

College Place Economic Development, Tourism, and Events Commission- Hybrid (In-Person & Electronic) (Monday, November 4, 2024)

Generated by Maryelizabeth Garcia on Friday, November 1, 2024

1. Opening Items

Procedural: 1.01 Call To Order

Commission Vice Chair Peck called the meeting to order at 5:03 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members	Kelli Leen; Tracy Warner; Doug Case; Allison Peck; Bruce Morehead
Ex- Officio	Arlene Alen - Walla Walla Valley Chamber of Commerce City Administrator, Michael Rizzitiello
Staff	Finance Director, Brian Carleton; City Clerk, Maryelizabeth Garcia

Also Present:

MEMBERS EXCUSED:

MEMBERS ABSENT: Chloe Congleton;

Procedural: 1.03 Public Comment - None.

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for November 4, 2024

Action (Consent), Minutes: 2.02 Approve Minutes from October 7, 2024

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Warner made a motion to approve the consent agenda. Second by Chair Morehead and the motion passed 6-0.

3. Guest Presentations

Discussion, Information: 3.01 CEDS Update - Mr. Saldana

Mr. Rizzitiello introduced to the Commission Mr. Paul Saldana who introduced his company, Economic Growth Strategies, which has been awarded the Comprehensive Economic Development Strategy (CEDS) contract with the City. Mr. Saldana described the CEDS process and identified a target completion within six years.

Discussion, Information: 3.02 Martin Airfield Area Planning Study - Mr. Ben Hoppe (JUB Engineers)

Mr. Hoppe provided to the Commission an overview of the Martin Airfield Area Planning Study and presented an updated economic feasibility analysis. Mr. Hoppe introduced the concept of Developable Land which is how the Martin Airfield Area is defined and announced that J-U-B Engineers is on track to complete the study in December 2024.

4. Action Agenda

Action: 4.01 FY 2025 to 2030 Capital Facility Plan - Mr. Rizzitiello

Mr. Rizzitiello provided an overview of the project prioritization within the Draft FY 2025-2030 Capital Facility Plan and outlined key upcoming projects.

Council Member Alen made a motion to recommend the FY 2025 to 2030 Capital Facility Plan to Council. Second by Member Case and the motion passed 6-0.

5. Staff Reports

Discussion, Information: 5.01 Community Events Update - Ms. Garcia

Ms. Garcia provided a review of the Halloween 2024 event and gave an update on the plans for Winterfest 2024.

Discussion, Information: 5.02 Downtown Association Formation - Ms. Garcia

Ms. Garcia introduced the concept of a Downtown College Place group to the Commission and reviewed information, goals, and branding related to the project.

Discussion, Information: 5.03 November 2024 Development Update - Mr. Rizzitiello

Mr. Rizzitiello presented the November 2024 Development Activity regarding commercial and residential developments within the City of College Place.

6. Closing Items

Information: 6.01 Next Meeting: December 9, 2024

Procedural: 6.02 Conclude

Vice Chair Peck made a motion to conclude the meeting at 5:53 PM. Second by Chair Morehead and with no objection, the meeting concluded.

Approved:

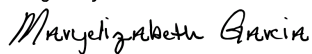
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Allison Peck – Vice Chair

Attest:

Signed by:



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Maryelizabeth E. Garcia – City
Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred November 4, 2024. Further detail may be obtained by reviewing the actual audio recording made during this session.