

College Place Economic Development, Tourism, and Events Commission - Hybrid (In-Person & Electronic) (Monday, March 3, 2025)

Generated by Maryelizabeth Garcia on Wednesday, February 26, 2025

1. Opening Items

Procedural: 1.01 Call To Order

Commission Chair Peck called the meeting to order at 5:00 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members	Tracy Warner; Doug Case; Teri Lesmeister; Allison Peck; Kirk Amick;
Ex - Officio	Arlene Alen - Walla Walla Valley Chamber of Commerce City Administrator, Michael Rizzitiello
Staff	City Clerk, Maryelizabeth Garcia Deputy City Clerk, Rhett Beardemphl

Also Present: Paul Saldana, Economic Growth Strategies; Stradd Herrera, Economic Growth Strategies

MEMBERS EXCUSED:

MEMBERS ABSENT: Kelli Leen;

Procedural: 1.03 Public Comment - None.

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for March 3, 2025

Action (Consent), Minutes: 2.02 Approve Minutes from February 3, 2025

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Case made a motion to approve the Consent Agenda. Second by Commission Member Alen and the motion passed 6-0.

3. Guest Presentations

Discussion, Information: 3.01 Update on Comprehensive Economic Development Strategy (CEDS) Update - Mr. Saldana

Mr. Saldana reported that the primary components of the Analysis are completed and the project is now moving into the draft plan phase. Mr. Saldana reviewed draft vision and foundational goals, and asked for commission feedback. Mr. Rizzitiello clarified that the periphery of the community is supportive of big box stores and other ancillary projects relating to the diversity of businesses. Mr. Rizzitiello further stated the need for light industrial flex space and family wage jobs. Mr. Saldana reviewed next steps and stated a 70% draft will be produced and presented to the commission for Council adoption.

Discussion ensued.

4. Action Agenda - None.

5. Staff Reports

Discussion, Information: 5.01 Downtown Association Formation Update- Ms. Garcia

Ms. Garcia informed the Commission of updates to the Downtown College Place Association formation. Ms. Garcia presented the logo, bylaws, Board of Directors, organizational structure, and planned activities for 2025.

Discussion: 5.02 Youth Advisory Commission Project for 2025 - Ms. Garcia

Ms. Garcia informed the Commission of the prospective Sister City Committee project chosen by the Youth Advisory Commission.

Information, Reports: 5.03 2025 Meetings & Events Calendar

Ms. Garcia presented the updated Meetings and Events Calendar to the Commission, citing changes in meeting dates and times, as well as event date changes. Ms. Garcia reviewed City of College Place notable events as well as marketing flyers for the Market in the Park.

6. Closing Items

Information: 6.01 Next Meeting: April 7, 2025 at 5PM.

Procedural: 6.02 Conclude

Commission Member Amick made a motion to conclude the meeting at 5:22PM. Second by Commission Member Lesmeister and, with no objection, the meeting concluded.

Approved:

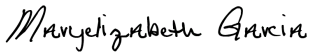
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Allison Peck – Chair

Attest:

Signed by:



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Maryelizabeth E. Garcia – City
Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred March 3, 2025. Further detail may be obtained by reviewing the actual audio recording made during this session.