

College Place Economic Development, Tourism, and Events Commission - Hybrid (In-Person & Electronic) (Monday, February 5, 2024)

Generated by Sherri St Clair on Monday, February 5, 2024

1. Opening Items

Procedural: 1.01 Call To Order

Chair Morehead called the meeting to order at 5:00 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members	Tracy Warner; Kelli Leen; Allison Peck; Bruce Morehead
Ex- Officio	Arlene Alen - Walla Walla Valley Chamber of Commerce City Administrator, Michael Rizzitiello
Staff	Finance Director, Brian Carleton; City Clerk, Sherri St. Clair

Also Present:

MEMBERS EXCUSED:	Doug Case
MEMBERS ABSENT:	Chloe Congleton

Procedural: 1.03 Public Comment - None

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for February 5, 2024

Action (Consent), Minutes: 2.02 Approve Minutes from January 8, 2024

Action (Consent), 2.03 Excuse the Absence of Commission Member Case

Action (Consent): 2.04 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Leen made a motion to approve the consent agenda. Second by Member Warner and the motion passed 4-0. Clerk note: Commissioner Alen raised hand on Zoom but did not voice her vote.

3. Guest Presentations - None

4. Action Agenda

Action: 4.01 Economic Development Fliers for FY 2024 -

Mr. Rizzitiello presented the Economic Development Fliers for FY 2024. Mr. Rizzitiello provided an overview of data found within the Economic Development fliers.

Commission Member Alen made a motion to recommend FY 2024 Economic Development Fliers and Material to City Council. Second by Member Peck and the motion passed 4-0. Clerk note: Commissioner Morehead did not vote.

5. Staff Reports

Information: 5.01 FY 2024 Community Events -

Ms. St. Clair provided an overview of the College Place 2024 Events Schedule which included the City Block Party, College Place Farmers Market, Movies in the Park, the College Place Freedom Festival, Trunk or Treat, and Winterfest.

Information: 5.02 Draft Master Development Agreement Template -

Mr. Rizzitiello informed the Commission that the City is anticipated multiple large future developments. The City's Attorney has been working on creating a standardized development agreement. Mr. Rizzitiello noted that the Development Agreement Template will be on the March agenda as an action item for recommendation to the City Council.

Information: 5.03 Sales Tax Sharing Agreement -

Mr. Rizzitiello informed the Commission that House Bill 2428 would allow cities to adopt interlocal agreements to share sales tax on big box retailers that meet specific size requirements. If the bill passes, the City of College Place and Walla Walla could negotiate an interlocal agreement for tax sharing which would benefit both cities in the event that a big box retailer opened up in either city.

Discussion ensued.

Information: 5.04 Draft Industrial Property Tax Exemption Proposal -

Mr. Rizzitiello informed the Commission that there is an tax incentive program offered in which industrial areas of at least 10,000 square feet that have an improvement value of at least \$800,000, create at least 25 family living wages of \$23 an hour or more, and participate in state apprenticeship programming.

Discussion: 5.05 Visit Walla Walla Regional Tourism Strategy -

Mr. Rizzitiello informed the Commission that Visit Walla Walla received a tourism grant to develop a vision, roadmap, promotions, and some various projects. Visit Walla Walla has created a 10-year Community Vision. Mr. Rizzitiello noted commission members and City involvement in the Visit Walla Walla regional tourism strategy.

Information: 5.06 February 2024 Development Update -

Mr. Rizzitiello presented the February 2024 Development Update summarizing the current status of the City's Commercial and Industrial developments as well as residential developments.

Discussion ensued.

6. Closing Items

Information: 6.01 Next Meeting: March 4, 2024

Procedural: 6.02 Conclude

Commission Member Leen made a motion to conclude the meeting at 5:35 PM. Second by Member Alen and, with no objections, the meeting concluded.

Approved:

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Bruce Morehead

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Bruce Morehead - Chair

Attest:

DocuSigned by:

Sherri St. Clair

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Sherri St. Clair – City Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred February 5, 2024. Further detail may be obtained by reviewing the actual audio recording made during this session.