

College Place Economic Development, Tourism, and Events Commission- - Hybrid (In-Person & Electronic) (Monday, February 3, 2025)

Generated by Maryelizabeth Garcia on Monday, February 3, 2025

1. Opening Items

Procedural: 1.01 Call To Order

Commission Chair Peck called the meeting to order at 5:00 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members Tracy Warner;
Kelli Leen;
Teri Lesmeister;
Allison Peck;
Kirk Amick;

Ex - Officio Arlene Alen - Walla Walla Valley Chamber of Commerce
City Administrator, Michael Rizzitiello

Staff Finance Director, Brian Carleton;
City Clerk, Maryelizabeth Garcia

Also Present: Ben Hoppe, J-U-B Engineers; Paul Saldana, Economic Growth Strategies;
Stradd Herrera, Economic Growth Strategies

MEMBERS EXCUSED:

MEMBERS ABSENT: Doug Case;

Procedural: 1.03 Public Comment - None.

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for February 3, 2025.

Action (Consent): 2.02 Approve Minutes from January 6, 2025.

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Amick made a motion to approve the consent agenda. Second by Commission Member Lesmeister and the motion passed 6-0.

3. Guest Presentations

Discussion, Information: 3.01 Martin Airfield Area Planning Study - Mr. Ben Hoppe (JUB Engineers).

Mr. Hoppe reviewed with the Commission the updated study area, citing it was modified due to zoning. Mr. Hoppe reviewed changes to the developable land and concept layout, stating that he anticipates new access points along Whitman Drive, connecting to the residential area. Mr. Hoppe will now start working on the infrastructure analysis for presentation to the Commission.

Discussion, Information: 3.02 Comprehensive Economic Development Strategy (CEDS) Update - Mr. Saldana

Mr. Saldana presented to the Commission updated information pertaining to the Comprehensive Economic Development Strategy. Mr. Saldana reported on his visit to College Place which was spent reviewing opportunities within the community and conducting stakeholder interviews. Mr. Saldana updated the Commission on the Economic Report, which now includes Milton-Freewater; reviewed the SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis with the Commission and identified the next steps. Mr. Saldana anticipates project completion by March 2025.

Information: 3.03 FY 2025 to 2035 Strategic Plan - Mr. Rizzitiello

Mr. Rizzitiello presented the second ever College Place Strategic Plan to the Commission. Mr. Rizzitiello discussed the timeline, scope of work, and the Council Workshops at which the Strategic Plan was formulated. Mr. Rizzitiello presented the City's new Vision and Mission Statements, reviewed Key Performance Indicators, and discussed next steps including implementation of a work plan.

4. Action Agenda - None.

5. Staff Reports

Discussion, Information: 5.01 2025 Movies in the Park & Other Community Events - Ms. Garcia

Ms. Garcia informed the Commission of dates for the 2025 Movies In The Park season. Ms. Garcia proposed the following movies for Commission review: Fern Gully, Top Gun Maverick, Wicket, E.T., and Coco.

Discussion, Information: 5.02 Downtown Association Formation Update- Ms. Garcia

Ms. Garcia informed the Commission of updates to the Downtown College Place Association formation. Ms. Garcia presented the logo, bylaws, Board of Directors, organizational structure, and planned activities for 2025. Ms. Garcia stated that one more Board Member is being sought in the area of finance.

Discussion, Information: 5.03 Development Activity: February 2025 - Mr. Rizzitiello

Mr. Rizzitiello provided a brief overview of development activity in the month of January 2025, regarding commercial and residential developments within the City of College Place.

6. Closing Items

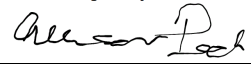
Information: 6.01 Next Meeting: March 3, 2025

Procedural: 6.02 Conclude

Commission Member Amick made a motion to conclude the meeting at 5:45 PM. Second by Commission Member Lesmeister and with no objection, the meeting concluded.

Approved:

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Allison Peck – Chair

Attest:

Signed by:



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Maryelizabeth E. Garcia – City
Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred February 3, 2025. Further detail may be obtained by reviewing the actual audio recording made during this session.