers - Mr. Rizzitiello

Mr. Rizzitiello went over economic development fliers and new data for 2020. One milestone the Valley has now reached is that there are now over 70,000 people living within a forty-minute drive time. Major retail leakage still exists with automotive dealerships, restaurants, clothing stores, other general merchandise stores, home furnishings, and gasoline stations. Chair Pro-Tem Clemens asked if the images could be looked into on the fliers as they appeared blurry. The fliers will go for approval at the February 2020 meeting.

Discussion, Information: 3.03 Development Tracker: January 2020 - Mr. Rizzitiello

Mr. Rizzitiello went over development projects in progress for January 2020. HopThief Taphouse is now open. Human Bean Coffeehouse will open the first quarter. City Administration has received correspondence from the developers of the Villages at Fort Walla Walla development and they plan to break ground the second quarter of 2020.

Discussion, Information: 3.04 Fiscal Year 2020 Budget - Mr. Rizzitiello

Mr. Rizzitiello informed Commissioners about what is in the Fiscal Year 2020 budget. The biggest thing that impacts them is the addition of a Deputy Clerk to assist with the implementation of Community Events. Carolyn Holm; formerly of Community Development, was appointed to this position. Also, some proposed changes to community events are the City will work with the Village Adventist Church on Block Party. Farmers Market hours will be reduced from 4 to 8 PM to 4 to 7 PM to cover customer demand. Also, the city is thinking of moving the Movies at the Park events to Saturday evenings after sunset at random parks in College Place. Also, Fall Festival will likely be held on Thursday, October 29th as October 31st falls on a Saturday, Sabbath.

Discussion, Information: 3.05 Draft Port Economic Development Plan FY 2020 for Walla Walla County - Mr. Rizzitiello

Mr. Rizzitiello went over the Port Economic Development Plan for the County.

Discussion, Information: 3.06 FY 2020 Community Event Support - Mr. Rizzitiello

This topic was covered in item 3.04

4. Action Items.

None

5. Closing Items

Procedural: 5.01 Adjourn

Meeting adjourned at 5:43 PM.

Bill Clemens, Chair Pro-Tem

Attest:

Mike Rizzitiello, City Administrator