

College Place Economic Development, Tourism, and Events Commission- - Hybrid (In-Person & Electronic) (Monday, December 4, 2023)

Generated by Sherri St Clair on Monday, December 4, 2023

1. Opening Items

Procedural: 1.01 Call To Order

Chair Morehead called the meeting to order at 5:12 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members	Tracy Warner; Allison Peck; Bruce Morehead
Ex- Officio	Arlene Alen - Walla Walla Valley Chamber of Commerce City Administrator, Michael Rizzitiello
Staff	Finance Director, Brian Carleton; Deputy City Clerk, Athen Reid

Also Present:

MEMBERS EXCUSED: Doug Case, Kelli Leen, and Chloe Congleton

MEMBERS ABSENT:

Procedural: 1.03 Public Comment - None

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for December 4, 2023

Action (Consent), Minutes: 2.02 Approve Minutes from November 6, 2023

Action (Consent): 2.03 Excuse the Absences of Commission Members Case and Leen

Action (Consent): 2.04 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Alen made a motion to approve the consent agenda. Second by Member Warner and the motion passed 4-0.

3. Guest Presentations - None

4. Action Agenda - None

5. Staff Reports

Discussion, Information: 5.01 2023 College Place Winterfest Presented by Columbia Rea -

Ms. Reid informed the Commission about the upcoming Winterfest event outlining the timeline of events, parade entries, and vendors.

Discussion, Information: 5.02 Downtown Parking Lot Discussion -

Mr. Rizzitiello informed the Commission that the City has adopted a Tax Increment Financing (TIF) District which includes Stone Creek and downtown College Ave. There is a lack of parking on College Ave and the City would like to use TIF funds to assist in the development of parking lots on College Avenue. Mr. Rizzitiello presented five parking lot concepts.

Discussion ensued.

Mr. Rizzitiello also presented the idea of having small buildings available to businesses on the parking lot properties to ensure that the parking lots are continuously utilized. There is a currently a grant opportunity available to assist in the development of the small buildings.

Discussion ensued.

Discussion, Information: 5.03 BEAD Grant Money/Broadband Action Teams -

Mr. Rizzitiello informed the Commission that there are many areas in College Place that are underserved in regards to internet access. Zipl Fiber has offered to jointly pursue the BEAD grant with the City of College Place to assist in covering underserved zones. Mr. Rizzitiello also presented different options to aid in Broadband access for underserved residents.

Discussion ensued.

Discussion, Information: 5.04 Port of Walla Walla November 2023 Economic Development Indicators -

Mr. Rizzitiello informed the Commission that the Port of Walla Walla has an Economic Information meeting every other month at the Port of Walla Walla Airport on the second Tuesday from Noon to 1:30 PM. Mr. Rizzitiello outlined some of the reports that were presented in regards to employment and housing prices in the area.

Discussion ensued.

Discussion, Information: 5.05 December 2023 Development Activity -

Mr. Rizzitiello presented the December 2023 Development Activity regarding commercial and residential developments within the City of College Place.

6. Closing ItemsInformation: 6.01 Next Meeting: Monday January 8, 2023Procedural: 6.02 Conclude

Commission Member Peck made a motion to conclude the meeting at 5:39 PM. Second by Member Warner and with no objection, the meeting concluded.

Approved:

DocuSigned by:

Bruce Morehead

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Bruce Morehead - Chair

Attest:

DocuSigned by:

Athen Reid

Athen Reid – Deputy City Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred December 4, 2023. Further detail may be obtained by reviewing the actual audio recording made during this session.