

College Place Economic Development, Tourism, and Events Commission- - Hybrid (In-Person & Electronic) (Monday, March 6, 2023)

Generated by Sherri St Clair on Monday, March 6, 2023

1. Opening Items

Procedural: 1.01 Call To Order

Chair Leen called the meeting to order at 5:01 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members Tracy Warner (arrived at 5:05 PM)
Kelli Leen - Chair,
Doug Case,
Tom Stokes,
Bruce Morehead

Ex- Officio

Staff City Administrator, Mike Rizzitiello;
Deputy City Clerk, Athen Reid;
City Clerk, Sherri St. Clair;

Also Present: Rebecca Zannatta - RJZ Connections Inc.

MEMBERS EXCUSED:

MEMBERS ABSENT:

Procedural: 1.03 Public Comment - None

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for March 6, 2023

Action (Consent): 2.02 Approve Minutes from February 7, 2023

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Case made a motion to approve the consent agenda. Second by Member Stokes and the motion passed 4-0.

3. Guest Presentations

Discussion, Information: 3.01 Creative District Update -

Mr. Rizzitiello informed the Commission that Walla Walla and College Place are working together to form a Creative District. Ms. Zannatta gave a presentation outlining what a creative district is, why Cities would want to create a Creative District, and work that has already been completed by the planning team.

Discussion ensued.

4. Action Agenda - None

5. Staff Reports

Discussion, Information: 5.01 Community Events Update -

Ms. Reid informed the Commission that the College Place Farmers Market will be held at the Municipal Campus and the City is currently accepting applications as well as event sponsorships. In addition, the City is planning a block party for May and Movies in the Park will be held in Kiwanis Park on June 24th, July 8th, July 22nd, and August 5th. The College Place Freedom Festival is July 2nd, the Fall Festival is on October 30th, and Winterfest is on December 7th. Mr. Rizzitiello added that the Spring Fling, formerly held at Pioneer Park in Walla Walla, will be held in Kiwanis Park this year May 12th through 14th.

Discussion ensued.

Discussion, Information: 5.02 Discussion on Retailers and Restaurants -

Mr. Rizzitiello asked the Commission to recommend retailers and restaurants that they would like to have in the area.

Discussion ensued.

Discussion, Information: 5.03 Development Tracker - February 2023 -

Mr. Rizzitiello informed the Commission that the Villages at Fort Walla Walla is back on track, there is a plan for 42 apartment units on SW 6th Street, the last phase of the Villages at Garrison Creek is moving forward looking to start this summer, and the Vesper Development three-story apartment complex is set to begin next month. Chipotle is currently under renovation and Hayden Homes Homestead is looking to add 30 additional units on the east side of Doans Street.

Discussion, Information: 5.04 Pavement Rating Study -

Mr. Rizzitiello informed the Commission that the City had a pavement rating study conducted and asked the Commission to review the study. Mr. Rizzitiello informed the Commission that for roads needing repairs that are not able to be federally classified would need another funding source. Mr. Rizzitiello noted that the City Council created a Transportation Benefit District six years ago but did not assign a revenue mechanism. In addition, there are two ways to collect revenue, one is from vehicle tabs and the other is a 0.1% sales tax vote.

Discussion, Information: 5.05 New Walla Walla Valley Chamber Director - Alene Alen -

Mr. Rizzitiello informed the Commission that the new Walla Walla Valley Chamber Director is Alene Alen and she will start at the beginning of May.

Discussion, Information: 5.06 Villages at Fort Walla Walla: Potential MFTE -

Mr. Rizzitiello informed the Commission that Theron Group had purchased property behind Home Depot with the intent of building a large scale apartment complex prior to Covid. The Group is looking to move forward on this project and provided mixed income apartments. Mr. Rizzitiello noted that he expects the Group to submit a Multi-Family Tax Exemption for this apartment complex.

Discussion, Information: 5.07 Visit Walla Walla Tourism Advertisement -

Mr. Rizzitiello presented the upcoming College Place Visitors Guide.

6. Closing Items

Information: 6.01 Next Meeting: April 3, 2023

Procedural: 6.02 Conclude

Commission Member Morehead made a motion to conclude the meeting at 6:07 PM. Second by Member Stokes and with no objection, the meeting concluded.

Approved:

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Kelli Leen

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Kelli Leen - Chair

Attest:

DocuSigned by:

Sherri St. Clair

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Sherri St. Clair – City Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred March 6, 2023. Further detail may be obtained by reviewing the actual audio recording made during this session.