

College Place Economic Development, Tourism, and Events Commission - Hybrid (In-Person & Electronic) (Monday, June 2, 2025)

Generated by Maryelizabeth Garcia on Friday, May 30, 2025

1. Opening Items

Procedural: 1.01 Call To Order

Commission Chair Peck called the meeting to order at 5:02 PM.

Information: 1.02 Roll Call

PRESENT:

Commission Members	Tracy Warner; Teri Lesmeister; Allison Peck; Kirk Amick; Doug Case;
Ex - Officio	Arlene Alen - Walla Walla Valley Chamber of Commerce City Administrator, Michael Rizzitiello
Staff	Finance Director, Brian Carleton; Deputy City Clerk, Rhett Beardemphl Paul Saldana, Stradd Herrera

Also Present:

MEMBERS EXCUSED:

MEMBERS ABSENT: Kelli Leen;

Procedural: 1.03 Public Comment - None.

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for June 2, 2025.

Action (Consent), Minutes: 2.02 Approve Minutes from May 5, 2025.

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Commission Member Amick made a motion to approve the Consent Agenda. Second by Commission Member Alen and the motion passed 6-0.

3. Guest Presentations

Discussion, Information: 3.01 Final Update on Comprehensive Economic Development Strategy (CEDS) Update - Mr. Saldana

Mr. Saldana updated the committee about the administrative draft for the Comprehensive Economic Development Strategy, highlighting updates. An alignment page has been added, which shows how the current plan aligns with the planning and growth policies. Also, the SWOT Analysis has addressed a weakness by striking the weakness from the list of weaknesses, as it was deemed not fully relevant to the plan's components. Finally, Mr. Saldana noted that they are expanding on the market analysis that was done initially for the CEDS planning process.

4. Action Agenda

Action: 4.01 Final Update on Comprehensive Economic Development Strategy (CEDS) Update - Mr. Rizzitiello

Mr. Rizzitiello updated the committee on adding a goals and objectives sections to the CEDS.

Commission Member Lesmeister made a motion to approve the Comprehensive Economic Development Strategy for the City of College Place to be added to the forthcoming Comprehensive Plan Update. Second by Commission Member Amick and the motion passed 6-0.

Action: 4.02 Proposed College Place Code 10.18 - Truck Routes - Mr. Rizzitiello

Mr. Rizzitiello informed the Commission that creating a state freight route as an addition to the City Municipal Code emerged as a result of the Martin Airfield Planning Study. State freight maps never officially included any College Place city streets. This addition will designate Hwy 125, Myra Road, W Whitman Drive, and others as official City Freight Routes. This would also allow us to receive grants for the roads.

Commission Member Amick made a motion to approve College Place Code 10.18 regarding Truck Routes to the College Place Municipal Code. Second by Commission Member Warner and the motion passed 6-0.

5. Staff Reports

Reports: 5.01 Market in the Park Kick Off - Mr. Beardemphl

Mr. Beardemphl reviewed the first week of the new Market in the Park which was held in Lions Park on May 29. It was held in conjunction with the Lions Club Fishing Derby and the Lions Park Dedication Ceremony. Attendance is estimated at at least 1000 over the course of the event. Market sales numbers were as high as the market has seen.

6. Closing Items

Information: 6.01 Next Meeting: July 1, 2025

Procedural: 6.02 Conclude

Commission Member Case made a motion to conclude the meeting at 5:22 PM. Second by Commission Member Lesmeister and with no objection, the meeting concluded.

Approved:

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Allison Peck – Chair

Attest:

Signed by:



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Rhett Beardemphl – Deputy
City Clerk

The foregoing minutes are the official record of the Economic Development, Tourism, and Events Commission meeting that occurred June 2, 2025. Further detail may be obtained by reviewing the actual audio recording made during this session.