

Wednesday, May 19, 2021
College Place Youth Advisory Commission - Electronic Meeting

4:00 PM
Youth Advisory Commission

Zoom Attendee Link: <https://zoom.us/j/99678699251>

Meeting may be viewed at: Live Stream on City of College Place, Washington YouTube at https://www.youtube.com/channel/UCbx3qrqzLDL_05NusReSI-g/featured

Or you may call this number to listen: 1-669-900-9128 ID# 996 7869 9251

1. OPENING ITEMS

Subject :	1.01 Call To Order
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	1. OPENING ITEMS
Access :	Public
Type :	Procedural
Subject :	1.02 Roll Call
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	1. OPENING ITEMS
Access :	Public
Type :	Information, Procedural

Public Content

Members:

Walla Walla University Representatives:

- Savannah-Rose Walker
- Joshua Peinado

College Place High School Representatives:

- Audrey Reeves
- Mayra Campa

Walla Walla Valley Academy Representatives:

- Eli Stanciu Jr.
- Carsten Wallace-Bailey

Staff:

Mike Rizzitiello - Administrator

2. CONSENT AGENDA

Subject :	2.01 Approve Agenda for May 19, 2021
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	2. CONSENT AGENDA
Access :	Public
Type :	Action (Consent)

Consent

Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure by Alice Sturgis, 4th Edition, provide for a consent agenda listing several items for approval of the Board by a single motion. Most of the items listed under the consent agenda have gone through Board subcommittee review and recommendation. Documentation concerning these items has been provided to all board members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any board member.

Subject :	2.02 Approve Minutes from April 21, 2021
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	2. CONSENT AGENDA
Access :	Public
Type :	Action (Consent), Minutes

File Attachments

[2021-04-21_YAC_Minutes_Draft_BoardDocs@ LT Plus.pdf \(910 KB\)](#)

Consent

Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure by Alice Sturgis, 4th Edition, provide for a consent agenda listing several items for approval of the Board by a single motion. Most of the items listed under the consent agenda have gone through Board subcommittee review and recommendation. Documentation concerning these items has been provided to all board members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any board member.

Subject :	2.03 Excuse Absence of Commissioner Reeves
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	2. CONSENT AGENDA
Access :	Public
Type :	Action (Consent)

Consent

Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure by Alice Sturgis, 4th Edition, provide for a consent agenda listing several items for approval of the Board by a

single motion. Most of the items listed under the consent agenda have gone through Board subcommittee review and recommendation. Documentation concerning these items has been provided to all board members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any board member.

Subject :	2.04 Approve Consent Agenda - Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion. Typically the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting. Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	2. CONSENT AGENDA
Access :	Public
Type :	Action (Consent)
Recommended Action :	Motion to approve the consent agenda

Public Content

Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure, provide for a consent agenda listing items for approval of the Commission by a single motion.

Typically, the items listed under the consent agenda are the minutes from previous meetings and the agenda for the current meeting.

Documentation concerning these items has been provided to all Commission Members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any Commission Member.

Consent

Our adopted rules of Parliamentary Procedure, The Standard Code of Parliamentary Procedure by Alice Sturgis, 4th Edition, provide for a consent agenda listing several items for approval of the Board by a single motion. Most of the items listed under the consent agenda have gone through Board subcommittee review and recommendation. Documentation concerning these items has been provided to all board members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any board member.

3. PRESENTATIONS

Subject :	3.01 Blue Zones
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	3. PRESENTATIONS

Access : Public

Type :

File Attachments

[Events - Walla Walla Valley.pdf \(168 KB\)](#)

4. ACTION ITEMS

Subject :	4.01 Publicly-Owned Broadband System Leased to Private Providers - Mr. Rizzitiello
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	4. ACTION ITEMS
Access :	Public
Type :	Action
Recommended Action :	Motion for recommendation to City Council to pursue grant and general broadband concept

Public Content

Historical Perspective:

The Walla Walla Valley has a limited number of internet providers with limited speeds. The most prevalent providers in the City are: Centurylink (Lumen), Charter Spectrum, and Pocketinet in pockets of the Community.

Information for Consideration:

In order to increase the speeds, availability, and number of internet providers in the region the general concept is to construct a publicly owned dark fiber backbone through the community. As part of the Federal Infrastructure Investment Bill being cobbled together at the Federal Level they will be allocating significant grant resources to the FCC to disburse to agencies developing dark fiber systems in underserved areas. Additionally this expense is allowable within the American Rescue Plan framework. The grant program being framed at FCC/Federal level offers 80% investment with 20% local match in regular areas and 90% investment with 10% local match in areas with poverty or that demonstrate low-income. College Place fits the later since it has an Opportunity Zone. Initial ballpark estimates are to build out a system such as this would cost \$3.5 mil to \$4.0 mil. With a 10% local match that would come out to \$400,000. The College Place School District, Port of Walla Walla, Walla Walla County, and Walla Walla University have expressed the desire to assist the local match. City of Walla Walla is also looking at joining this initiative as well.

This initiative mirrors two broadband systems the City Administrator helped developed when he worked in Illinois. First, in the micropolitan area of Champaign-Urbana, Illinois (UC2B): <http://www.uc2b.net/uc2b2016/> The other within the Chicago Southland area (Chicago Southland Fiber Network): <https://www.csfn.us/> If a dark fiber system is constructed hypothetically a management agreement could be made with the Port of Whitman County who operates and leases out to the private sector several public broadband networks across the State through there subsidiary called Petrichor. Joe Poire who is the Executive Director of the Port of Whitman County/Petrichor and Pat Reay, Port of Walla Walla will join us. A draft of a county broadband plan put together through a State CERB grant is attached that helps articulate the need. The goal is to increase reliability, number of carriers, and lower consumer cost.

File Attachments

[Walla_Walla_County_Broadband_Feasibility_Study-ApplD203463.PDF \(207 KB\)](#)
[COLLEGEPLACE address points.jpg \(14,578 KB\)](#)
[vetrocollegeplacecost analysis.jpg \(247 KB\)](#)

5. REPORTS

Subject :	5.01 Bird Scooters
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	5. REPORTS
Access :	Public
Type :	Discussion, Information

Public Content

The Bird service launched in town May 3rd, 2021.

Discuss the service and any lessons learned so far.

Is it working good so far? Any issues?

File Attachments

[Bird_Update.pdf \(5.853 KB\)](#)

Subject :	5.02 2017 to 2026 Strategic Plan Update
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	5. REPORTS
Access :	Public
Type :	Discussion, Information

Public Content

Historical Perspective:

The City worked with Mr. Lawson Knight to develop a Strategic Plan in 2017 for a ten year window. The City updated and re-adopted the Strategic Plan via Ordinance #19-005 in February 2019.

Information for Consideration:

The City uses the Strategic Plan to guide its operation. It has vision, values, mission statement, goals and objectives. Right now the City has an online survey available to get input for an update to the Strategic Plan: <https://www.surveymonkey.com/r/SX2HWLT> The City reviews and updates the Strategic Plan every two years. It does this prior to beginning the budget process for the upcoming year since the Goals and Objectives in the Strategic Plan should guide/drive city investments. From a standpoint of this Board what should be added, omitted, changed within it?

File Attachments

[Ordinance_StrategicPlan.pdf \(7.215 KB\)](#)

Subject :	5.03 Farmers Market & Events Update
Meeting :	May 19, 2021 - College Place Youth Advisory Commission - Electronic Meeting
Category :	5. REPORTS
Access :	Public
Type :	Discussion, Information

Public Content

The [College Place Farmers and Artisan Market](#) opening day is Thursday, May 27th. The market will run from 4PM to 7PM each Thursday through September.

The Market just received a grant from the Washington State Department of Agriculture for \$10,000 to help with recovery from COVID impacts.

The [College Place Freedom Festival](#) will be happening on Sunday, June 27th at the College Place High School Campus from 6PM to 10PM. Admission is free, and we currently have social distancing capacity for up to 4,000 participants.

The event will feature live music by Whiskey Creek Band from 7PM to 10PM

Vendors for your shopping pleasure

Food Trucks to satisfy your appetite

Fun Kid Zone operated by the Blue Zones Project Walla Walla Valley

And ending with a Fireworks Show at 10PM sponsored by Columbia REA

[Movies in the Park](#) are planned to occur in College Place at Lions Park on five occasions this year. The City will sponsor four and the Blue Zones Project is also having a couple. All movies will start around dusk, watch the city social media pages for additional details.

Sunday, June 6 - Finding Nemo - Blue Zones Project

Saturday, July 10 - Moana - City of College Place

Saturday, July 24th - Onward - City of College Place

Saturday, August 7th - A Bug's Life - City of College Place

Saturday, August 28th - Coco - City of College Place

File Attachments

[CPFM_11x17_Poster.pdf \(774 KB\)](#)

6. CLOSING ITEMS

Subject :	6.01 Adjourn
Meeting :	May 19, 2021 - College Place Youth Advisory

Commission - Electronic Meeting

Category :

6. CLOSING ITEMS

Access :

Public

Type :

Procedural

College Place Youth Advisory Commission - Electronic Meeting (Wednesday, April 21, 2021)

Generated by Lisa Neissl on Wednesday, April 21, 2021

1. OPENING ITEMS

Procedural: 1.01 Call To Order

Chair Stanciu called the meeting to order at 4:02 PM.

Information, Procedural: 1.02 Roll Call

PRESENT:

Commission Members Eli Stanciu Jr. – Chair, Walla Walla Valley Academy representative;
Carsten Wallace-Bailey, Walla Walla Valley Academy representative;
Savannah Rose Walker – Walla Walla University representative;
Joshua Penado – Walla Walla University representative

Staff City Administrator, Mike Rizzitiello
City Clerk, Lisa R. Neissl
Audrey Reeves – College Place High School representative (attempted to join,
but had technical difficulties)

MEMBERS EXCUSED:

MEMBERS ABSENT:

Mayra Campa – College Place High School representative;

2. CONSENT AGENDA

Action (Consent): 2.01 Approve Agenda for April 21, 2021

Action (Consent), Minutes: 2.02 Approve Minutes from February 17, 2021

Action (Consent), Minutes: 2.03 Acknowledge Adjournment of Meeting Minutes from March 17, 2021

Member Peinado made a motion to approve the consent agenda. Second by Member Wallace-Bailey and the motion passed 4-0.

3. PRESENTATIONS-None.**4. ACTION ITEMS**

Action: 4.01 Draft Guiding Principles Document -

Mr. Rizzitiello reported on the proposed Draft Guiding Principles Document.

Discussion ensued.

Member Stanciu made a motion to support recommendation of this document to the Diversity & Inclusion Advisory Board and City Council. Second by Member Peinado and the motion passed 4-0.

Action: 4.02 Lions Park Sports Field Decision -

Mr. Rizzitiello presented information about options for the Lions Park Sports Field and requested this Commission provide a recommendation.

Discussion ensued.

Member Stanciu made a motion to recommend conversion to a multiuse field that can accommodate baseball, soccer, and other sports. Second by Member Wallace-Bailey and the motion passed 4-0.

5. REPORTS

Discussion, Information: 5.01 Blue Zones Report

Mr. Rizzitiello reviewed the Walla Walla Valley Blue Zones Project with the group.

Discussion ensued.

Discussion, Information: 5.02 Strategic Plan Update

Mr. Rizzitiello reviewed the Strategic Plan which is now set for an update. He requested the group complete the online survey and encourage others to do so.

Discussion ensued.

Discussion, Information: 5.03 Youth Recreation Program 2021

Mr. Rizzitiello reviewed the planned Camp Fire plan for summer 2021 recreation program in College Place.

Then Ms. Rhonda Gould of the Walla Walla County Rural Library District reported on what is going on at the College Place Branch and what the District has planned for the future, including the addition of a Bookmobile.

Discussion ensued.

Discussion, Information: 5.04 Community Events / Farmers and Artisan Market Update

Ms. Neissl reported on the upcoming Farmers & Artisan Market as well as other 2021 planned events in the City such as Freedom Festival, and noted some partnership plans with the Blue Zones Project.

Discussion ensued.

6. CLOSING ITEMS

Procedural: 6.01 Adjourn

Member Stanicu made a motion to adjourn the meeting at 4:46 PM. Second by Member Peinado and, with no objection, the meeting adjourned.

Approved:

Eli Stanciu Jr.- Chair

Attest:

Lisa R. Neissl – City Clerk

The foregoing minutes are the official record of the Youth Advisory Commission meeting that occurred April 21, 2021. Further detail may be obtained by reviewing the actual audio recording made during this session.

EVENTS

WELCOME TO OUR BLUE ZONES PROJECT WALLA WALLA VALLEY EVENTS PAGE!

All this month, explore the habits that help people live longer, better with Blue Zones Project. Join us for free, community-wide events, where you'll learn about Blue Zones Project and how it will help Walla Walla Valley residents connect, eat wisely, move naturally, and adopt the right outlook.

Blue Zones Project helps communities across the country make the healthy choice the easy choice, and this month, we're organizing dozens of opportunities for local residents to learn more, get moving and connect with each other and Blue Zones Project – both virtually and in-person. Explore and register below!

CONNECT

Research shows that belonging and meaningful connection add years to our lives. Connect with Blue Zones Project—and the friends and family who love and support you—for a free outdoor movie night during our first week of events.

Outdoor Movie Night Walla Walla June 5, 7 - 10 p.m.

Reserve your tickets for an outdoor screening of Disney's Coco on June 5 at the Mill Creek Sports Complex in Walla Walla. Bring blankets, chairs and a snack! Food trucks will open beginning at 7 p.m. and the movie starts at dusk.

Seating is limited. Register to reserve your socially distanced space!

Sign Up

Outdoor Movie Night College Place June 6, 7 - 10 p.m.

Reserve your tickets for an outdoor screening of Disney's Finding Nemo on June 6 at Lions Park in College Place. Bring blankets, chairs and a snack! Food trucks will open beginning at 7 p.m. and the movie starts at dusk.

Seating is limited. Register to reserve your socially distanced space!

Sign Up

EAT WISELY

Eating wisely to increase your health and longevity is all about incorporating plant-based foods, paying attention to fullness cues and communing with friends. Throughout the week of June 6, explore the delicious plant-based dining options across Walla Walla Valley and take part in cooking demonstrations from beloved local chefs.

Healthy Cooking Demonstration Live on Zoom! June 8, 4:00 p.m.

Whether you're an experienced home cook or a novice, learn new skills to make the healthy choice the delicious choice with this free virtual cooking demonstration. Local chef Ian Williams from Caprio Cellars will teach you how to incorporate more whole grains, beans, nuts and produce into your cooking.

Get Cooking!

Healthy Cooking Demonstration College Place Farmer's Market June 10, 5:00 p.m.

Join us right at the source of fresh produce for a live cooking demonstration with Walla Walla Valley chef Yara Irizarry from Wingman. Chef Irizarry will prepare a delicious plant-based meal that you can make at home, and we'll share tips for preparing and choosing healthier meals and snacks.

Get Cooking!

MOVE NATURALLY

When your environment makes it safe and convenient to use active transportation—that is, walking or cycling—the healthy choice becomes the easy choice. During the week of June 14, lace up your walking shoes to discover how Blue Zones Project is helping Walla Walla Valley move naturally. Join one of Walla Walla Valley's inaugural Walking Moais (a moai is a group of like-minded people who gather for a similar purpose, like walking!) or tour your neighborhood and learn how we're working to make walking and biking safer and easier with a 45-minute community walkability assessment led by local leaders.

Walking Moai, Village Church College Place

June 13, 9:00 - 10:00 a.m.

Take your first steps toward better health with Blue Zones Project. Try out a Walking Moai this week! Take an invigorating walk in a small group led by a Moai leader. If you enjoy it (and we think you will!), stick with us. We'll lead walks for 10 weeks, then we'll celebrate the healthy habits and friendships we've forged along our journey. Reserve your spot today.

Try a Walking Moai

Walking Moai - Spanish Speaking Grace United Methodist Church

June 14, 7:00 - 8:00 p.m.

Take your first steps toward better health with Blue Zones Project. Try out a Walking Moai this week! Take an invigorating walk in a small group led by a Moai leader. If you enjoy it (and we think you will!), stick with us. We'll lead walks for 10 weeks, then we'll celebrate the healthy habits and friendships we've forged along our journey. Reserve your spot today.

Try a Walking Moai

Walking Moai, Plaza on 1st Downtown Walla Walla

June 16, 12:10 - 1:00 p.m.

Take your first steps toward better health with Blue Zones Project. Try out a Walking Moai this week! Take an invigorating walk in a small group led by a Moai leader. If you enjoy it (and we think you will!), stick with us. We'll lead walks for 10 weeks, then we'll celebrate the healthy habits and friendships we've forged along our journey. Reserve your spot today.

Try a Walking Moai

Walkability Assessment Walla Walla Neighborhood June 14, 2:00 - 3:30 p.m.

Walla Walla—our walkable community: Participate in a community walkability assessment of a Walla Walla neighborhood led by City of Walla Walla and area leaders. Learn how our community leaders are working to improve our built environment to make it safer and easier to bike and walk, and how Blue Zones Project will support these efforts. Reserve your spot today. *Spanish translation available.*

Explore Walkability

Walkability Assessment College Place Neighborhood June 17, 5:30 - 7:00 p.m.

College Place—our walkable community: Participate in a community walkability assessment of a College Place neighborhood led by City of College Place and area leaders. Learn how our community leaders are working to improve our built environment to make it safer and easier to bike and walk, and how Blue Zones Project will support these efforts. Reserve your spot today. *Spanish translation available.*

Explore Walkability

Walkability Assessment Walla Walla Neighborhood June 19, 11:00 a.m. - 12:30 p.m.

Walla Walla—our walkable community: Participate in a community walkability assessment of a Walla Walla neighborhood led by City of Walla Walla and area leaders. Learn how our community leaders are working to improve our built environment to make it safer and easier to bike and walk, and how Blue Zones Project will support these efforts. Reserve your spot today. *Spanish translation available.*

Explore Walkability

RIGHT OUTLOOK

Having the right outlook—living with intention and mindfulness—will add years to your life and life to your years. Join Blue Zones Project for a virtual meditation session, yoga in the park or a Purpose Workshop during the week of June 21. Whether you need tools to help manage stress or want to better connect your individual strengths to your role in the broader community, this week's events can help you adopt the Right Outlook to Live Longer, Better.

Finding your Purpose Virtual Workshop June 21, 5:30 - 7:30 p.m.

Blue Zones Project can help you discover your gifts and deepen your sense of purpose. Learn how to use your talents more fully and in new ways throughout your community. Join us for a Finding your Purpose Virtual Workshop from the comfort of your home.

Find your Purpose

Finding your Purpose Workshop SonBridge Community Center June 23, 5:30 - 7:30 p.m.

Blue Zones Project can help you discover your gifts and deepen your sense of purpose. Learn how to use your talents more fully and in new ways throughout your community. This workshop will have *Spanish translation available*. Dinner and child care will be provided. Register today!

Find your Purpose

Finding your Purpose Virtual Workshop June 25, 9:00 - 11:00 a.m.

Blue Zones Project can help you discover your gifts and deepen your sense of purpose. Learn how to use your talents more fully and in new ways throughout your community. Join us for a Finding your Purpose Virtual Workshop from the comfort of your home.

Find your Purpose

Yoga in the Park Lions Park June 24, 5:00 - 6:00 p.m.

Whether you've never tried yoga or you practice daily, join Blue Zones Project and your community for Yoga in the Park. Stretch your way through gentle poses and learn how downshifting—managing stress and taking time to relax—can improve your health. Bring your friends and a mat or towel for this free class!

Stretch and De-stress

Yoga in the Park Pioneer Park by S. Division St. June 25, 5:30 - 6:30 p.m.

Whether you've never tried yoga or you practice daily, join Blue Zones Project and your community for Yoga in the Park. Stretch your way through gentle poses and learn how downshifting—managing stress and taking time to relax—can improve your health. Bring your friends and a mat or towel for this free class!

Stretch and De-stress

Yoga in the Park Washington Park June 26, 12:00 - 1:00 p.m.

Whether you've never tried yoga or you practice daily, join Blue Zones Project and your community for Yoga in the Park. Stretch your way through gentle poses and learn how downshifting—managing stress and taking time to relax—can improve your health. Bring your friends and a mat or towel for this free class!

Stretch and De-stress

Virtual Meditations

You may have heard that meditation is good for you, but have you ever tried it? We can help you get started. Try out our library of free virtual meditations when you need a break. Just a few minutes of downshifting during your busy day can reduce chronic stress and inflammation.

COMING SOON!

COMING SOON

More Fun Coming This Summer!

Stay tuned for more exciting, healthy, family-friendly events. Check our events page often for the latest coming your way!



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Washington State Dept. of Commerce
Community Economic Revitalization Board
Community Economic Revitalization Board (CERB)
2020 CERB - Planning Application
Deadline: 7/27/2020

Port of Walla Walla
Walla Walla County Broadband Feasibility Study

Jump to: [Please also provide the following:](#) [Application](#) [Tables](#) [Attachments](#)

\$ 35,000.00 Requested

\$ 15,000 Match

Submitted: 6/9/2020 11:09:08 AM (Pacific)

Project Contact

Patrick Reay

pr@portwallawalla.com

Tel: 5095253100

Additional Contacts

none entered

Port of Walla Walla

310 A Street
Walla Walla, 99362

Executive Director

Patrick Reay

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Telephone 5095253100

Fax 5095253101

Web www.portwallawalla.com

EIN 91-0817738

Please also provide the following: [top](#)

1. Statewide Vendor Number (SWV #)

0006305 00

2. Legislative District

16th Legislative District

3. Congressional District

5th Congressional District

4. County

Walla Walla County

Application [top](#)

1. Project Description:

Describe the goals and/or issues to be addressed with the CERB Planning Grant.

The Port of Walla Walla will complete a Broadband Feasibility Study for Walla Walla County. The Port is a countywide organization and the diversity of potential accessibility to broadband access needs to be better understood. As the COVID-19 pandemic has brought the need and dependence on reliable and available fiber access to the residents and businesses of Walla Walla County. The county consists of very diverse and distinct areas of urban density (Cities of Walla Walla and

College Place) and rural communities (Waitsburg, Prescott, Burbank and Touchet). This feasibility study will assist the Port with identifying any deficiencies that may exist within the county.

2. Project Scope of Work:

List the key components of the study

The project will create a comprehensive Broadband Availability and Expansion Feasibility Study that will allow the Port and the current and future fiber providers to evaluate opportunities to develop the last-mile to make better connections to the existing NoaNet system or to identify locations that do not have adequate infrastructure to serve the communities and industries that rely on adequate capacity.

The scope of work will entail the following elements and discovery deliverables:

1. Evaluation of the existing infrastructure (Private and Publicly Owned)
2. Conduct a Broadband Needs Assessment (Public Outreach and Input)
3. Complete a Broadband Market Analysis to determine the demand deficiencies
4. Provide a strategy for providing improved fiber accessibility
5. Develop Policy Structure for Public Ownership and Participation in fiber improvements

3. Project Short-Term Benefits:

Describe the projected short-term economic benefits the planning project will have on the local community.

Short-term benefits will be to properly map and identify the current public and private facilities within Walla Walla County. This will assist with the current and potentially new broadband providers to identify areas that are under-served or lack service all together. In working with our project partners and the BAT, we will engage the various stakeholders to broaden the capabilities and accessibility of broadband service to the community. The Port of Walla Walla believes that this effort will allow for the broadband discussion to continue to be on the forefront of economic and community development. Broadband access is an essential public facility that needs to be made available to all Walla Walla County residents.

4. Project Long-Term Benefits:

Describe the projected long-term economic benefits the planning project will have on the local community.

The feasibility study will be the catalyst document to form solid public policy and investments regarding broadband services. As broadband service, reliability, availability and price competitiveness has been a key element to community and economic development success. This project will allow for the strategic and long-term investments necessary to improve access and improve broadband capacity in our community.

5. Accomplishments:

What will be accomplished as a result of the project?

As a result of the initiation and completion of the study will allow for sound public policy regarding the implementation and expansion of broadband accessibility to our community. This will result in a plan to make strategic investments and improvements to the network, by both private and public partnerships and efforts. The Port of Walla Walla completed a Broadband Feasibility Study in 2015. The

6. Community Impact:

Describe the impact on the community in the event the project is NOT funded by CERB.

Without completion of this study, the Port of Walla Walla or may other public partners would not make sound policy and financial investments to the regions broadband accessibility, capacity and capabilities. The need to have access, with adequate speeds and bandwidth is critical to community and economic development. The need has never been as urgent as the current time frame due to the COVID impact. More individuals, students and businesses are currently relying on technology to perform their everyday tasks from home.

7. Project Link with Economic Diversification:

Describe the project's link with the economic diversification strategy and goals of the community. Include whether this project is part of an economic development plan consistent with local and applicable state planning requirements.

As the Walla Walla County population and industry clusters are diverse and geographically isolated, the Port of Walla Walla has been the primary advocate for developing, fostering and achieving adequate broadband service. Broadband and technology services has been identified in the Port's 2020 Economic Development Plan and has been identified by the Port Commissioners as a target industry to recruit family wage professional technology bases businesses. In order to accomplish this recruitment effort, the community needs to understand what the current broadband capabilities and accessible is within the community and to develop a plan to develop an investment strategy to meet the needs of the communities within Walla Walla County and the businesses that we represent.

8. Infrastructure Construction Support:

If infrastructure construction is to be supported by the study, indicate estimated construction schedule and/or project time frame.

This project is a planning study and does not include any construction elements. As a result of the study, planning and budgeting can occur to move the project into the construction phase.

9. Private Investment Interest:

Indicate if there has been private investment interest, if so please describe.

The Port of Walla Walla believes that the results of this study will result in our private providers making strategic investments to improve access and capacity on their systems. It will also identify strategic investment opportunities for the public sector to provide investments to assist the private sector providers with delivering adequate access to the community.

10. Industry Clusters:

Does this project build on locally-identified industry clusters? If yes, please explain:

The clusters identified include community clusters of Waitsburg, Touchet, Prescott, Burbank and the urban area of Walla Walla and College Place. Within these community clusters are identified industry and community needs that will be focus upon:

1. Waitsburg will be Main Street Business and a Port owned Industrial Park
2. Touchet has several Agricultural Service businesses
3. Prescott is a rural community that has Agricultural and Community Access focus
4. Burbank has the large Heavy Industries of Walla Walla County
5. Cities of Walla Walla and College Place has the population with diverse business needs

The Port's 2020 Economic Development Plan has specifically identified the agricultural and technology services clusters as the Port's priority and targeted industries for recruitment and retention of jobs.

11. Consultant Selection Process

Has a consultant been chosen? If yes, who will be conducting the study?

☐ Yes, please explain:

☒ No

12. If an outside consultant has not yet been chosen, describe the selection process.

The Port of Walla Walla intends on working with PETRICHOR, LLC a local government owned Washington limited liability company to perform the feasibility study and provide assistance with the development of fiber policies for Port owned facilities.

13. Is this plan mandated or required by a statute, law, or regulatory agency?

☐ Yes

☒ No

Tables [top](#)

ESTIMATED Schedule for Public Project Completion

Task	Estimated Date (Month/Year)
Consultant Service Chosen	08/2020
Consultant Begin Work	09/2020
Consultant Draft Report	02/2021
Consultant Final Report	04/2021
Consultant End Work	05/2021
Project Complete	05/2021

Other Source Funding

Source	Researched/Applied	Outcome
CDBG Planning-Only Grant	☒	This application request
RCAC Planning	☐	
Department of Ecology Planning	☐	
Department of Health Planning	☐	
USDA Rural development Pre-Development Grant	☐	

Match Funding

Source	Date Approved	Amount (\$000,000)
Port of Walla Walla	05/2020	\$15,000
CERB	Pending	\$35,000
Total		

Attachments [top](#)

Documents Requested *

Attachment A: Resolution Authorizing CERB Application

Attachment B: Evidence of Public Notification

Attachment C: Evidence of local Support (statement of support from the local Associated Development Organization (ADO) or the governing body of a Federally Recognized Tribe)

Required? Attached Documents *



[Minutes from May 28, 2020 Port Commission Meeting](#)



[Public Notice from May 28, 2020 Port Commission Meeting](#)
[May 28, 2020 Port Commission Agenda](#)

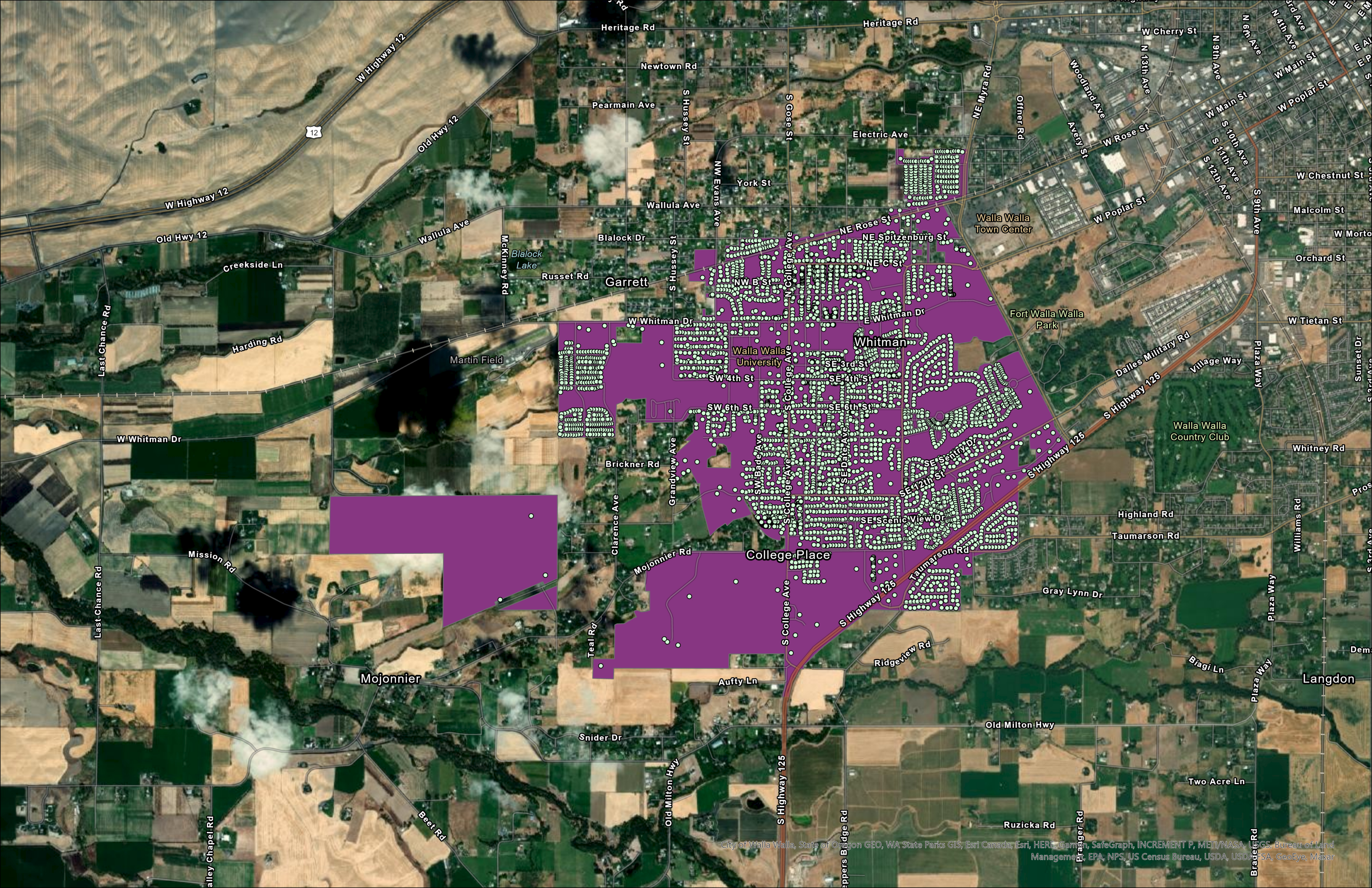


[ADO Letter of Support](#)

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×

Plan colelgeplace

No costing data available.

Customer Points >

Network Points >

Fiber Cables ➤

CapEx / OpEx 

CapEx Range Min	\$2,736,374.00
-----------------	----------------

CapEx Range Max	\$3,522,556.00
-----------------	----------------

OpEx Range Min	\$454,208.00
----------------	--------------

OpEx Range Max	\$583,701.00
----------------	--------------

Area (sq. mi.)	3
----------------	---

Total Locations	3,738
-----------------	-------

Residential Locations	3,608
-----------------------	-------

Residential Population	8,875
------------------------	-------

Households	3,620
------------	-------

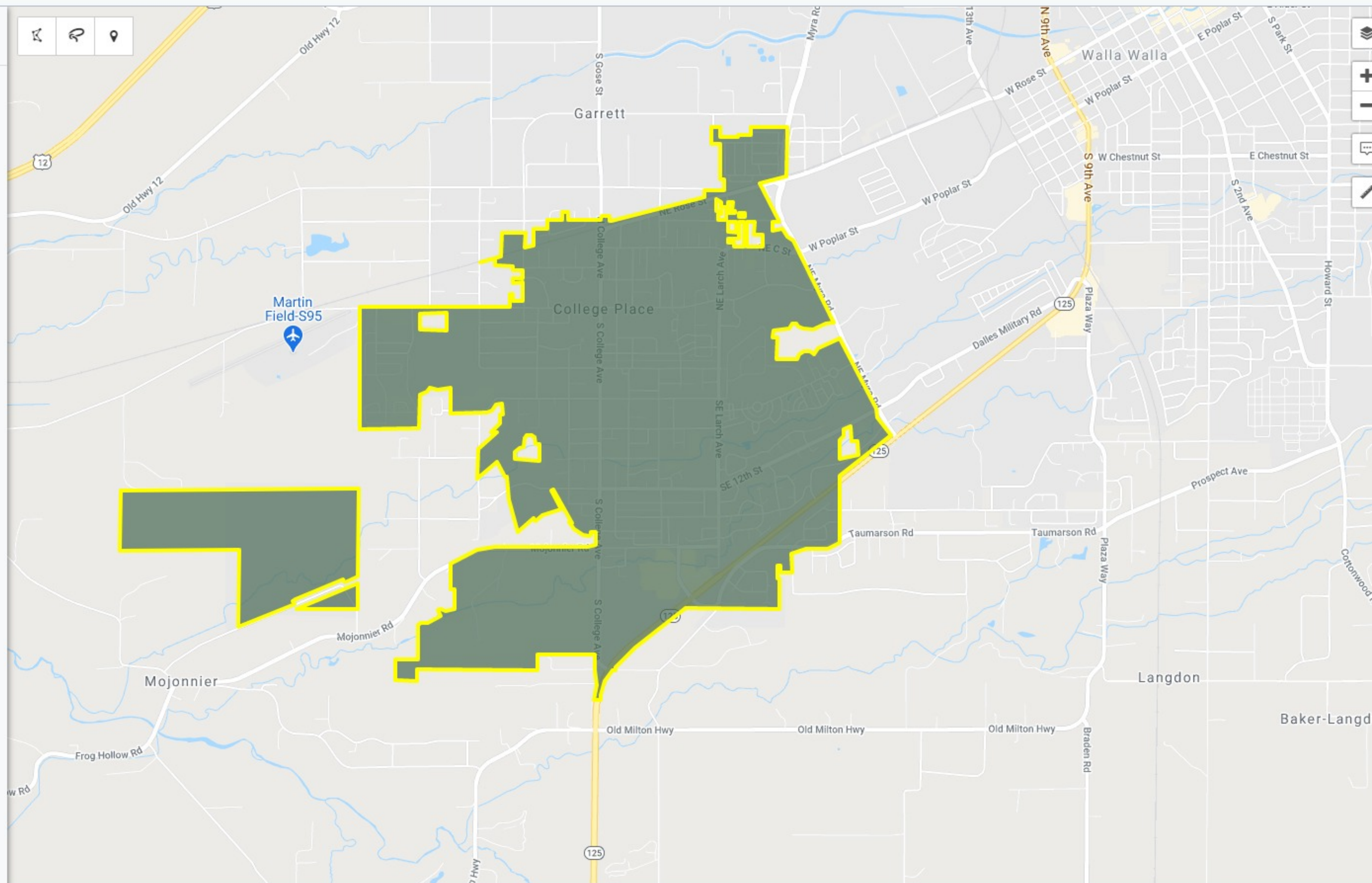
Housing Units	3,861
---------------	-------

Business Locations 548

Wireless Towers	2
-----------------	---

Reset

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Layer Summary Data

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Blog • 4/30/21

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Bird scooters are launching in cities all over the world. Perhaps yours is one of them.

While micromobility may have grown exponentially over the past four years, the concept is still new to millions of first-time riders. We’d like to help change that. To help you understand how to not only use shared e-scooters but get the most benefit out of them, we’ve put together this beginner’s guide covering everything from safe riding to community pricing options.

How to Ride a Bird Scooter

1.) Download the app

The first step in riding a Bird is downloading the Bird app. It takes a few seconds [using this link \(https://go.bird.co/\)](https://go.bird.co/). You’ll be asked to create an account and add a payment method.

***Pro tip:** Bird is committed to providing micromobility access for all

ages and you use our services and to enhance your experience. By continuing to use the Bird Services, you accept our use of cookies and other online technology to send you more relevant advertisements and to facilitate social media connections. [Click here \(https://www.bird.co/cookienotice/\)](https://www.bird.co/cookienotice/) to learn more.



2.) Find a Bird

To find an available Bird nearby, simply open the app. You will immediately be taken to our service map that displays nearby vehicles, riding zones and more.

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[Recruitment at Bird: A Hiring Process Adapted to a Changing World](https://www.bird.co/blog/recruitment-bird-hiring-process-adapted-changing-world/)

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***Pro tip:** Tap on any Bird icon to see pricing information and to access the vehicle reserve option.

3.) Unlock your vehicle

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To unlock a Bird scooter, simply tap on the large button centrally located on the service map. This will open your phone's camera and allow you to scan the QR code easily located at the top of the vehicle. You can also manually enter the alpha-numeric code located just below the QR code.

***Pro tip:** It's possible to unlock multiple Bird's from one account using the "Group Ride" button on the service map. All riders must verify that they are legally authorized to ride.

[Bird's 5 Essential Tips for Safe Winter E-Scooter Riding](https://www.bird.co/blog/bird-5-essential-tips-safe-winter-e-scooter-riding/)

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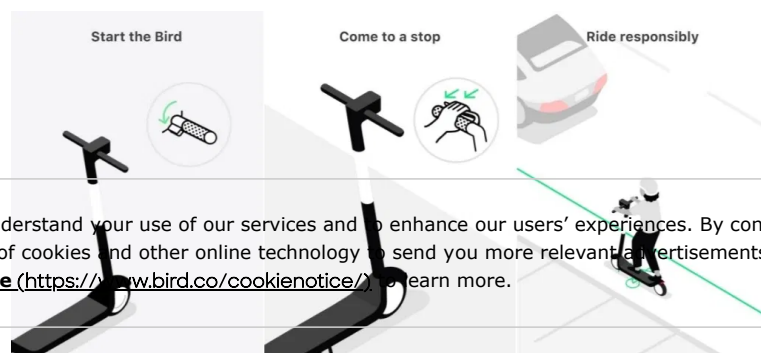
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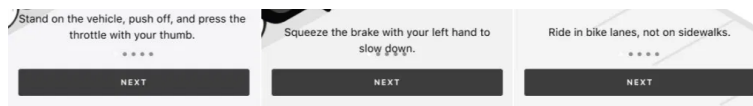
4.) Ride safely

To get riding, start by kicking forward with your foot to gain momentum then use the thumb accelerator to control your speed. Apply pressure to the handbrake to decelerate and come to a stop.

Like cyclists, riders are required to abide by all local traffic laws. In most cities, riding a Bird is only permitted on approved streets and/or bicycle lanes. Check the local regulations in your area before starting your ride.

***Pro tip:** Our Bird Two scooters are equipped with "Beginner Mode" for softer acceleration. [Learn more here](https://www.bird.co/blog/bird-two-beginner-mode-increase-scooter-safety-new-riders/) (<https://www.bird.co/blog/bird-two-beginner-mode-increase-scooter-safety-new-riders/>). Riding zones will be clearly marked in purple.





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(<https://www.bird.co/blog/bird-5-essential-tips-safe-winter-e-scooter-riding/>),
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How to Park a Bird Scooter

1.) Where to park

When you're ready to end your ride, consult your Bird app to learn about preferred parking areas in your city.

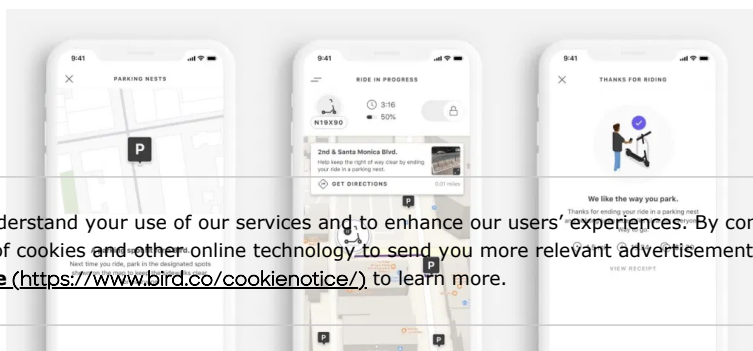
In general, always ensure that your Bird is not parked in the center of the sidewalk as this can cause serious disruptions for pedestrians and disabled persons. Additionally, please do not block doorways, stairways, ADA access ramps or bus stops.

***Pro tip:** Look for preferred and/or mandatory parking areas marked with a "P" in the Bird app. No parking/no riding zones will be clearly marked in red.

2.) End your ride

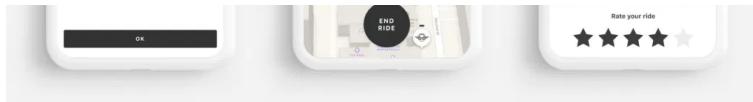
Once your Bird is properly parked, simply tap the "End Ride" button in your Bird app. You will be prompted to take a photo of your vehicle in-app to ensure that it has been parked correctly. Once your photo has been submitted, you're good to go!

***Pro tip:** Consistently parking your scooter incorrectly may result in a fine or account suspension.



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Bird believes in providing environmentally friendly transportation for everyone. That's why we've developed pricing plans to help ensure

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Support in 2021

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birdy.orgs to

Community Pricing Program

Bird's Community Pricing Program offers a 50% discount to low income riders, Pell grant recipients, select local nonprofit and community organizations, veterans and senior citizens. It's designed to be the most

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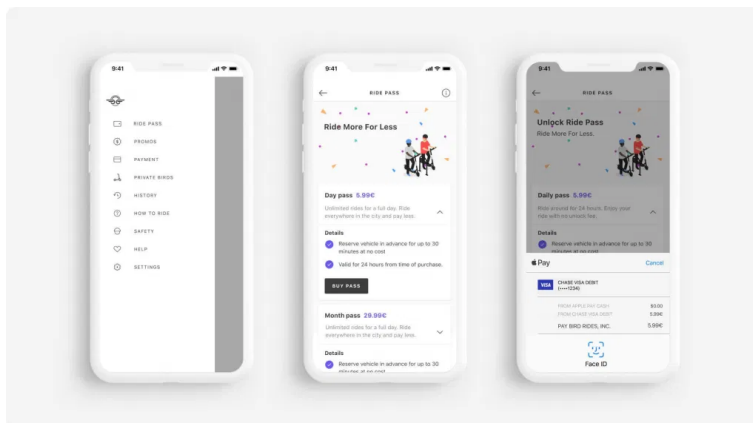
(<https://www.bird.co/blog/bird-5-essential-tips-safe-winter-e-scooter-riding/>).

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inclusive micromobility discount program available anywhere. [Learn more here](https://www.bird.co/blog/need-know-bird-expanded-community-pricing-program/) (<https://www.bird.co/blog/need-know-bird-expanded-community-pricing-program/>).

Global Ride Pass

Bird's Global Ride Pass is a suite of pricing plans designed to save money and accelerate modeshift away from cars for short distance trips. Riders in more than a dozen countries across North America, Europe and the Middle East have access to between 1-4 of our new Global Ride Pass options, including Daily Unlimited Rides, Monthly Unlimited Rides, Monthly Unlimited Unlocks and 3-Month Unlimited Unlocks Pass. [Learn more here](https://www.bird.co/blog/global-ride-pass-increases-scooter-access-millions/) (<https://www.bird.co/blog/global-ride-pass-increases-scooter-access-millions/>).



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- For rapid answers to the most frequently asked questions,

visit our [Help Center](https://help.bird.co/hc/en-us) (<https://help.bird.co/hc/en-us>) (available in over 15 languages).

- To get in contact with the Bird team for inquiries or quick problem resolution, [visit our Contact Us page](https://www.bird.co/contact-us/) (<https://www.bird.co/contact-us/>).

- Use Community Mode to report an issue directly from the Bird app. Simply tap the “!” symbol in the bottom left corner of the service map.

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(<http://twitter.com/birdride/>)

(<http://instagram.com/bird/>)

Rider

[How to Bird](https://www.bird.co/how-to-ride/)

(<https://www.bird.co/how-to-ride/>)

[Map](https://www.bird.co/map/)

(<https://www.bird.co/map/>)

[Safety](https://www.bird.co/safety/)

(<https://www.bird.co/safety/>)

Vehicles

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([http://two.bird.co/](https://two.bird.co/))

[Bird One](https://one.bird.co/)

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City of College Place, Washington

ORDINANCE NO. 19-005

AN ORDINANCE AUTHORIZING THE ADOPTION OF UPDATES TO THE COLLEGE PLACE STRATEGIC PLAN (2017 TO 2026).

WHEREAS, the City of College Place is a non-charter code city entitled to the privileges and provisions of RCW 35A; and

WHEREAS, Strategic Plans need to be periodically reviewed so it remains fresh and is useful to city staff in day –to-day operations of the City; and

WHEREAS, the plan was reviewed by city staff and various advisory boards and commissions to ensure content remains pertinent to city operations; and

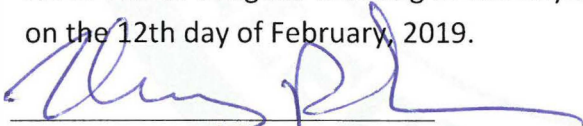
NOW THEREFORE, THE CITY OF COLLEGE PLACE ORDAINS AS FOLLOWS

Section 1 – Update the hyperlink to the updated Strategic Plan attached as Exhibit 2 of this packet in College Place Municipal Code 2.01.010 – Strategic Plan Adoption.

Section 2: That if any section, subsection, clause, or phrase of this legislation is, for any reason held to be unconstitutional, such decision shall not affect the validity of the remaining portion of this ordinance. The City of College Place, Washington hereby declares that it would have passed this law, and each section, subsection, clause or phrase thereof, irrespective of the fact that any one more sections, subsections, sentences, clauses, and phrases be declared unconstitutional.

Section 3. That this law and the rules, regulations, provisions, requirements, orders, and matters established and adopted hereby shall take effect and be in full force and effect five (5) days from and after date of its final passage and adoption.

ADOPTED at a regular meeting of the City Council of the City of College Place, Washington held on the 12th day of February, 2019.


Harvey R. Crowder, Mayor

Attest:


Lisa R. Neissl, City Clerk

Approved as to form:


Rea Culwell, City Attorney

City of College Place Strategic Plan, 2017-2026



Where small-town living and learning meet

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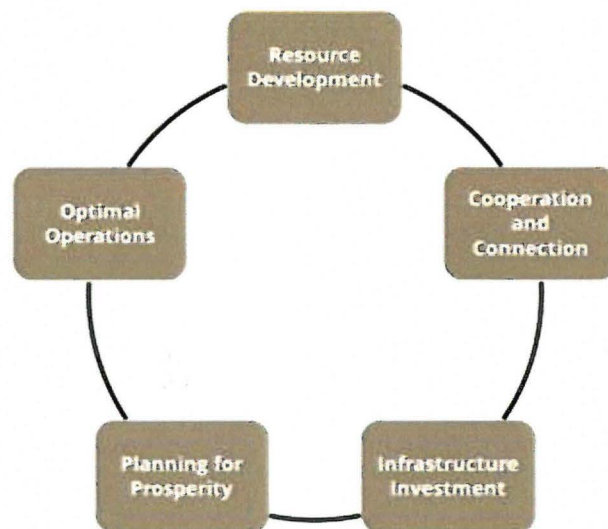
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VISION	4
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INFRASTRUCTURE INVESTMENT	11
PLANNING FOR PROSPERITY	14
OPTIMAL OPERATIONS	14
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Introduction

The College Place Strategic Plan was developed in 2017 by listening to the community about its aspirations. Through surveys, focus groups and one-on-one conversations a picture developed for the City's current position and where it wants to be. What emerges is a picture beyond annual budgeting processes to a vision for what the City could be in 2027.

This vision together with the City's core values provide a compass. The Strategic Plan provides a foundation for prioritizing the use of resources and identifies how the City makes progress toward achieving the community's goals and objectives.

Following vision and values are key areas of activities, called Core Themes. Under each of these themes are goals and objectives laid out over the next decade which set out the work of City Council and Staff.



Objectives are supported by outcomes, the key measure of progress and milestones by year. The Strategic Plan is designed to be updated annually to reflect changing priorities and resources.

Vision

By 2027, College Place is noted for its vibrant downtown with a mix of small businesses and housing that interfaces with Walla Walla University that give residents and a growing tourist trade the feeling of a small town. The City has attracted large-scale commercial development along its most trafficked roads, thus growing its tax base.

Resourceful in the use of finance tools and grant opportunities, the City gets extra value from every dollar of local taxes. Resources support a staff of dedicated, competent employees adequate to provide safety and responsiveness. Deferred maintenance is a thing of the past as depreciation is funded and cash reserves prepare the city to pursue opportunities without excess risk.

Mutual respect is shared between the City Council, residents, and staff. Residents, retirees, students, professionals, and young families feel safe; they know their neighbors and many of the city employees by name. Citizens are engaged and knowledgeable of the affairs of the City due to the character of staff and the quality, timeliness, and context through which information is shared; cooperation is a community norm. Volunteerism is high across the commissions of the City.

People circulate easily irrespective of mode, whether car, foot or bike; a system of sidewalks and trails make foot traffic a preferred method to get around town. The community turns out regularly for the events calendared throughout the year, co-hosted in partnership with the municipality and institutions such as: businesses, volunteer organizations, College Place Public Schools, Rogers School, Walla Walla Valley Academy, and Walla Walla University.

Values

In its expression of civic leadership and service, Council and staff hold these core values.

Open and Honest

The City is transparent and fair in its dealings. It is plain spoken in its communication. The City is engaged with its citizens in two-way communication and desires an aware and informed citizenry. The municipality is accountable for its actions and choices.

Cooperation

College Place works well with others and values mutually-beneficial outcomes for the City and its partners.

Respect

The City fosters respect between its Council and staff, Citizens, neighbors, its natural resources and built environment, its resident businesses to bind College Place into a sustainable and prosperous community. The City honors its heritage.

Service

The City exists to provide services to its constituents. It is an organized, learning organization that makes data-driven decisions. It's employees and Council are empathetic and humble.

Diversity

The City recognizes differences between people and values these differences as an asset. College Place fosters an environment where individuals find safety, dignity, and acceptance.

Resource Development

To maintain its comparative advantage as a municipal government, College Place pursues new revenue streams not from increasing property tax rates, but from increasing local valuation through new commercial and residential development, while supporting not impeding development.

Goals and Objectives

1. The City develops and deploys a written Economic Development strategy to guide expansion of the commercial tax base.
 - a. Land is identified for commercial and residential development. (Planning)
 - b. Lodging development is pursued including the feasibility of meeting space. (Administrator)
 - c. A diversity of housing options is pursued including single-family, apartments, duplexes, condos, manufactured homes, accessory dwelling units and mixed-use. (Planning)
 - d. The City pursues a big box/chain retail development. (Administrator)
2. Downtown develops as a mixed-use zone with design standards that offer the developer a menu of possibilities rooted in a “main street” character.
 - a. Business opportunities are developed with a focus on local residents so that the local economy and indigenous wealth grows. (Economic Development Commission)
 - b. The inventory of mixed-use buildings in the downtown core increases. (Economic Development Commission)
 - c. Parking lots are developed in the downtown core close to College Avenue. (Planning)
3. The City develops a venture with the Port of Walla Walla to develop incubator properties in the community, ideally near and in association with Walla Walla University. (Mayor)
4. The City pursues urban growth expansion and an infill strategy. (Planning)
5. The City develops tourism opportunities with its partners including Visit Walla Walla, Walla Walla University, Walla Walla Valley Chamber of Commerce, and local service businesses.

Timeline and Outcomes

Year	Activity	Result
2018	1-a. 1-c. 2-a. 2-b. 4.	The land inventory is updated. Housing chapter adopted in Comprehensive Plan. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually. Urban Growth Area is redefined with an incorporated infill strategy that includes adding County property to the City Limits.
2019	1-a. 1-b. 1-c. 2-a. 2-b.	The land inventory is updated. Ground breaks on a lodging property development Housing Chapter action plan is reviewed. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually.
2020	1-a. 1-c. 1-d. 2-a. 2-b.	The land inventory is updated. Housing Chapter action plan is reviewed. Signed commitment from a new big-box store. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually.
2021	1-a. 1-c. 2-a. 2-b.	The land inventory is updated. Housing Chapter action plan is reviewed. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually.
2022	1-a. 1-c. 2-a. 2-b.	The land inventory is updated. Housing Chapter action plan is reviewed. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually.
2023	1-a. 1-c. 1-d. 2-a. 2-b.	The land inventory is updated. Housing Chapter action plan is reviewed. Commercial big box development opens. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually.
2024	1-a. 1-c. 1-d. 2-a. 2-b.	The land inventory is updated. Housing Chapter action plan is reviewed. Big-box store opens. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually.

2025	1-a. 1-c. 2-a. 2-b. 3.	The land inventory is updated. Housing Chapter action plan is reviewed. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually. A facility with flexible space is planned with sustainable funding.
2026	1-a. 1-c. 2-a. 2-b. 2.c.	The land inventory is updated. Housing Chapter action plan is reviewed. The number of business starts on and near College Ave. are tracked and reported to Council at least annually. The number of mixed-use properties on and near College Ave. are tracked and reported to Council at least annually. A plan for parking lot development is complete.

Cooperation and Connection

The City values connection with its residents and to its heritage. The City strives for win-win outcomes in relationships and partnerships internally and externally. The City's residents value connection to each other, which the City fosters and grows.

Goals and Objectives

1. Create annual community events
 - a. Identify opportunity for specific College Place events that are tied to Walla Walla University, Adventist Schools, or College Place Public Schools activities like Alumni Weekend and graduations. (Economic Development Commission)
 - b. Create events which draw visitors from neighboring communities and regions. (Economic Development Commission)
2. The City's outreach program effectively reaches all of its population.
 - a. Develop a City Brand guidelines (Administrator)
 - b. Students are actively involved in College Place City Council meetings and Council is involved at schools. (Council)
 - c. The City increases the use and effectiveness of social media channels that are used by stakeholders. (Departmental Social Media Managers)
 - d. The City maintains an active release of news to local media outlets for regularly occurring items and crisis communication. (Administrator)
 - e. School events are promoted to the Community. (Finance)
3. The City explores the feasibility of a multi-use community center. (Parks, Arbor & Recreation Commission)

-
4. The City shares leadership with its residents through volunteer service on Commissions, as follows. (Human Resources)
 - a. Planning Commission
 - b. Historic Preservation Commission
 - c. Civil Service Commission
 - d. Economic Development, Tourism, and Events Commission
 - e. Parks, Arbor, and Recreation Board
 5. Walla Walla University and City of College Place staff and administration participate on each other's boards and commissions in order to mutually aid their missions. (Mayor)
 6. College Place builds and fosters interlocal partnerships in the following areas. (Mayor and Administrator)
 - a. Utilities
 - b. Bidding on joint construction projects
 - c. Library
 - d. Court
 - e. Information Technology
 - f. Emergency Management
 - g. School security
 - h. Park and Recreation programs

Timeline and Outcomes

Year	Activity	Result
2018	1. 2-a. 2-e. 4. 6.	One College Place event is calendared in association with a key partner. Brand guidelines are adopted by Council including logo, seal, fonts, etc. Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.
2019	1-b. 3-b. 2-e. 4.	Lead sponsor is secured for community event. Youth attend at least half of the Council's meetings. Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings.

	5. 6.	Representatives from each entity sits on the others boards and commissions The number of interlocal agreements increases.
2020	2-e. 3. 4. 6.	Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. City has a designated community center. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.
2021	2-e. 4. 6.	Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.
2022	2-e. 4. 6.	Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.
2023	2-e. 4. 6.	Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.
2024	2-e. 4. 6.	Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.
2025	2-e. 4. 6.	Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.
2026	2-e. 4. 6.	Staff provides social media report to Council highlighting channels, number of followers and number of posts. Administrator presents annual report of news coverage and reporting. School event information is included in utility statement mailings. All Commissions are fully appointed with local residents by Council who also monitor calendaring of commission meetings. The number of interlocal agreements increases.

Infrastructure Investment

A healthy and vital College Place requires new and renewing investments above and below ground. Residents expect and receive reliable and safe services from these investments.

Goals and Objectives

1. The City develops a fully-funded storm water utility. (Engineer)
2. The City Council provides adequate budget to allow the staff to supply water to all residents within the City limits. (Public Works)
 - a. Water treatment infrastructure is replaced in the next ten years (Public Works)
 - b. Water rights and water availability are secured. (Public Works)
3. The City has a fully-funded wastewater utility. (Public Works)
 - a. The City has a plan to replace aging collection system. (Public Works)
 - b. The aquifer is recharging. (Public Works)
4. All local streets are refurbished and/or rebuilt.
 - a. The Transportation Benefit District has a funding mechanism that begins to fund renewal. (Administrator)
 - b. There are sidewalks, bike lanes and sharrows where practicable, preserving character of historic neighborhoods. (Planning)
 - c. Fully-controlled intersections are constructed at important crossings. (Engineering)
 - d. LED Street lights expands LED Street lights throughout the City. (Engineering)
5. Working with partners, the City promotes sustainability and conservation in the use of renewable resources, such as facilitating solar array installation on roofs and walls. (Planning)
6. Development regulations integrate smart-growth and form-based zoning. (Planning)
7. The City provides internet access as key infrastructure. (Mayor and Administrator)
 - a. Community-wide Wi-Fi improves access to internet.
 - b. Fiber cable is installed wherever development occurs.

Timeline and Outcomes

Year	Activity	Result
2018	5.	The linear feet of wastewater pipe replaced is reported to Council (Add to each year) Comprehensive Plan has chapter on sustainability.
2019	3-b. 5. 5. 5.	Water rights are secured sufficient to meet projected demand beyond 2034. A new right and two new wells are online. The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council.
2020	4. 5. 5. 5. 6.	A street and sidewalk condition assessment is completed that includes criteria for prioritizing projects. The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council. Development regulations revisions include smart-growth and form-based zoning.
2021	1. 5. 5. 5.	Storm water utility is fully funded, developed and staffed. The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council.
2022	3-c. 5. 5. 5.	LED lights power all City street lights The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council.
2023	5. 5. 5. 7.	The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council. Integration strategy with Green Tank Irrigation District.
2024	4-a. 5. 5. 5.	Transportation Benefit District is monetized and collects tax revenue. The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council.
2025	2. 3. 5. 5. 5.	All residents have access to municipal water supply. The wastewater utility meets WA Department of Ecology requirements. The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council.
2026	2-a. 7. 5. 5. 5. 8.	Water treatment facilities are current and adequate to future demand. The number and percentage of households with internet access along with top speed are reported to Council. The linear feet of wastewater pipe replaced or relined is reported to Council. The linear feet of water lines replaced or relined is reported to Council. The linear feet of stormwater lines replaced or relined is reported to Council. Aquifer retention.

Planning for Prosperity

The City uses transparent and accountable planning processes so residents understand how College Place grows and changes. Planning documents are clear with a vision for how to sustainably fund services while maintaining high levels of citizen satisfaction and add to the local population as well as the Urban Growth Area (UGA).

Goals and Objectives

1. The City produces and adopts a Comprehensive Plan
 - a. There is a written redevelopment strategy for the College Avenue corridor.
(Planning)
 - b. An historic preservation strategy is developed. (Historic preservation commission)
 - c. The City develops, maintains and funds a sustainable infrastructure replacement plan. (Finance)

The City has a Parks master plan that meets RCO standards and integrates the Blue Mountain Regional Trail Network (Parks, Arbor and Recreation Board)
 - d. The Walla Walla University Master Plan is integrated. (Mayor and Administrator)
2. City government is flexible enough to permit innovation.
 - a. Lean methodologies are applied to continuously improve the City's development processes. (Mayor and Administrator)
 - b. Municipal code is simplified to improve usability. (City Clerk)
3. By 2027, the City will complete its third Comprehensive plan.

Timeline and Outcomes

Year	Activity	Result
2018	1.	Comprehensive Plan includes a chapter on Downtown development.
2019	2. 2.	Report to Council on the number of process improvement groups formed. Number of code revision ordinances passed per year
2020	2.	Report to Council on the number of process improvement groups formed.
2021	2.	Report to Council on the number of process improvement groups formed.
2022	2.	Report to Council on the number of process improvement groups formed.

		Urban Growth Area reviewed by the Planning Commission and City Council.
2023	2.	Report to Council on the number of process improvement groups formed.
2024	2.	Report to Council on the number of process improvement groups formed.
2025	2.	Report to Council on the number of process improvement groups formed.
2026	2. 3.	Report to Council on the number of process improvement groups formed. Comprehensive Plan development commences.

Optimal Operations

People of high character and capability power successful City operations. The City Council values its staff and sees Human Resources as its greatest asset. Integrating infrastructure and people are systems and tools that are current and people know how to use.

Goals and Objectives

1. The City is staffed to reflect nationally-recognized human resource levels.
 - a. The City Police department is staffed to State governing agency criteria and sustainably funded. (Council)
 - b. The City Fire department is staffed State governing agency criteria and sustainably funded. (Council)
 - c. The City Public Works, Planning, Building, and Engineering departments are adequately staffed and sustainably funded. (Council)
2. The City constructs new and modifies existing City facilities based on nationally-recognized standards. (Engineering)
3. The City has a robust Human Resource function.
 - a. Staff have opportunities for professional development and training. (Human resources)
 - b. The City is prepared for succession in key leadership positions. (Human Resources)
 - c. A learning culture is fostered. (Mayor and administrator)
4. GIS is used for comparative advantage and municipal leadership. (Administrator)

Timeline and Outcomes

Year	Activity	Result
2018	3-a. 4.	Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2019	1. 3-a. 4.	Incremental changes in staffing levels Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2020	1. 3-a. 4.	Incremental changes in staffing levels Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2021	1. 2. 3-a. 4.	Incremental changes in staffing levels Capital facility plan recognizes changing space and use requirements for City services. Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2022	1. 3-a. 4.	Incremental changes in staffing levels Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2023	1. 3-a. 4.	Incremental changes in staffing levels Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2024	1. 3-a. 4.	Incremental changes in staffing levels Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2025	1. 3-a. 4.	Incremental changes in staffing levels Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.
2026	1. 3-a. 4.	Incremental changes in staffing levels Number of professional training classes conducted and attended are reported annually. Total number of GIS uses reported.

Summary

Resource Development

1. The City develops and deploys a written Economic Development strategy to guide expansion of the commercial tax base.
 - a. Land is identified for commercial and residential development. (Planning)
 - b. Lodging development is pursued including the feasibility of meeting space. (Administrator)
 - c. A diversity of housing options is pursued including single-family, apartments, duplexes, condos, manufactured homes, accessory dwelling units and mixed-use. (Planning)
 - d. The City pursues a big box/chain retail development. (Administrator)

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2. Downtown develops as a mixed-use zone with design standards that offer the developer a menu of possibilities rooted in a “main street” character.
 - a. Business opportunities are developed with a focus on local residents so that the local economy and indigenous wealth grows. (Economic Development Commission)
 - b. The inventory of mixed-use buildings in the downtown core increases. (Economic Development Commission)
 - c. Parking lots are developed in the downtown core close to College Avenue. (Planning)
 3. The City develops a venture with the Port of Walla Walla to develop incubator properties in the community, ideally near and in association with Walla Walla University. (Mayor)
 4. The City pursues urban growth expansion and an infill strategy. (Planning)
 5. The City develops tourism opportunities with its partners including Visit Walla Walla, Walla Walla University, Walla Walla Valley Chamber of Commerce, and local service businesses. (Administrator)

Cooperation and Connection

1. Create annual community events
 - a. Identify opportunity for specific College Place events that are tied to Walla Walla University, Adventist Schools, or College Place Public Schools activities like Alumni Weekend and graduations. (Economic Development Commission)
 - b. Create events which draw visitors from neighboring communities and regions. (Economic Development Commission)
2. The City’s outreach program effectively reaches all of its population.
 - a. Develop a City Brand guidelines (Administrator)
 - b. Students are actively involved in College Place City Council meetings and Council is involved at schools. (Council)
 - c. The City increases the use and effectiveness of social media channels that are used by stakeholders. (Departmental Social Media Managers)
 - d. The City maintains an active release of news to local media outlets for regularly occurring items and crisis communication. (Administrator)
 - e. School events are promoted to the Community. (Finance)
3. The City explores the feasibility of a multi-use community center. (Parks, Arbor & Recreation Commission)
4. The City shares leadership with its residents through volunteer service on Commissions, as follows. (Human Resources)
 - a. Planning Commission
 - b. Historic Preservation Commission
 - c. Civil Service Commission
 - d. Economic Development, Tourism, and Events Commission
 - e. Parks, Arbor, and Recreation Board
5. Walla Walla University and City of College Place staff and administration participate on each other’s boards and commissions in order to mutually aid their missions. (Mayor)
6. College Place builds and fosters interlocal partnerships in the following areas. (Mayor and Administrator)

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- a. Utilities
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- d. The Walla Walla University Master Plan is integrated. (Mayor and Administrator)
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Revising the Plan

The plan will be reviewed and updated annually. Recommendations for any interim changes to the plan should address the following questions:

- Why should the changes be made?
- What specific changes should be made, including to areas, goals, objectives, strategies timelines and responsibilities?



COLLEGE PLACE

Farmers + Artisans Market

THURS., 4:00-7:00PM • MAY-SEPT.
LION'S PARK



J-U-B ENGINEERS, INC.



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FLOORING & DESIGN