

Lodging Tax Advisory Commission Meeting Agenda - Hybrid (In-Person & Electronic) (Thursday, November 7, 2024)

Generated by Maryelizabeth Garcia on Friday, November 1, 2024

1. Opening Items

Procedural: 1.01 Call To Order

Chair Boyle called the meeting to order at 3:34 PM.

Procedural: 1.02 Roll Call

Present:

LTAC Members

Monica Boyle, Chair

Steve Owens, Columbia REA

Groover Snell, Fort Walla Walla Museum

Maryelizabeth E. Garcia, City Clerk

Arlene Alen, CEO Walla Walla Valley Chamber of Commerce

Staff

Also Present:

Absent:

Procedural: 1.03 Public Comment - None.

2. Consent Agenda

Action (Consent): 2.01 Approve Agenda for November 7, 2024

Action (Consent), Minutes: 2.02 Approve Minutes from September 12, 2024

Action (Consent): 2.03 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing several items for approval of the Lodging Tax Advisory Commission by a single motion. Most of the items listed under the consent agenda have gone through previous review either at a workshop, or by subcommittee review and recommendation. Documentation concerning these items has been provided to all Lodging Tax Advisory Commission members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Lodging Tax Advisory Commission member.

Member Snell made a motion to approve the consent agenda. Second by Member Owens and the motion passed 3-0.

3. Reports

Information: 3.01 Lodging Tax Funds Report

Chair Boyle presented the Lodging Tax Funds Report.

Discussion, Information: 3.02 Request for Proposals

Chair Boyle informed the Commission that the City published a Request for Proposals (RFP) in the Union Bulletin on September 19, 2024. In addition, the RFP for Lodging Tax Funds was also published on the City's five social media channels (FaceBook, Nextdoor, LinkedIn, X, Instagram, and YouTube), and sent to the members on the RFP Distribution List on Monday, September 16, 2024 along with the 2024 Application for Lodging Tax Funds. The deadline for applications was October 24, 2024.

4. Regular Agenda

Discussion, Information: 4.01 City of College Place Freedom Festival Application

The Commission reviewed the City of College Place Freedom Festival application.

Discussion ensued.

Discussion, Information: 4.02 Walla Walla Valley Chamber of Commerce Application

The Commission reviewed the Walla Walla Valley Chamber of Commerce application.

Discussion ensued.

Discussion, Information: 4.03 Power House Theatre Application

The Commission reviewed the Power House Theatre application.

Discussion, Information: 4.04 Little Theatre of Walla Walla Application

The Commission reviewed the Little Theatre of Walla Walla application.

Discussion ensued.

Discussion, Information: 4.05 City of College Place Refresh, Renew, Restore Pamphlet Application

The Commission reviewed the City of College Place Refresh, Renew, Restore Pamphlet application.

Discussion ensued.

Discussion, Information: 4.06 Visit Walla Walla Application

The Commission reviewed the Visit Walla Walla application.

Discussion ensued.

Discussion, Information: 4.07 Walla Walla Movie Crush Application

The Commission reviewed the Walla Walla Movie Crush application.

Discussion ensued.

Discussion, Information: 4.08 CoWalla Application

The Commission reviewed the CoWalla application.

Discussion ensued.

Discussion, Information: 4.09 Fort Walla Walla Museum Application

The Commission reviewed the Fort Walla Walla Museum application.

Action: 4.10 Funding Recommendations to City Council

The Commission discussed the funding recommendations.

Commission Member Owens made a motion to recommend funding as follows: College Place Freedom Festival funded at \$15,000, WW Valley Chamber of Commerce funded at \$18,000, Power House Theatre funded at \$15,500, Little Theatre of Walla Walla funded at \$5,000, Refresh/Renew/Restore Pamphlet funded at \$3,000, Visit Walla Walla funded at \$10,000, Walla Walla Movie Crush funded at \$6,000, CoWalla funded at \$2,000, and Fort Walla Walla Museum funded at \$5,000. The grand total of grant funds dispersed were \$79,500. Second by Member Snell and the motion passed 3-0.

5. Closing Items

Procedural: 5.01 Conclude - Motion to conclude the meeting.

Commission Member Snell made a motion to conclude the meeting at 4:36 PM. Second by Member Owens, and with no objection, the meeting concluded.

Approved:

Signed by:


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Monica Boyle - Commission Chair

Attest:

Signed by:


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Maryelizabeth E. Garcia - City Clerk

The foregoing minutes are the official record of the Lodging Tax Advisory Commission meeting that occurred November 7, 2024. Further detail may be obtained by reviewing the actual audio recording made during this session.