

# **College Place Economic Development, Tourism, and Events Commission- - Hybrid (In-Person & Electronic) (Monday, July 1, 2024)**

*Generated by Sherri St Clair on Monday, July 1, 2024*

## **1. Opening Items**

Procedural: 1.01 Call To Order

**Chair Morehead called the meeting to order at 5:01 PM.**

Information: 1.02 Roll Call

PRESENT:

|                    |                                                                                                    |
|--------------------|----------------------------------------------------------------------------------------------------|
| Commission Members | Tracy Warner;<br>Kelli Leen; arrived at 5:03PM. Left at 5:45PM.<br>Allison Peck;<br>Bruce Morehead |
| Ex- Officio        | Arlene Alen - Walla Walla Valley Chamber of Commerce<br>City Administrator, Michael Rizzitiello    |
| Staff              | Finance Director, Brian Carleton;<br>City Clerk, Sherri St. Clair                                  |

Also Present: Guy Glaeser - Visit Walla Walla

MEMBERS EXCUSED: Doug Case

MEMBERS ABSENT: Chloe Congleton

Procedural: 1.03 Public Comment - None

## **2. Consent Agenda**

Action (Consent): 2.01 Approve Agenda for July 1, 2024

Action (Consent), Minutes: 2.02 Approve Minutes from June 3, 2024

Action (Consent): 2.03 Excusing the Absence of Commission Member Case

Action (Consent): 2.04 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

**Commission Member Peck made a motion to approve the consent agenda. Second by Member Alen and the motion passed 4-0.**

## **3. Guest Presentations**

Discussion, Information: 3.01 Visit Walla Walla Area Wide Branding -

Mr. Guy Glaeser (Visit Walla Walla) presented tourism branding concepts to the committee, soliciting feedback on how to best represent the entire valley.

## **4. Action Agenda**

Action: 4.01 12th & Larch Intersection Redesign -

Mr. Rizzitiello explained the opportunity for grant funding for the reconfiguration of the intersection at 12th and Larch. Which will include pedestrian crossing and expedite freight traffic.

Discussion ensued.

**Commission Member Alen made a motion to support 12th & Larch Intersection Reconfiguration Project and permit Chair to sign Letter of Support for grant. Second by Member Peck and the motion passed 4-0.**

Action: 4.02 Support for Development of Flex Industrial Building -

Mr. Rizzitiello shared needs identified by the 2021-2022 planning study for light industrial space within the city. There is opportunity to build a Flex Industrial Building through the COALLA Joint Creative district.

**Commission Member Leen made a motion to support development of Flex Industrial Building as part of Capital Request to State through the COALLA Joint Creative District. Second by Member Alen and the motion passed 4-0.**

Action: 4.03 County .09 Grant Request to Pay For Architectural Services for Lions Park Community Center -

Mr. Rizzitiello shared the opportunity for grant funding for architectural Plan Development for the Lions Park Community Center via the Walla Walla County .09 Grant Program.

**Commission Member Peck made a motion to support grant application into Walla Walla County .09 Grant Program for Architectural Plan Development for Lions Park Community Center Replacement Project and permitting Chair to sign. Second by Member Warner and the motion passed 4-0.**

## **5. Staff Reports**

Discussion, Information: 5.01 Comprehensive Economic Development Strategy (CEDS) -

Mr. Rizzitiello updated the committee that the application for the CEDS Planning Grant was approved for \$40,000 towards developing a comprehensive plan.

Discussion, Information: 5.02 Drinking Water Reservoir #4 -

Mr. Rizzitiello updated the committee on the Reservoir #4 project, including location and increased size (1 million gal) to account for city expansion.

Discussion ensued.

Discussion, Information: 5.03 Police Station Concept -

Mr. Rizzitiello presented the Concepts for the new Police Station.

Discussion, Information: 5.04 FY 2025 to 2033 Strategic Plan Work -

Mr. Rizzitiello updated the commission on consultant progress with the updated strategic plan.

Discussion, Information: 5.05 July 2024 Development Activity -

Mr. Rizzitiello presented the July 2024 development activity.

Discussion ensued

## **6. Closing Items**

Information: 6.01 Next Meeting: August 5, 2024

Procedural: 6.02 Conclude

**Commission Member Peck made a motion to conclude the meeting at 5:58 PM. Second by Member Alen and, with no objections, the meeting concluded.**

Approved:

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Bruce Morehead - Chair

Attest:

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Athen Reid - Interim City Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred July 1, 2024. Further detail may be obtained by reviewing the actual audio recording made during this session.