

College Place Economic Development, Tourism, and Events Commission- Electronic Meeting (Monday, February 7, 2022)

Generated by Lisa Neissl on Monday, February 7, 2022

1. Opening Items

Information: 1.01 Information Only - Not Agenda Item - Discussion Protocol for Virtual Meetings

Procedural: 1.02 Call To Order

Chair Leen called the meeting to order at 5:01 PM.

Information: 1.03 Roll Call

PRESENT:

Commission Members	Jennifer Fuchs (arrived at 5:05 PM), Kelli Leen, Doug Case, Bruce Morehead, Susan Sanders (arrived at 5:11 PM)
Ex- Officio	Kyle Tarbet - Walla Walla Chamber of Commerce
Staff	City Administrator, Mike Rizzitiello Finance Director, Brian Carleton; City Clerk, Lisa Neissl;

MEMBERS EXCUSED:

MEMBERS ABSENT:

Christopher Murray

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for February 7, 2022

Action (Consent), Minutes: 2.02 Approve Minutes from December 6, 2021

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Member Morehead made a motion to approve the consent agenda. Second by Member Tarbet and the motion passed 4-0.

3. Presentations - None

4. Action Agenda

Action: 4.01 2022 Economic Development Fliers-

Mr. Rizzitiello reviewed the proposed economic development fliers for 2022.

(Clerk Note: Commissioner Fuchs joined the meeting at 5:05 PM)

Member Case made a motion to recommend to City Council to approve adoption of the economic development fliers. Second by Member Tarbet and the motion passed 5-0.

Action: 4.02 Creation of a Walla Walla Valley Creative District (Walla Walla and College Place)-

Mr. Rizzitiello reported on the staff proposal to work jointly with the City of Walla Walla to create a joint creative district.

(Clerk Note: Commissioner Sanders joined the meeting at 5:11 PM)

Member Tarbet made a motion to recommend to City Council to pursue filing an application with the Washington State Arts Commission for a Walla Walla Valley Creative District. If regional option not allowed by state then pursue an application filed by the City. Second by Member Case and the motion passed 6-0.

Action: 4.03 Tax Increment Financing (TIF) - Permission to Pursue

Mr. Rizzitiello reported on a new development tool that was recently approved by the legislature. He explained how implementing a tax increment financing district could help build infrastructure for development in the city. He noted that the first step would be conducting a project analysis study and reviewed the requirements of that study.

Discussion ensued.

Member Morehead made a motion to recommend to City Council to pursue a Tax Increment Financing District for the general Stone Creek, Meadowbrook, and Downtown areas to pursue infrastructure improvements. Second by Member Tarbet and the motion passed 6-0.

5. Reports

Information: 5.01 Community Grant Program -

Mr. Rizzitiello presented applications received for the Community Grant Program and requested the members evaluate the applications and submit their ratings to him by Friday, February 11th.

Information: 5.02 Multifamily Tax Exemption Program -

Mr. Rizzitiello reported on a program that the Planning Commission will be investigating to potentially allow in College Place. This program became available to cities our size through legislature passed last year. He asked the commission to review the information.

Information: 5.03 Port of Walla Walla - Countywide CEDS Document -

Mr. Rizzitiello reported on the Port of Walla Walla Comprehensive Economic Development Strategy plan.

Information: 5.04 Development Update -

Mr. Rizzitiello reviewed the current status of several development projects / potential projects.

6. Closing Items

Procedural: 6.01 Adjourn - Motion of adjourn the meeting

Member Morehead made a motion to adjourn the meeting at 5:53 PM. Second by Member Case and, with no objection, the meeting adjourned.

Approved:

Kelli Leen - Chair

Attest:

Lisa Neissl – City Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred February 7, 2022. Further detail may be obtained by reviewing the actual audio recording made during this session.