

Lodging Tax Advisory Commission Electronic Meeting (Thursday, November 5, 2020)

Generated by Lisa Neissl on Thursday, November 5, 2020

Present:

LTAC Members

Staff

Byron Trop, Chair
Steve Owens, Columbia REA
Kristen Taylor, WWU Guest Rooms
Dr. Cheris Current, Vacation Rentals

City Clerk, Lisa Neissl

Absent:**1. Opening Items**Procedural: 1.01 Call To Order**Chair, Byron Trop called the meeting to order at 3:35 PM.****2. Consent Agenda**Action (Consent): 2.01 Approve Agenda for November 5, 2020Action (Consent), Minutes: 2.02 Approve Minutes from November 7, 2019 MeetingAction (Consent), Minutes: 2.03 Approve Minutes from August 18, 2020 Special Meeting**Member Current made a motion to approve the consent agenda. Second by Member Owens and the motion passed 4-0.****3. Reports**Information: 3.01 Lodging Tax Funds Report

The Commission reviewed the lodging tax funds report showing the estimated funds available in the 2021 budget.

Information: 3.02 Request for Proposals

The Commission reviewed the advertisement that was placed to request proposals for funding in 2021.

4. Regular Agenda-Funding RequestsDiscussion, Information: 4.01 See Source Application

The Commission had a group discussion on the funding application from See Source, a marketing company out of Utah.

Discussion, Information: 4.02 Fort Walla Walla Museum Application

The Commission had a group discussion on the funding application from Fort Walla Walla Museum.

Discussion, Information: 4.03 College Place Light up the Avenue Application

The Commission had a group discussion on the funding application from the City of College Place for Light up the Avenue.

5. Action Agenda-Funding RecommendationAction: 5.01 Funding Recommendation to City Council

Motion to make the following recommendations for Lodging Tax fund allocations to City Council:

Member Current made a motion to decline the application from See Source. Second by Member Owens and the motion passed 4-0.**Member Current made a motion to approve funding for Fort Walla Walla Museum in the amount requested of \$3,500 and for the City of College Place Light up the Avenue in the amount requested of \$10,000 from the 2021 Lodging Tax Budget. Second by Member Owens and the motion passed 4-0.**

These recommendations will be forwarded to the City Council at their next meeting.

6. Closing Items

Procedural: 6.01 Adjourn

Member Owens made a motion to adjourn at 4:04 PM. And, with no objection, the meeting adjourned.

Approved:

DocuSigned by:

Monica Boyle

Monica Boyle

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Commission Chair

Attest:

DocuSigned by:

Lisa R. Neissl

Lisa R. Neissl

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City Clerk

The foregoing minutes are the official record of the Lodging Tax Advisory Committee meeting that occurred November 5, 2020. Further detail may be obtained by reviewing the actual audio recording made during this session.