

College Place Economic Development, Tourism, and Events Commission - Hybrid (In-Person & Electronic) (Monday, April 7, 2025)

Generated by Maryelizabeth Garcia on Monday, March 31, 2025

1. Opening Items

Procedural: 1.01 Call To Order

Commission Chair Peck called the meeting to order at 5:03 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members	Tracy Warner; Doug Case; Teri Lesmeister; Allison Peck; Kelli Leen;
Ex - Officio	Arlene Alen - Walla Walla Valley Chamber of Commerce
Staff	City Administrator, Michael Rizzitiello Deputy City Clerk, Rhett Beardemphl

Also Present: Paul Saldana, Economic Growth Strategies; Stradd Herrera, Economic Growth Strategies

MEMBERS EXCUSED: Kirk Amick;

MEMBERS ABSENT:

Procedural: 1.03 Public Comment - None.

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for April 7, 2025.

Action (Consent), Minutes: 2.02 Approve Minutes from March 3, 2025.

Action (Consent): 2.03 Excusing the Absence of Commission Member Amick.

Action (Consent): 2.04 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Lesmeister made a motion to approve the Consent Agenda. Second by Commission Member Alen and the motion passed 6-0.

3. Guest Presentations

Discussion, Information: 3.01 Update on Comprehensive Economic Development Strategy (CEDS) Update - Mr. Saldana
Mr. Saldana said that we are at the 70% mark in terms of the strategy. After Mr. Hoppe does his presentation & they get their final report then they can incorporate the final report into the final strategy and wrap the strategic processes up in the next few days. The draft will be sent to staff for internal review and Mr. Saldana hopes that this committee will review and make a recommendation at the next meeting.

Discussion, Information: 3.02 Martin Airfield Planning Study - Mr. Hoppe

Mr. Hoppe presented that 64.5 acres of the 240-acre study area is good developable area. Expansion of utilities to this good developable area would be necessary as it currently does not have any utilities. Building out the necessary infrastructure would cost an estimated \$24.2 million. Mr. Hoppe suggested grant and loan opportunities could pay for a considerable amount of these improvements.

4. Action Agenda - None.

5. Staff Reports

Discussion, Information: 5.01 Development Activity: April 2025 - Mr. Rizzitiello

Mr. Rizzitiello provided a brief overview of development activity in the month of March 2025, regarding commercial and residential developments within the City of College Place.

Discussion, Information: 5.02 Community Events Update - Mr. Beardemphl

Mr. Beardemphl presented on all of College Place's free public events that will be starting May 18th with Block Party. After Block Party, in order, the public can attend the Market in the Park, Movies at the Park, Freedom Festival, Truck-or-Treat, and Winterfest. Mr. Beardemphl then showcased the new banners for College Avenue.

6. Closing Items

Information: 6.01 Next Meeting: May 5, 2025

Procedural: 6.02 Conclude

Commission Member Lesmeister made a motion to conclude the meeting at 5:30 PM. Second by Commission Member Case and with no objection, the meeting concluded.

Approved:

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Allison Peck – Chair

Attest:

Signed by:



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Rhett Beardemphl – Deputy
City Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred April 7, 2025. Further detail may be obtained by reviewing the actual audio recording made during this session.