

Wednesday, March 17, 2021

College Place Youth Advisory Commission - Electronic Meeting - No Quorum - Meeting Adjourned
4:00 PM
Youth Advisory Commission

Zoom Attendee Link: <https://zoom.us/j/>

Meeting may be viewed at: Live Stream on City of College Place, Washington YouTube at https://www.youtube.com/channel/UCbx3qrqzLDL_05NusReSI-g/featured

Or you may call this number to listen: 1-669-900-9128 ID#993 8781 8291

1. OPENING ITEMS

Subject :	1.01 Call To Order
Meeting :	Mar 17, 2021 - College Place Youth Advisory Commission - Electronic Meeting - No Quorum - Meeting Adjourned
Category :	1. OPENING ITEMS
Access :	Public
Type :	Procedural
Subject :	1.02 Roll Call
Meeting :	Mar 17, 2021 - College Place Youth Advisory Commission - Electronic Meeting - No Quorum - Meeting Adjourned
Category :	1. OPENING ITEMS
Access :	Public
Type :	Information, Procedural

Public Content

Members:

Walla Walla University Representatives:

- Savannah-Rose Walker
- Joshua Peinado

College Place High School Representatives:

- Audrey Reeves
- Mayra Campa

Walla Walla Valley Academy Representatives:

- Eli Stanciu Jr.
- Carsten Wallace-Bailey

Staff:

Mike Rizzitiello - Administrator

Carolyn Holm -Deputy City Clerk

2. CONSENT AGENDA

Subject : 2.01 Approve Agenda for 3/17/21

Meeting : Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting
Adjourned

Category : 2. CONSENT AGENDA

Access : Public

Type : Action (Consent)

Consent

Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure by Alice Sturgis, 4th Edition, provide for a consent agenda listing several items for approval of the Board by a single motion. Most of the items listed under the consent agenda have gone through Board subcommittee review and recommendation. Documentation concerning these items has been provided to all board members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any board member.

Subject : 2.02 Approve Minutes from 2/17/21

Meeting : Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting
Adjourned

Category : 2. CONSENT AGENDA

Access : Public

Type : Action (Consent), Minutes

File Attachments

[YAC_minutes_02-17-2021.pdf \(146 KB\)](#)

Consent

Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure by Alice Sturgis, 4th Edition, provide for a consent agenda listing several items for approval of the Board by a single motion. Most of the items listed under the consent agenda have gone through Board subcommittee review and recommendation. Documentation concerning these items has been provided to all board members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any board member.

3. PRESENTATIONS

4. ACTION ITEMS

Subject : 4.01 Guiding Principles

Meeting : Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting

Adjourned

Category :

4. ACTION ITEMS

Access :

Public

Type :

Action

Public Content

Attached is a draft guiding principles for the board to consider that would help frame conversations around diversity. This concept originated out of work the Diversity Advisory Board completed back when the City Administrator in Beaverton, Oregon that proved to be helpful.

File Attachments

[GuidingPrinciplesDocument.pdf \(128 KB\)](#)

5. REPORTS

Subject :

5.01 Bird

Meeting :

Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting
Adjourned

Category :

5. REPORTS

Access :

Public

Type :

Information

Public Content

Historical Perspective:

The City Council voted to allow Limebike to operate in the City of College Place on February 27th, 2018. Limebike never operated in the City because in order to be profitable Limebike needed to also operate in City of Walla Walla and the MOU got stuck in a City of Walla Walla subcommittee process. The Limebike changed its market focus and lost interest in the Valley

Information for Consideration:

Mr. Garrett Gronowski of Bird reached out to the City on February 16th, 2021. Bird is interested in serving the College Place market. The City Administrator has a call scheduled on March 4th, 2021 to learn more. I am bringing this up for a discussion. If the City were to go forward with this the approval process would be to get concurrence through the Park, Arbor, and Recreation Board as well as the Utilities & Transportation Advisory Board. Then get final approval through City Council. Thoughts?

File Attachments

[What is Bird.pdf \(1,189 KB\)](#)

[Bird + College Plance Planning.pdf \(2,680 KB\)](#)

[Bird City MOU.pdf \(68 KB\)](#)

[Bird Intro.pdf \(369 KB\)](#)

Subject :

5.02 City Events-Sponsorship flyer

Meeting : Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting
Adjourned

Category : 5. REPORTS

Access : Public

Type : Information

File Attachments

[Sponsorship.flyer.2021.pdf \(7,818 KB\)](#)

Subject : 5.03 Healthy Washington Phase III

Meeting : Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting
Adjourned

Category : 5. REPORTS

Access : Public

Type : Information

File Attachments

[COVID19 Spectator Event Guidance.pdf \(133 KB\)](#)

[Medium Article.pdf \(678 KB\)](#)

Subject : 5.04 Legislative Update 2021

Meeting : Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting
Adjourned

Category : 5. REPORTS

Access : Public

Type : Information

File Attachments

[AWC_LegislativeHotsheet.pdf \(149 KB\)](#)

Subject : 5.05 Utility Art Boxes

Meeting : Mar 17, 2021 - College Place Youth Advisory
Commission - Electronic Meeting - No Quorum - Meeting
Adjourned

Category : 5. REPORTS

Access : Public

Type : Information

File Attachments

[College Avenue corridor lit up with art by Walla Walla Valley creatives __ News __ union-bulletin.com.pdf \(1.503 KB\)](#)

6. CLOSING ITEMS

Subject :	6.01 Adjourn
Meeting :	Mar 17, 2021 - College Place Youth Advisory Commission - Electronic Meeting - No Quorum - Meeting Adjourned
Category :	6. CLOSING ITEMS
Access :	Public
Type :	Procedural

Public Content

Next meeting occurs April 21, 2021 at 4:00 PM

College Place Youth Advisory Commission - Electronic Meeting (Wednesday, February 17, 2021)

Generated by Carolyn Holm on Wednesday, February 17, 2021

1. OPENING ITEMS

1.01 Call To Order

Chair Stanciu called the meeting to order at 4:01 PM.

1.02 Roll Call

PRESENT:

Commission
Members

Eli Stanciu Jr. – Chair, Walla Walla Valley Academy representative;
Carsten Wallace-Bailey, Walla Walla Valley Academy representative;
Audrey Reeves – College Place High School representative;
Mayra Campa – College Place High School representative;
Savannah Rose Walker – Walla Walla University representative;
Joshua Penado – Walla Walla University representative

Staff

City Administrator, Mike Rizzitiello
Deputy City Clerk, Carolyn Holm;
Paul Hartwig, Public Works Director

Also Present:

MEMBERS ABSENT:

2. CONSENT AGENDA

2.01 Approve Agenda for 2/17/2021

2.02 Approve Minutes from 1/20/2021

Member Reeves made a motion to approve the consent agenda. Second by Member Wallace-Bailey and the motion passed 5-0.

3. PRESENTATIONS

None

4. ACTION ITEMS

None

5. REPORTS

5.01 Snow removal information

Mr. Rizzitiello introduced Paul Hartwig, Public Works Director for the City who provided an update on the snow removal efforts during the most recent snow storm that occurred. Mr. Hartwig gave a report regarding the snow removal activities during this recent snow event. He noted the significant difficulties staff had keeping up with the lack of equipment on top of the large amount of snowfall during a very condensed time frame. Discussion ensued.

5.02 City Events report

Mrs. Holm informed she is focusing on working on the Farmers Market logistics and updating the COVID plan for the market. The market applications have been sent out, and we are seeking entertainers. Freedom Festival and the 75th Anniversary logistics is ongoing. Movies in the Park is in preparation; movie selection, COVID plan, and park choice. She informed light displays are being reviewed to purchase for Light Up the Avenue.

5.03 Capital Project Webpages

Mr. Rizzitiello reviewed the project pages on the city website for the following capital projects:

- 4 Bikes
- Central College Place sidewalks
- Lions Park
- Meadowbrook Blvd
- SW Wastewater Trunk
- Well 6
- Wastewater Treatment Plant

5.04 Guiding Principles

Draft guiding principles for the Diversity and Inclusion Advisory Board were provided in the meeting packet for review.

5.05 Healthy Washington Plan

Mr. Rizzitiello reviewed the Healthy Washington Roadmap to Recovery document and memo. The county has moved to Phase 2.

5.06 Mercy Corps Northwest

Mr. Rizzitiello informed the Walla Walla Valley Microbusiness Assistance Program is now open. The City pursued and received a \$120,000 State Community Development Block Grant to pay for an additional 12 seats into this program for College Place residents. The application due date is February 16th, 2021 at 5 PM. Discussion ensued.

6. CLOSING ITEMS

6.01 Adjourn

Member Stanciu made a motion to adjourn at 4:39 PM. Second by Member Peinado.

Approved:

Eli Stanciu Jr.- Chair

Attest:

Carolyn Holm – Deputy City
Clerk

The foregoing minutes are the official record of the Youth Advisory Commission meeting that occurred February 17, 2021. Further detail may be obtained by reviewing the actual audio recording made during this session.

DRAFT

Diversity & Inclusion Advisory Board

Guiding Principles

STEP IN, STEP OUT

BE INCLUSIVE AND EMPOWERING

ENCOURAGE OTHER VOICES AT THE
TABLE

DON'T BE AFRAID TO SHARE. THIS IS A
JUDGEMENT-FREE SPACE.

LISTEN ACTIVELY

SPEAK FROM YOUR EXPERIENCE

CHALLENGE EACH OTHER RESPECTFULLY

RESPECT EACH OTHERS' VALUES

BE OPEN TO NEW IDEAS AND LEARNING
FROM ONE ANOTHER





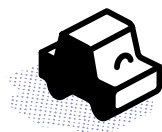
What is Bird?

Bird is a last-mile electric vehicle sharing company dedicated to bringing affordable, environmentally-friendly transportation solutions to communities everywhere. Today Bird serves over 100 cities worldwide.

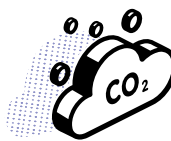
Our mission is to get people out of cars and:



Solve the last-mile problem and connect more residents to transit options



Reduce congestion and over-reliance on cars



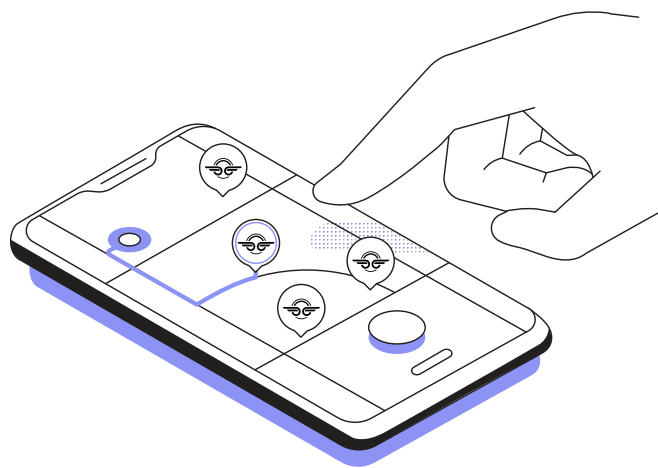
Improve air quality and reduce GHG emissions



Improve the overall quality of life in cities

How it works.

Through the Bird smartphone app, riders can see the closest Bird scooter on a map, unlock it, complete the safety tutorial and ride directly to their desired destination. It costs \$1 to start, then a per minute fee.



1

FIND BIRDS
ON THE MAP

2

SCAN QR TO
BEGIN RIDE

3

WATCH SAFETY
TUTORIAL

4

ENJOY THE
RIDE!



Bird's impact on the communities we serve

Prioritizing safety, first.

Bird partners with cities across the globe to develop programs that maximize the positive impact of micro-mobility.

Starting with less cars on the road

By replacing car trips with convenient options, like Bird, we can remove the biggest safety hazards from the road and make our cities safer today.



Bird leads the industry in safety.

Safety is deeply embedded across all components of our business- from our policy and operations; to our community education and engagement; to our industry leading vehicle design.

One sustainable ride at a time.

Bird's custom vehicles are the most durable micro-mobility options on the road today. **Each Bird One and Bird Two on the road today represents:**



18+ months

OF SUSTAINABLE RIDES



1,500 pounds

OF CO2 AVOIDED

Bolstering the local economy.



58%

of Bird rides ending at local businesses helping connect shops and restaurants with riders in their community.



9X

increase in the reach of transit stations expanding the mobility and job opportunities of more residents.



2.5M

in annual take-home pay for every 1,000 Birds in a city



Leading the way on innovative solutions for cities

Bird is committed to working with cities to manage and maximize the positive impact of our partnerships. That's why we've developed industry-leading technology to measure, innovate, and improve both our fleet and our reporting. Here's just a small sample of our offering for cities:

CUSTOM IN-APP EDUCATION

Bird riders are each shown a comprehensive education program that can be customized to address your city's chief concerns.

COMMUNITY-BASED REPORTING

Every member of your community can access community mode in the Bird app to submit complaints directly to our team for fast resolution.

LOCALIZED POLICY ZONES

Bird's geo-fencing technology allows us to implement no-ride zones, no-parking zones, and reduced-speed zones with custom messaging to increase safe riding.



PARKING MANAGEMENT

Bird offers a comprehensive suite of parking tools that bridges the gap between technology and infrastructure by both directing and incentivizing riders to park in city-designated areas.

INCENTIVES FOR HELMET USAGE

The Bird app encourages—and incentivizes—responsible riding. We even give out rewards to riders who take a #BirdHelmetSelfie, showing us that they wore a helmet on their ride.



INDUSTRY-LEADING VEHICLES

Bird's best-in-class teams create innovative new vehicles from the ground-up. From self-reporting damage sensors and tip detection to an industrial-grade anti-tipping kickstand, Bird offers the most advanced shared e-scooter on the road today.

PROGRAMS FOR EQUITABLE ACCESS

Our city dashboards provide customized information about how our partnership is helping to complement the city's mobility menu. In-depth data APIs provide cities with detailed and historical information on Bird operations and rider movement within their city.

CUSTOMIZED DASHBOARDS AND ROBUST APIS

Bird provides cities with easy-to-read dashboards and in-depth APIs to help cities understand how riders move about the city and how Bird is complementing their mobility menu.

Want to learn more about if Bird would be a good partner to meet your city's goals?

Just reach out to your Bird Government Partnerships Representative.



Hello, College Place

2021





What is Bird?

Bird is a last-mile, stand-up electric vehicle sharing company dedicated to bringing affordable, environmentally-friendly transportation solutions to communities everywhere.

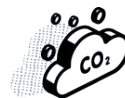
Our mission is to get people out of cars and:



Solve the last-mile challenge by connecting more residents to transit options.



Reduce congestion and over-reliance on single occupancy car trips



Improve air quality and reduce Greenhouse Gas emissions



Improve the overall quality of life in cities

How it works

Using the Bird smartphone app, riders find the closest Bird scooter on a map, unlock it and complete the safety tutorial to start their ride. It costs \$1 to start, then a per minute fee.



1

**FIND BIRDS
ON THE MAP**

2

**SCAN QR TO
BEGIN RIDE**

3

**WATCH SAFETY
TUTORIAL**

4

**ENJOY THE
RIDE!**

Bird Scooter

BirdZero	
Braking	Drum Brake + Regenerative Brake
Lights	Front/Rear LEDs



UNIQUE ID



SAFETY DECAL

Ride Safely

Helmet Required
License Required
No Riding on Sidewalks
No Double Riding
18+ Years Old

HELLO@BIRD.CO
1-866-205-2442



Transportation Benefits

- ✓ **No cost** micromobility solution for the city
- ✓ Provide a sustainable, open-aired transportation option
- ✓ Reduce congestion & carbon emissions
- ✓ Supplement bus and transit trips
- ✓ Alternative parking solution
- ✓ Provide increased access to businesses throughout the city
- ✓ Establish a multimodal transportation network



Our Approach

We partner closely with cities to design solutions that work for your community.

YOUR TEAM



Garrett Gronowski
Account Partner



Sajni Patel
Account Manager

Get to know each other:

Understand where Bird fits into the local transportation ecosystem.

Operating Plan:

Decision to move forward and local operational partner outreach started.

Ongoing:

Your dedicated Account Manager will provide ongoing support and serve as your main point of contact for all city requests.

Setting Expectations:

Align on how Bird can best serve your city based on city input and Bird data.

Launch Day:

Introduce a new transportation option to town.

Localized Operations

We work with a local entrepreneur from the community to manage the fleet on the ground, and in exchange they earn money on each ride.

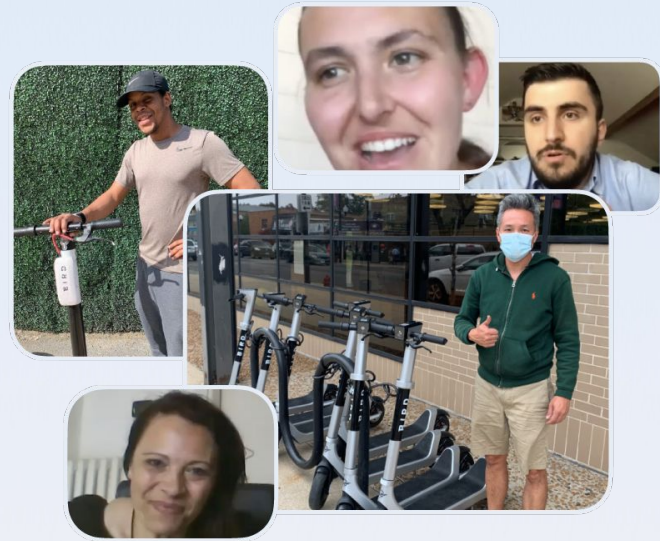
How cities benefit:

Local Touch:

- ✓ Deep community ties, local pride, and fast issue resolution
- ✓ Nuanced knowledge of where to deploy
- ✓ Economic Opportunity

Backed by the Industry Leader:

- ✓ World-class technology & compliance tools
- ✓ Operational know-how
- ✓ Industry's Safest Vehicles



“

I like being my own boss, the flexibility of setting my own schedule and being able to hire my nephew because he also needed a job. I also like being part of the growing micromobility industry. It's in line with my values regarding city transportation solutions.

- Mark, Azbri Productions, Nashville

”

The Local Impact



56%

of rides have connected to a local businesses



\$70K+

average take-home earnings from local entrepreneurs partnering with Bird.



16%

more jobs accessible



Leading the way on innovative solutions for cities

Warm Up Mode

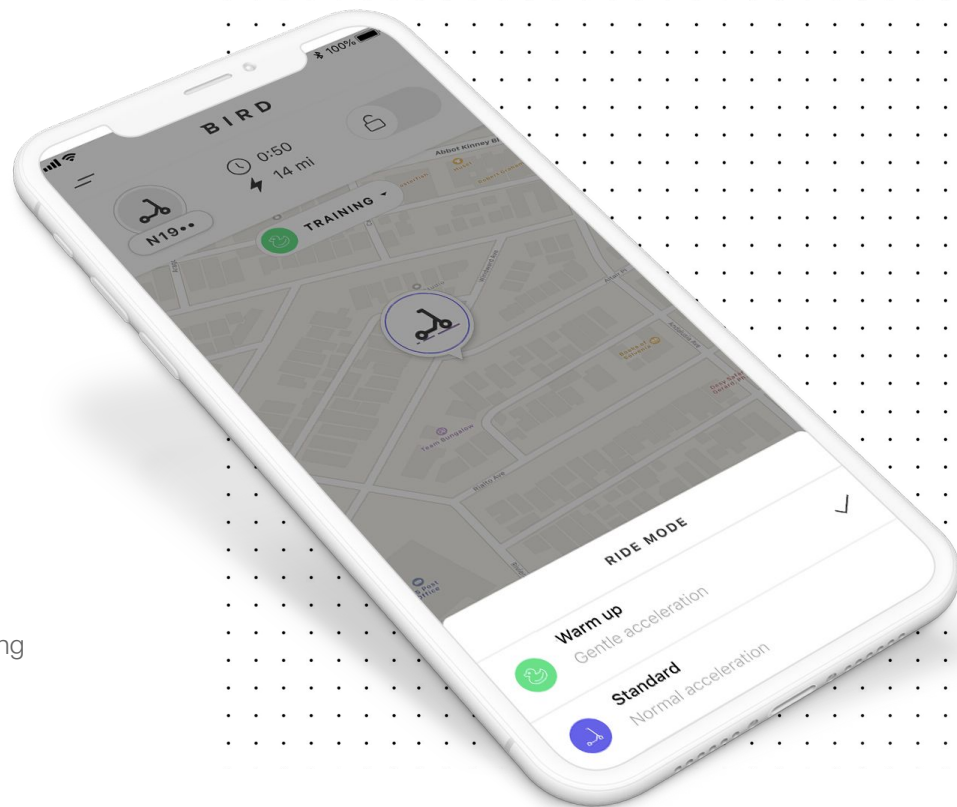
This feature offers a gentle acceleration profile that helps users learn to ride safely and confidently.

Quick Start

An industry-first feature that automatically detects when a Bird is within range and offers riders the opportunity to unlock it with the tap of a button.

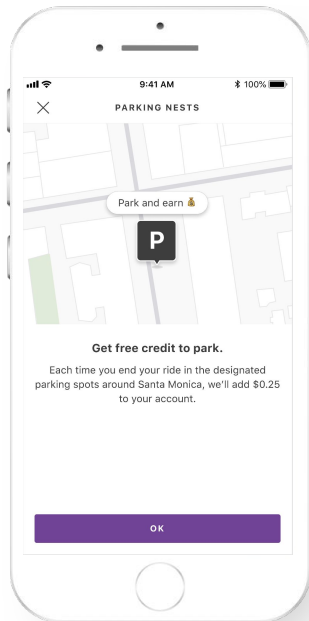
Parking Management

Bird offers a comprehensive suite of parking tools that bridges the gap between technology and infrastructure by both directing and incentivizing riders to park in city-designated areas.

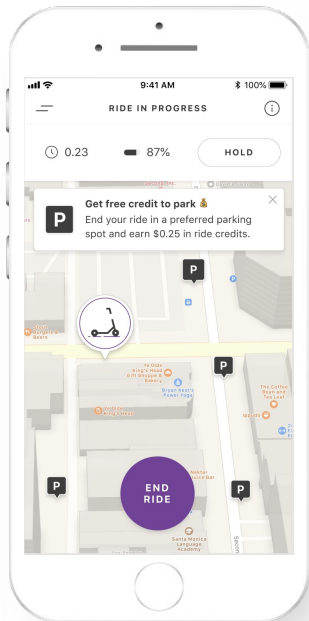


Recommended Parking Areas

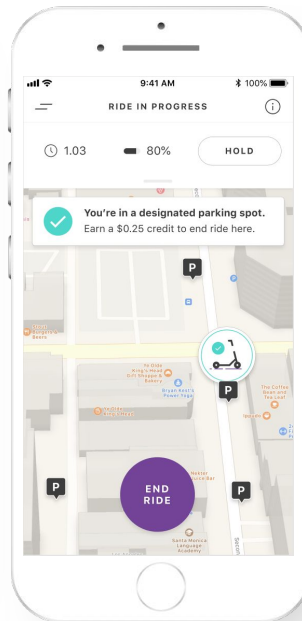
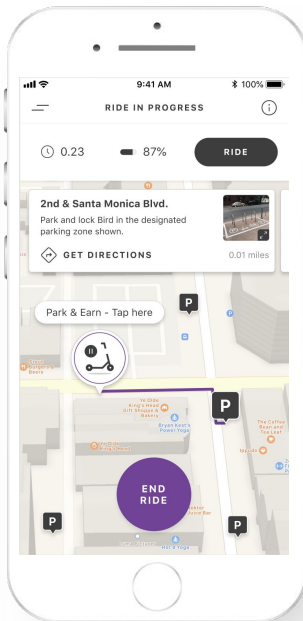
Always know where to park



Identify Locations



Direct Riders



Verify Parking



Thank you

Garrett Gronowski
Senior Manager
garrett@bird.co



Proposal

- ✓ **Launch Date:** April 1
- ✓ **Local Partner Onboarded:** March 15
- ✓ **# of Vehicles:** 50
- ✓ **Staging locations:** 25
- ✓ **Key staging areas:**
- ✓ **Prohibited Areas:**
Roadways over 35mph

Memorandum of Understanding

(City/County) will permit Bird Rides, Inc. to provide services under the following terms and limitations. This agreement shall remain in effect until January 2022 unless terminated as set forth below.

AGREEMENT

- 1) Scope: This Agreement and its terms apply to any proposed deployment of Stand-up electric scooter sharing systems within City / County's jurisdictional boundaries. No person shall deploy a Stand-up electric scooter sharing system in the City / County in violation of this Agreement.
- 2) Stand-up electric scooters shall be governed by the rules applying to bicycles and are to be ridden on streets, and where available, in bike lanes and bike paths. Stand-up electric scooters are to stay to the right of street lanes and to offer the right of way to bicycles in bike lanes and on bike paths. Users of Stand-up electric scooters shall be 18 or older. Users of Stand-up electric scooters who violate these provisions may be fined by City / County consistent with fines for cyclists.
- 3) Bird Rides, Inc. shall provide easily visible contact information, including toll-free phone number and/or e-mail address on each Stand-up electric scooter for members of the public to make relocation requests or to report other issues with devices.
- 4) Hours of operation: Stand-up electric scooters will be made available to rent from 4 a.m. to midnight (local time)
- 5) Bird Rides, Inc. shall provide a minimum of 100 vehicles at launch.
- 6) Safety Education: Bird Rides will provide materials, videos, signage to promote safe riding and educate riders on rider responsibilities and encourage safe and courteous riding and parking.
- 7) Data sharing: Bird Rides, Inc. will provide data to the City/County as necessary to assist with monitoring program usage.
- 8) Indemnification: Bird Rides, Inc. agrees to indemnify, defend and hold harmless City / County (and City's/ County's employees, agents and affiliates) from and against all actions, damages or claims brought against City / County arising out of Bird Rides, Inc.'s negligence or willful misconduct, except that Bird Rides, Inc.'s indemnification obligation shall not extend to claims of City's / County's (or City's / County's employees', agents' or affiliates') negligence or willful misconduct. City / County expressly acknowledges that in no event shall Bird Rides, Inc. be liable for any special, indirect, consequential or punitive damages. Bird Rides, Inc.'s indemnification obligations shall survive for a period of one (1) year after expiration of this Agreement. Bird Rides, Inc. shall be released from its indemnification obligations under this section if the loss or damage was caused by the City's / County's negligent construction or maintenance of public infrastructure. City's / County's right to indemnification shall be contingent on City / County notifying Bird Rides, Inc. promptly following receipt or notice of any claim; Bird Ride, Inc. shall have sole control of any defense; City / County shall not consent to the entry of a judgment or enter into any settlement without the prior written consent of Bird Ride, Inc.
- 9) Insurance: Bird Rides, Inc. shall provide City / County with proof of insurance coverage exclusively for the operation of Stand-up electric scooters including: (a) Commercial General Liability insurance coverage with a limit of no less than \$1,000,000.00 each occurrence and \$2,000,000.00 aggregate; (b) Automobile Insurance coverage with a limit of no less than \$1,000,000.00 each occurrence and \$1,000,000.00 aggregate; and (c) where Bird Rides, Inc. employs persons within the City / County, Workers' Compensation coverage of no less than the statutory requirement.
- 10) Notices: All notices and communications to the City/County from Bird Rides, Inc. shall be made in writing (includes electronic communications) and sent to the address below.
- 11) Either party may terminate this agreement at any time and without cause upon (30) days prior written notice.
- 12) In carrying out their responsibilities, the parties shall remain independent contractors, and nothing herein shall be interpreted or intended to create a partnership, joint venture, employment, agency, franchise or other form of agreement or relationship.
- 13) The parties acknowledge that Bird Rides, Inc. may utilize independent business logistics providers to facilitate local operations. Bird's use of these logistics providers does not constitute a transfer or assignment of this Agreement, and Bird Rides, Inc. remains responsible for all obligations and requirements under this Agreement.
- 14) This agreement shall be governed by and construed in accordance with the laws of the state.

City/County/State

Bird Rides Inc

Recommended By:

Signature

Print Name:

Title:

Signature:

Print Name:

Title:

Approved By:

Signature

Print Name:

Title:

Signature:

Print Name:

Title:



How Bird Partners with Local Communities

Bird works closely with local government agencies to bring convenient, sustainable transit to communities with stand-up electric scooters, which can be rented for short trips using the Bird Mobile App. Our mission is to get people out of cars, reduce traffic and bring communities together by providing an affordable, environmentally-friendly transit alternative.



Cities who partner with Bird benefit from our Industry-leading approach:



Clean, equitable, transportation options



Safest vehicles with advanced detection



Smart technologies to eliminate concerns



Opportunities for local entrepreneurs

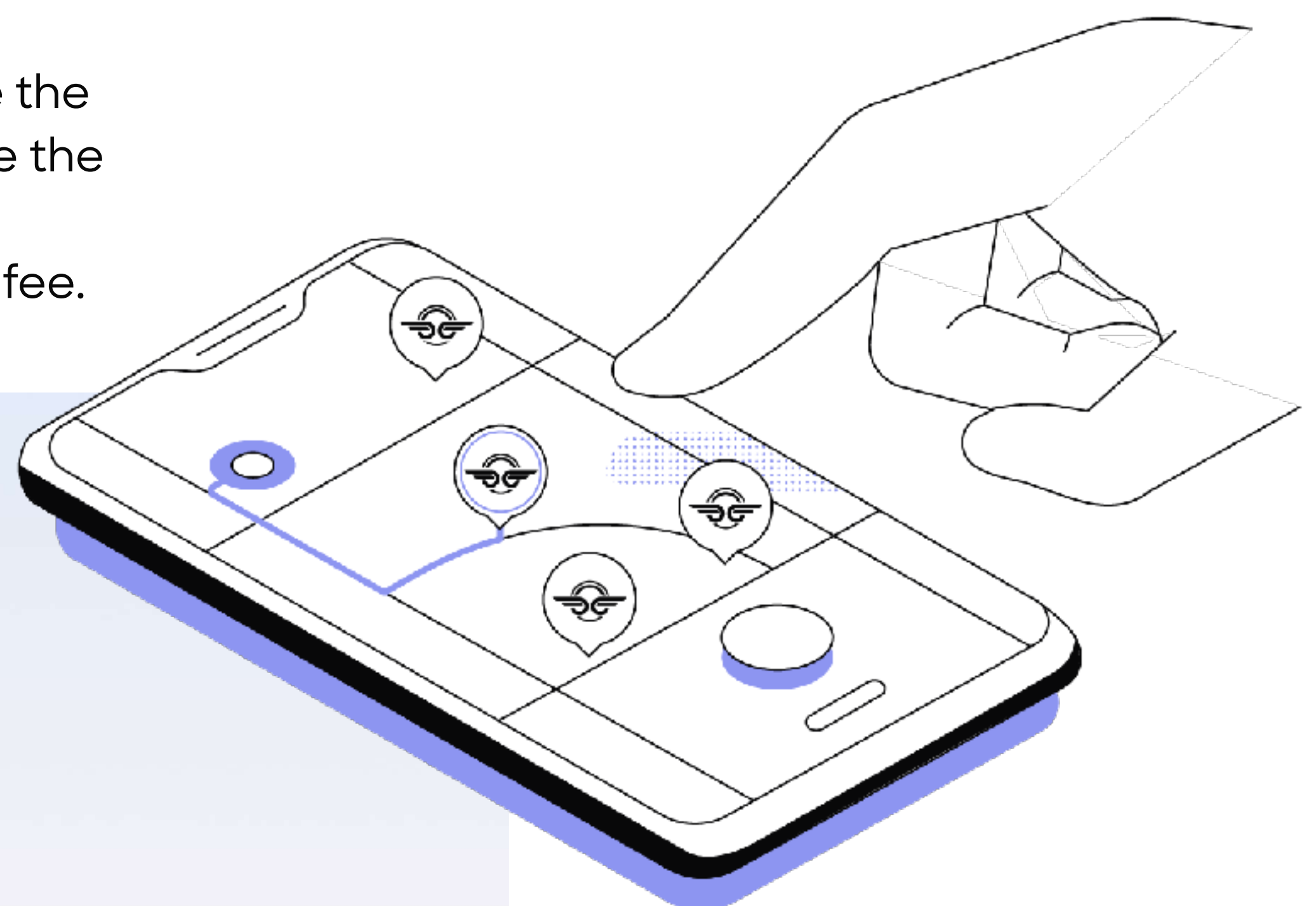


Hyperlocal operations

How it works

Through the Bird smartphone app, riders can see the closest Bird scooter on a map, unlock it, complete the safety tutorial and ride directly to their desired destination. It costs \$1 to start, then a per minute fee.

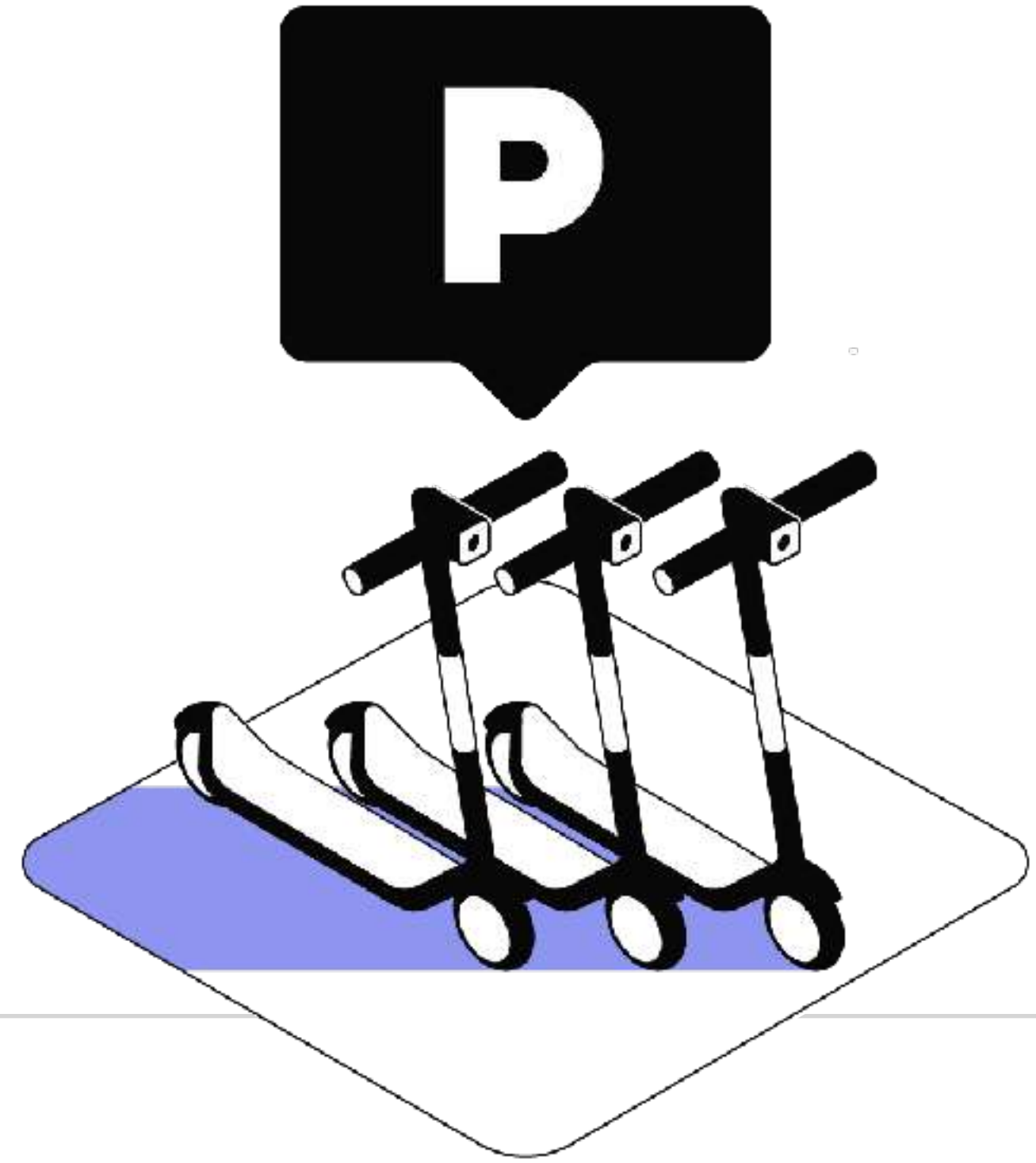
- 1 Find Birds on the map
- 2 Scan QR to begin ride
- 3 Watch safety tutorial
- 4 Enjoy the ride



THE BIRD LOCAL ADVANTAGE:

By Locals, For Locals

When Bird comes to town, we work with a local entrepreneur from the community to manage the fleet on the ground. They make money on every ride taken on the scooters that they manage. We provide the tools, operational experience and technology to help them be successful; and they provide the local pride, knowledge and expertise to cater the program to the community.



What Cities Are Saying

“We’re a relationship-based city and Bird works with us to understand our unique needs and challenges. With any new technology, we anticipate a steep learning curve. Bird stands out by being responsive, responsible and respectful of our community.”

Virginia Korte

Council Member, Scottsdale



“The Rider Incentives and your fleet managers on the ground seem to be doing a good job managing the devices, fleet rebalancing, and overall user parking performance. Keep up the great work and thank you for the partnership!”

Alyssa Muto

Deputy Director of Environment & Mobility
Planning, San Diego



YOUR COMPANY
+ OUR COMMUNITY

= A WISE
INVESTMENT!



COMMUNITY EVENT SPONSORSHIP PACKAGES 2021
CITY OF COLLEGE PLACE, WASHINGTON



Increase
exposure for
your business!

Enhance your
customer base
through your
involvement.

COMMUNITY CONNECTIONS



Since 2017, the City of College Place has been working toward building our community connections through community events. These events are designed to bring our diverse citizens together and build a sense of togetherness and pride in our City.

These events would not be possible without the support and partnership of local community businesses and organizations. You are invited to collaborate with us and promote your organization or business in conjunction with the City of College Place events.

This sponsorship packet includes many exciting events planned for our entire community to enjoy. By taking advantage of the sponsorship opportunities, your business will be able to maximize exposure to citizens of College Place and the surrounding valley. Our combined success yields resilient kids, strong families, and healthy communities. Please join us in this venture!

2021 HEADLINE EVENTS

COLLEGE PLACE FREEDOM FESTIVAL	PG 3
College Place High School - Sunday before Independence Day	
COLLEGE PLACE FALL FESTIVAL	PG 4
City Municipal Campus - October 29th	
COLLEGE PLACE WINTERFEST	PG 5
City Municipal Campus - First Thursday in December	
COLLEGE PLACE FARMERS & ARTISAN MARKET	PG 7
Lions Park - Larch & 8th - May through September	
MOVIES IN THE PARK	PG 8
Neighborhood Parks - June, July, August -Dates TBD	
COLLEGE PLACE SUMMER YOUTH RECREATION	PG 8
Kiwanis Park - June - July - August	



Freedom Festival 2021

A Day of summer fun with the family. This event offers vendors and food trucks for your shopping/dining pleasure, while the younger members of the group have plenty of entertainment in the free activity zone. The live band will entertain the crowds throughout the evening while a grand fireworks show closes out the day at 10PM.

Target Audience - All Ages / Families

Anticipated Attendance - 2,000 +

Date & Time - June 27th from 6-10PM

Location - College Place High School

Freedom Festival Promotional Plan:

- Posters delivered to College Place City facilities, local businesses and high traffic locations
- Flyer with City utility billings to over 3,000 customers
- Series of paid advertisements in local newspaper & Marque
- Logo & Link on City Event web page
- Series of paid advertisements on local radio stations & social marketing media
- Promotion on City social media platforms



With commitment by April 1st, 2021 the marketing packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget and goals.



Fall Festival 2021

An afternoon of fun with the kiddos! Dress up in your best costume and trick-or-treat at participating businesses along College Avenue. Join the fun at the Municipal Campus as market vendors and city staff put on a variety of games and activities including a harvest maze, photo props, balloon twisting and face painting!

Target Audience - Families

Anticipated Attendance - 1,500+

Date & Time - October 29th from 3-6PM

Location - College Avenue & CP Municipal Campus

Fall Festival Promotional Plan:

- Posters delivered to College Place City facilities, local businesses and high traffic locations
- Flyer with City utility billings to over 3,000 customers
- Series of paid advertisements in local newspaper & Marque
- Logo & Link on City Event web page
- Series of paid advertisements on local radio stations & social marketing media
- Promotion on City social media platforms



With commitment by August 1st, 2021 the marketing packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget and goals.



Winterfest 2021

Start at 4PM with fun and artisan/craft vendors in the Fire Station 629 S College Avenue. Step out and enjoy the parade of lights at 5:30 as they travel down College Ave then re-enter the warm Fire Station for Carols & Santa Visits. All the fun is capped off with a beautiful fireworks display at 7PM

Target Audience - All Ages / Families

Anticipated Attendance - 2,000 +

Date & Time - December 2nd from 4-7PM

Location - College Place Municipal Campus

Winterfest Promotional Plan:

- Posters delivered to College Place City facilities, local businesses and high traffic locations
- Flyer with City utility billings to over 3,000 customers
- Series of paid advertisements in local newspaper & Marque
- Logo & Link on City Event web page
- Series of paid advertisements on local radio stations & social marketing media
- Promotion on City social media platforms



With commitment by September 1st, 2021 the marketing packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget and goals.



2nd Annual

Light Up The Avenue



LUA will be held alongside Winterfest.

Target Audience - All Ages / Families

Date & Time - December 2nd from 4-7PM

Location - College Place Municipal Campus & offsite fireworks location

- Posters delivered to College Place City facilities, local businesses and high traffic locations
- Flyer with City utility billings to over 3,000 customers
- Series of paid advertisements in local newspaper & Marque
- Logo & Link on City Event web page
- Series of paid advertisements on local radio stations & social marketing media
- Promotion on City social media platforms



With commitment by September 1st, 2021 the marketing packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget and goals.



2021 EVENT SPONSORSHIP OPPORTUNITIES

City of College Place

It takes a lot of people and support to create a fun safe community event. Thanks to our past sponsors, we have had huge success with events in College Place.

Freedom Festival -OR- Fall Festival -OR- Winterfest -OR- Light Up the Avenue

Please consider one of the following ways to support a College Place community event in 2020.

Sponsorship Benefit	Title Sponsor \$8,000 1 Available	Diamond Sponsor \$4,000	Platinum Sponsor \$2,000	Gold Sponsor \$1,000	Silver Sponsor \$500
Name/Logo featured in event title	✓				
First right of refusal for next year's event	✓				
Event spotlight in Mayor's Message	✓				
Logo featured on city provided event banner displayed at event entrance	✓				
Invitation to speak at event's official welcome	✓				
VIP parking & Seating during event	✓				
Sponsor link on City's event webpage	✓	✓			
Canopy/table for display booth at event.	City Provided	Sponsor Provided			
Sponsor recognition w/announcements from entertainment stage	✓	✓			
Name/Logo in event guide, seasonal flyers, posters, counter-cards, press releases, and event signage	✓	✓	✓		
Name/Logo featured in event spotlight on City event web pages & social media platforms	✓	✓	✓	✓	
City will distribute sponsor-provided giveaways from event info booth	✓	✓	✓	✓	
Display sponsor-provided banners at event (up to 3' x 6')	✓	✓	✓	✓	✓
Marketing on digital reader board at City Hall	✓	✓	✓	✓	✓
Recognition in "Thank You" ads	✓	✓	✓	✓	✓



2021 COLLEGE PLACE FARMERS & ARTISAN MARKET SPONSORSHIP OPPORTUNITY



College Place Farmers Market

It takes a lot of people and support to create a fun safe community event. Thanks to our past sponsors and market vendors, we have established a great market in College Place.

Sponsorship Benefit	Cultivator \$1,000	Harvester \$500	Supporter \$300	Friend \$200	Day Activity \$100
Sponsor link on City's event webpage	✓				
Name/Logo in event guide, seasonal flyers, posters, counter-cards, press releases, and event signage	✓	✓			
Marketing on digital reader board at City Hall	✓	✓			
Space for sponsor provided canopy/table for display booth at event.	Up to 10 Dates	Up to 5 Dates	Up to 3 Dates	Up to 2 Dates	On Market Date
Name/Logo featured in event spotlight on Market social media platforms	On Each Market day	5 Market dates	3 Market dates	2 Market dates	On Market Date
Verbal recognition during event	✓	✓	3 Market dates	2 Market dates	On Market Date
Distribution of sponsor provided giveaways from market information booth	✓	✓	✓	✓	On Market Date
Recognition in "Thank You" ads	✓	✓	✓	✓	✓

With commitment by March 1st, 2021 the marketing packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget and goals.



2021 EVENT SPONSORSHIP OPPORTUNITIES

City of College Place

It takes a lot of people and support to create a fun safe community event. For 2021 we would like to have at least one movie night in each of the four major neighborhood parks.



Movies in the Park



Please consider one of the following ways to support a College Place Movie in the Park in 2020.

Sponsorship Benefit	Series Sponsor \$1,600 1 Available	Single Movie \$400	Day Activity \$100
Name/Logo featured in event title	✓	✓	
Marketing on digital reader board at City Hall	✓	✓	
Sponsor link on City's event webpage	✓	✓	
Space for sponsor provided canopy/table for display booth at event.	✓		
Name/Logo in event guide, seasonal flyers, posters, counter-cards, press releases, and event signage	✓		
Name/Logo featured in event spotlight on City event web pages & social media platforms	✓	✓	
Display sponsor-provided banners at event	✓	✓	✓
Recognition in "Thank You" ads	✓	✓	✓

Summer Youth Recreation

The City of College Place partnered with United Way of Walla Walla County to create a pilot youth recreation program during the 2018 summer months. That program was very successful and was continued with a full summer of programming in 2019, and will continue for 2021.

Please take an opportunity to assist with sponsoring scholarships for College Place Youth that may not otherwise be able to participate in this local program.

Sponsorship Benefit \$ - Any Amount Appreciated!

Sponsor link on City's event webpage	✓
Recognition in "Thank You" ads	✓



2021 EVENT SPONSOR COMMITMENT

City of College Place

Contact Person

Company Name

Address

City State Zip

Phone/Cell Email

List on-site activity and distribution material

.....

SPONSORSHIP LEVEL

FREEDOM FESTIVAL

- ☐ Title Sponsor \$8,000
- ☐ Diamond \$4,000
- ☐ Platinum \$2,000
- ☐ Gold \$1,000
- ☐ Silver \$ 500

FALL FESTIVAL

- ☐ Title Sponsor \$8,000
- ☐ Diamond \$4,000
- ☐ Platinum \$2,000
- ☐ Gold \$1,000
- ☐ Silver \$ 500

WINTERFEST/ LIGHT UP THE AVENUE

- ☐ Title Sponsor \$8,000
- ☐ Diamond \$4,000
- ☐ Platinum \$2,000
- ☐ Gold \$1,000
- ☐ Silver \$ 500

FARM & ARTISAN MARKET

- ☐ Cultivator \$1,000
- ☐ Harvester \$ 500
- ☐ Supporter \$ 300
- ☐ Friend \$ 200
- ☐ Day Activity \$ 100

MOVIES IN THE PARK

- ☐ Series \$1,600
- ☐ Single \$ 400
- ☐ Day Activity \$ 100

GIFT OF PLAY

- ☐ Any amount appreciated!
- Gift Amount \$ _____

AGREEMENT: The City of College Place agrees to provide benefits corresponding to the level of sponsorship. The sponsor agrees to release, indemnify, defend, and hold harmless the City of College Place, its elected and appointed officials, agents, employees and volunteers, from any and all claims, losses, damages, or injuries caused by or resulting from the sponsor's acts or omissions, except for any portion caused by the City of College Place's sole negligence. College Place does not guarantee any benefit or profit to the sponsor or any person who participates or partakes in the City of College Place events.

Authorized Signature

for Sponsor _____ Date _____

Authorized Signature

for City of CP _____ Date _____

Printed Name, Title _____

Printed Name, Title _____

PAYMENT INFORMATION

Method of Payment (check one)

- ☐ Check enclosed (Make payable to City of College Place)
- ☐ Credit Card (Fill in information below)

Card Type (check one)

- ☐ Visa ☐ Mastercard

Cardholder Name (Please Print) _____

Card Number _____ Exp. Date ____/____ CSC# _____

Cardholder Signature _____ Date _____

**Small donations collectively
have a huge impact on our
community.**

**Regardless of the size of
your gift, it will make a
difference!**

**In-kind donations are
always appreciated too!**

**Reach thousands of
your potential
customers and
clients**

**YOUR COMPANY
+ OUR COMMUNITY**

**= A WISE
INVESTMENT!**



**Increase
exposure for your
business
throughout the
community**

**Contact our Events
Coordinator at
509-394-8569 to
discuss options.**

SPECTATOR EVENTS

COVID-19 Requirements

Included here: stadiums—professional—higher education—and K-12 schools, ballparks, motorsports racetracks, rodeos and similar venues.

Not included here: indoor arenas, indoor sports facilities, street fairs, park venues or other outdoor venues without permanent seating and similar venues.

Phase 3:

Outdoor venues with seating that meet the following requirements may exceed 200 people maximum attendance:

- A facility must have individual designated seating capability. Open, unreserved seating not allowed.
- A facility must have controlled entrances and exits and the ability to monitor exact attendance.

An outdoor venue that meets those requirements may:

- Open to a capacity of 25% per section or 9,000 spectators maximum, whichever is lower.
- For smaller facilities up to 400 spectators maximum allowed at 50% capacity. In order to exceed 400 spectators a facility must be able to accommodate over 400 spectators at 25% capacity and capacity must not exceed 9,000 spectators total.
- On April 15, 2021, conditions will be re-evaluated to assess whether a further increase in percentage seating capacity can be allowed.

Additional venue requirements:

- Each facility must have a plan for handling congestion and reducing crowding, including entrance and exits, parking facilities, stairs and elevators, and any areas where lines form. Facility staff will monitor the execution of the plan.
- Tickets must be sold in groups of 1-8. Each group of 1-8 spectators must be 6 feet away (side-to-side and front-to-back) from other groups of 1-8. Groups of 1-8 spectators should come from no more than two different households. Facilities with benches, bleachers or non-numbered seating must block off a portion of seating to ensure groups are distanced.
- Suites or other indoor viewing areas, including dine-in food service areas, limited to 25% capacity and windows are required to be open at all times.
- Outdoor viewing areas without permanent seating (decks, grass berms, eating areas etc.) are limited to one seated group (1-6 people) per 100 square ft. Each group will be in a reserved space, only available to the group or pod who purchased a specific location. Groups of 1-6 should come from no more than two different households. Facility staff must monitor and restrict interactions between groups. Each outdoor viewing area limited to a maximum of 100 spectators. Outdoor viewing areas without reserved seating only allowed if they are a part of a facility that has individual designated seating capability and controlled entrances and exits. Spectators in these areas count towards the total allowed maximum of 9,000 spectators. Bleachers are not considered “outdoor viewing areas” and must be limited to 25% capacity.

- Retail shops subject to current guidelines for in-store retail.
- Removal of masks and facial coverings only allowed while actively eating or drinking in assigned seating.
- Lines for food and beverages must be marked to ensure 6 feet a distance between each person waiting in line.
- Lines for restrooms must be marked to ensure 6 feet a distance between each person waiting in line. All restrooms should be open to increase dispersion of users among restrooms facilities.
- Lines may not extend out into designated walkways in a way that impedes the flow and/or compromises the ability to appropriately physically distance in those designated walkways

Safety and Health Requirements

All facility owners have a general obligation to maintain a safe and healthy workplace in accordance with state and federal law and safety and health rules for a variety of workplace hazards. Employers must specifically ensure operations follow Labor & Industries COVID-19 requirements to protect workers. COVID-19 workplace and safety requirements can be found [here](#).

Additional information is available at [Novel Coronavirus Outbreak \(COVID-19\) Resources](#) and [Paid Leave under the Washington Family Care Act and the Families First Coronavirus Response Act](#).

Inslee announces statewide move to Phase 3 of recovery plan, return to spectator events and Phase 1B, Tier 2 vaccine eligibility

The state's reopening plan will return to a county-by-county approach



WA Governor's Office

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Mar 11 · 4 min read



Gov. Jay Inslee today announced that Healthy Washington: Roadmap to Recovery will be transitioning from a regional approach to a county-by-county evaluation process. The governor also announced a new third phase of the Roadmap and a return for in-person spectators for professional and high school sports.

Effective March 22, the entire state will enter Phase 3.

“Because of the progress we’ve made by decreasing our case rates and hospitalizations, as well as our tremendous efforts to get more people vaccinated, our reopening plan is once

again based on counties, not regions,” **Inslee said during a press conference Thursday.** “We are excited to take this step and we will keep evaluating our progress, and the impacts of these changes, to determine how and when we reopen further.”

Additionally, the governor announced that starting Wednesday, March 17, everyone in Phase 1B, Tier 2 will be eligible for their COVID vaccine. This includes workers in agriculture, food processing, grocery stores, public transit, firefighters and law enforcement, among others. Phase 1B, Tier 2 also includes people over the age of 16 who are pregnant or have a disability that puts them at high-risk.

Metrics

Under the updated plan, counties will be individually evaluated every three weeks. The evaluations will occur on Mondays with any possible changes taking effect Friday, with the first evaluation scheduled for April 12.

In addition to being individually evaluated, large and small counties will have different sets of criteria. If any county fails one or more of the metrics below, that county will move down one Phase in the Healthy Washington plan.

COUNTY SIZE	INDICATOR	PHASE 1	PHASE 2	PHASE 3
Larger County	New cases per 100,000 population per 14 days	> 350	350 - 200	< 200
	New COVID hospitalizations per 100,000 population per 7 days	≥ 10	9.9 - 5	< 5
Smaller County (< 50k people)	New COVID cases over 14 days	≥ 60	59 - 30	< 30
	New COVID hospitalizations over 7 days	> 5	4.9 - 3	< 3

— OFFICE OF GOVERNOR JAY INSLEE —



For large counties to remain in Phase 3, defined as counties with more than 50,000 residents, they must keep a 14-day average of new COVID cases at or below 200 per

100,000 residents, and a seven-day average of new hospitalizations per 100,000 at five or fewer.

Smaller counties, those with populations of 50,000 or less, must maintain a 14-day average of new cases at 30 or fewer, and a new seven-day hospitalization average at three or fewer.

If at any point the statewide ICU capacity reaches greater than 90%, all counties will move down one Phase. The Department of Health always maintains the ability to move a county forward or backward at their discretion.

*“We know there is enthusiasm around opening of schools and businesses and that advancing to Phase 3 is welcome news to many Washingtonians,” said **Lacy Fehrenbach, Deputy Secretary for the Department of Health’s COVID-19 response.** “We want to keep going forward together out of the pandemic, and our success hinges upon wearing masks, washing our hands, watching our distance, keeping social circles small — and of course, getting vaccinated when it’s our turn. These are the things that will help us suppress COVID-19, which is the key to our continued forward progress towards recovery.”*

Phase 3

Sports guidance will change in Phase 3 to allow in-person spectators at events for the first time in a year. Spectators will be allowed to attend outdoor venues with permanent seating with capacity capped at 25%. The change affects both professional and high school sports, as well as motorsports, rodeos, and other outdoor spectator events. Social distancing and facial covering are still required.

The new phase also allows for up to 400 people maximum to attend outdoor activities, as well as events in indoor facilities — so long as 400 people does not exceed 50% capacity for the location, and physical distancing and masking protocols are enforced. Larger venue events are capped at 25% occupancy, or up to 9,000 people, whichever is less, and must follow [spectator guidelines](#).

Additionally, Phase 3 will allow up to 50% occupancy or 400 people maximum, whichever is lower, for all indoor spaces. This applies to all industries and indoor activities currently allowed; restaurants, gyms and fitness centers and movie theaters, among others, may all increase their capacity.

*“Some of the hardest hit businesses in Washington will be able to return to 50% capacity as we continue on the road to recovery,” **Inslee said.** “On March 22, we make one more step to beating this virus and rejuvenating our economy.”*

A full list of industry-level changes for the new phase will be released next week.

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AWC Hot sheet – Bills of interest Week of March 15, 2021

Priority bills – Support

<u>HB 1054</u> Establishes requirements for tactics and equipment used by peace officers	Passed House – needs Senate committee action
<u>HB 1069</u> Allows for fiscal flexibility with existing restricted revenues so cities can use them to address current budget challenges	Passed House – needs Senate committee action
<u>SB 5051</u> Creates a database of officers fired for misconduct and adds use of force violations as grounds for decertification of an officer	Passed Senate – needs House committee action
<u>HB 1108</u> Maintains foreclosure counselor program and funding	Needs Senate committee action
<u>HB 1277</u> Increases document recording fee to fund rental assistance for tenants and landlords	House Appropriations – needs committee action (NTIB)
<u>HB 1362</u> Resets the property tax cap to tie it to inflation	House committee hearing set
<u>SB 5066</u> Creates a duty to intervene if a law enforcement officer witnesses misconduct by another officer	Passed Senate – needs House committee action
<u>SB 5160</u> Creates a pathway back from eviction moratorium including tenant protections and access to financial assistance for landlords	Passed Senate – House committee hearing set
<u>HB 1310</u> Concerning permissible uses of force by law enforcement	Passed House – Senate committee hearing set

Other bills – Support

<u>HB 1056</u> Updates the Open Public Meetings Act to allow virtual meetings during emergencies	Needs Senate committee action
<u>HB 1089</u> Permits state auditor to conduct inquiries into law enforcement agencies regarding compliance with I-940 (independent investigations)	Needs Senate fiscal committee hearing
<u>SB 5259</u> Establishes reporting requirements for law enforcement practices	Passed Senate – needs House committee action
<u>HB 1117</u> Promotes salmon recovery in the Growth Management Act (GMA)*	Passed House – needs Senate committee action
<u>HB 1099</u> Addresses climate change in the GMA*	Passed House – needs Senate committee action
<u>HB 1241</u> Extends GMA update cycle from eight to ten years	Passed House – needs Senate Committee action
<u>HB 1189</u> Creates a property tax-based Tax Increment Financing (TIF) tool to fund public infrastructure to spur development	Needs Senate committee action
<u>HB 1157</u> Provides a REET-based incentive to encourage cities to provide for missing middle housing types	NTIB, Needs House committee action



AWC Hot sheet – Bills of interest Week of March 15, 2021

SB 5237 Expands access for affordable childcare and early childhood development programs	Passed Senate –House committee hearing set
HB 1267 Creates Office of Independent Investigations for deadly use of force incidents involving law enforcement	Passed House – needs Senate committee action
HB 1336 Expands authority for public entities to provide broadband	Passed House – needs Senate committee action
HB 1521 Provides mitigation to cities negatively impacted by streamlined sales tax	Needs Senate committee action
HB 1523 Allows voters to continuously approve a percentage of sales tax as a TBD revenue stream every 10 years vs 20-year limit	NTIB, Needs House floor action
SB 5055 Updates the arbitrator selection process for police discipline grievance cases	House committee hearing set
SB 5287 Makes targeted expansions to the Multifamily Tax Exemption (MFTE) program that provide new options for cities	Passed Senate – needs House committee action

Monitor

HB 1073 Expands eligibility for the Paid Family Medical Leave (PFML) program for those whose eligibility was impacted by the pandemic – as amended it removes the main provisions that created concerns about significant increased costs for employers	Awaiting Senate committee action
SB 5013 Establishes new timelines for redistricting using 2020 Census data	Working on amendment language – Awaiting House committee action
SB 5097 Expands eligibility for the Paid Family Medical Leave (PFML) program and expands employer requirements for medical coverage during all PFML covered leave creating a new cost burden for employers	Amended to address concerns with expanded employer costs – awaiting House hearing

Oppose

HB 1220 Makes GMA housing element changes*	Awaiting Senate committee hearing – Asking for Section 3 & 4 to be removed or amended. Cities support other sections of the bill.
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**Funding commitments and other potential policy changes needed for AWC to support these bills.*

Floor action indicates the bill needs to move to the floor to be voted on by the full House or Senate.

NTIB = Necessary to implement the budget (not subject to cut-off deadlines)

The next cut-off deadline is March 26 when bills must pass out of the opposite house policy committee.

https://www.union-bulletin.com/news/college-avenue-corridor-lit-up-with-art-by-walla-walla-valley-creatives/article_70a3e6b2-f517-55d7-8398-135bc4310393.html

EXCLUSIVE

College Avenue corridor lit up with art by Walla Walla Valley creatives

By CHLOE LeVALLEY of the Walla Walla Union-Bulletin
Mar 8, 2021



A colorful traffic box, designed by Lorna Barth, at the student crossing light on South College Avenue on the Walla Walla University campus.
U-B photo by GREG LEHMAN

A bit more vibrancy was added to College Place when the city's traffic utility boxes were splashed with color.

A project last summer that called on local artists to submit designs that could be showcased on downtown traffic utility boxes is now complete and the designs can be seen throughout the College Avenue corridor.

A map on the city's website shows where each traffic box is.

The art wraps on the utility boxes completed Tuesday, March 2, are local artist's designs and interpretations of Walla Walla and are also an effort made by the city to deter graffiti.

Potlatch No. 1 Financial Credit Union funded the project and artists received stipends for their work.



Lorna Barth, a Dayton resident, painted an onion farm field with iconic local images of a grain elevator, barn and the hills of the Walla Walla Valley, but she also included fencing at the bottom which incorporates four QR codes, a type of matrix barcode people can scan on their phone to go to a website.

“What I wanted to do was I wanted to integrate the codes into the artwork so that when, if you aim your phone at it, it will pick up the code and read it and it will take you to the website of whatever side that you're looking on.”

The codes bring viewers to local organizations' websites, including the sponsor of the project, P1FCU, Visit Walla Walla, ArtWalla and the city of College Place.

She created the codes herself and painted them into the design.

Her designed QR codes are displayed in some Dayton restaurant windows where people can stop to read their menu without going inside, like at Chief Spring's Fire & Irons Brew Pub.

Barth is a watercolor painter. She films herself painting and includes a QR code to the video and puts it in the painting so people can watch the art being made. "It adds another dimension to the artwork," she said.

She started doing this during the pandemic and hopes to make unique QR codes for companies.

"QR codes have been around for a really long time, and then they kind of lost favor, and then they've come back, and they're used a whole lot more now, but they're still really a snore."

The designs were meant to contribute to the aesthetic and cultural atmosphere of Walla Walla County and the City of College Place.

Autumn Uhrig, an art student at Walla Walla University aspiring to be a children's book illustrator, focused on color and a cartoon style for her design.

She asked her friends and family what they think of when they think of Walla Walla and the common theme was wheat fields under a sunset.

So she designed just that.

Walla Walla resident Dale Hom, who moved here two years ago after retiring from being a natural resource manager for the federal government, also contributed a design.

“Being a forester type, I was just interested in doing something that had an outdoor resourced theme, so I thought about the wheat fields that we have out here and the vineyards that you can see,” he said.

His art is a cartoonish style and includes quail, a red fox, hot air balloons and the blue mountains in the background.

“I wanted it to be kind of friendly and easy to digest,” he said. “I portrayed everything that I really enjoy personally about Walla Walla.”

When he retired, he dedicated more time to art and wrote two graphic novels, which can be found at the Walla Walla Public Library called “Walk Don’t Run: Growing Up Asian in Seattle” and “Walk Tall Y’all: Feeling Grumpy in Transmogrified Seattle”.

Chloe LeValley can be reached at chloelevolley@wwub.com or 509-526-8326.

Chloe LeValley

Chloe LeValley covers the cities of Walla Walla and College Place as well as agriculture and the environment in the Walla Walla Valley. She is a graduate of San Francisco State University and joined the Union-Bulletin's team in October 2019.