

Lodging Tax Advisory Commission Meeting Agenda - Hybrid (In-Person & Electronic) (Thursday, August 4, 2022)

Generated by Lisa Neissl on Thursday, August 4, 2022

1. Opening Items

Procedural: 1.01 Call To Order

Chair Boyle called the meeting to order at 3:33 PM.

Information: 1.02 Roll Call

Present:

LTAC Members

Monica Boyle, Chair
Steve Owens, Columbia REA
Dr. Cheris Current, Vacation Rentals

Staff

Lisa Neissl, MMC; City Clerk
Shawn Doering; HR Manager

Absent:

Procedural: 1.03 Public Comment - None

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for August 4, 2022

Action (Consent), Minutes: 2.02 Approve Minutes from November 4, 2021

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing several items for approval of the Planning Commission by a single motion. Most of the items listed under the consent agenda have gone through previous review either at a workshop, or by subcommittee review and recommendation. Documentation concerning these items has been provided to all Planning Commission and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Planning Commission member.

Member Current made a motion to approve the consent agenda. Second by Member Owens and the motion passed 3-0.

3. Reports

Information: 3.01 Early Estimates of Funding Availability for 2023 Budget

Ms. Neissl reported that based on the early estimates of funding availability for the 2023 budget, it is estimated that the funds balance will be approximately \$50,000 for next year.

Discussion, Information: 3.02 Fort Walla Walla 2021 Report for Lodging Tax Funds

Ms. Neissl presented the Fort Walla Walla 2021 Report for Lodging Tax funds to the commission.

Discussion, Information: 3.03 City of College Place 2021 & 2022 Freedom Festival Report for Lodging Tax Funds

Ms. Neissl discussed the use of LTAC lodging tax funds for the City of College Place 2021 Light Up the Avenue and 2022 Freedom Festival events.

4. Action Agenda

Action: 4.01 2023 Budget Application Document & Timeline Development

Ms. Neissl presented the Lodging Tax Funds application and proposed timeline to the Commission. Discussion ensued.

Member Owens made a motion to approve the application and timeline. Second by Member Current and the motion passed 3-0.

Action: 4.02 Language of Request for Proposals & Advertisement Plan

Ms. Neissl present the proposed language and advertising plan to the Commission. Discussion ensued. Members recommended advertising the grant opportunity through the Sherwood Trust, the Blue Mountain Community Foundation, the Walla Walla Valley Chamber of Commerce, and the Port of Walla Walla.
Discussion ensued.

Member Current made a motion to abide by the discussed plan for advertising this grant opportunity. Second by Member Owens and the motion passed 3-0.

5. Closing Items

Action, Procedural: 5.01 Conclude

Member Current made a motion to conclude the meeting at 3:53 PM. Second by Member Owens and, with no objection, the meeting concluded.

Approved:

Monica Boyle - Commission Chair

Attest:

Sherri St. Clair - City Clerk

The foregoing minutes are the official record of the Lodging Tax Advisory Committee meeting that occurred August 4, 2022. Further detail may be obtained by reviewing the actual audio recording made during this session.